Poetry and promises were all part of W.R. Hill's eloquent sales pitch:

Circular: Reel 505, 5:08:32 dissolve to 5:09:28

W.R. HILL: "It is the finest country we ever saw. The soil is of a rich, black, sandy loam. The country is rather rolling, and looks most pleasing to the human eye. The south fork of the Solomon River flows through Graham County... and has an abundance of excellent water."

Nico Land Co -- #507, 7:01:07

For Hill's assistance in locating a suitable plot of land, each settler would pay him a fee ranging from \$2 to \$30. Since the promoters had paid nothing for the townsite, this income—less the cost of promotion—was pure profit.

Hickman - Reel 505 5:14:55

Soon after Hill's visit to Georgetown, Reverend Daniel T. Hickman helped organize a group of colonists. The Hickman family was part of a group of more than 300 black settlers from Georgetown to go to Nicodemus.

MAP

It was a trip that Reverend Hickman's wife, Williana, would never forget:

Williana -- #501 1:12:20

dissolve into live footage: