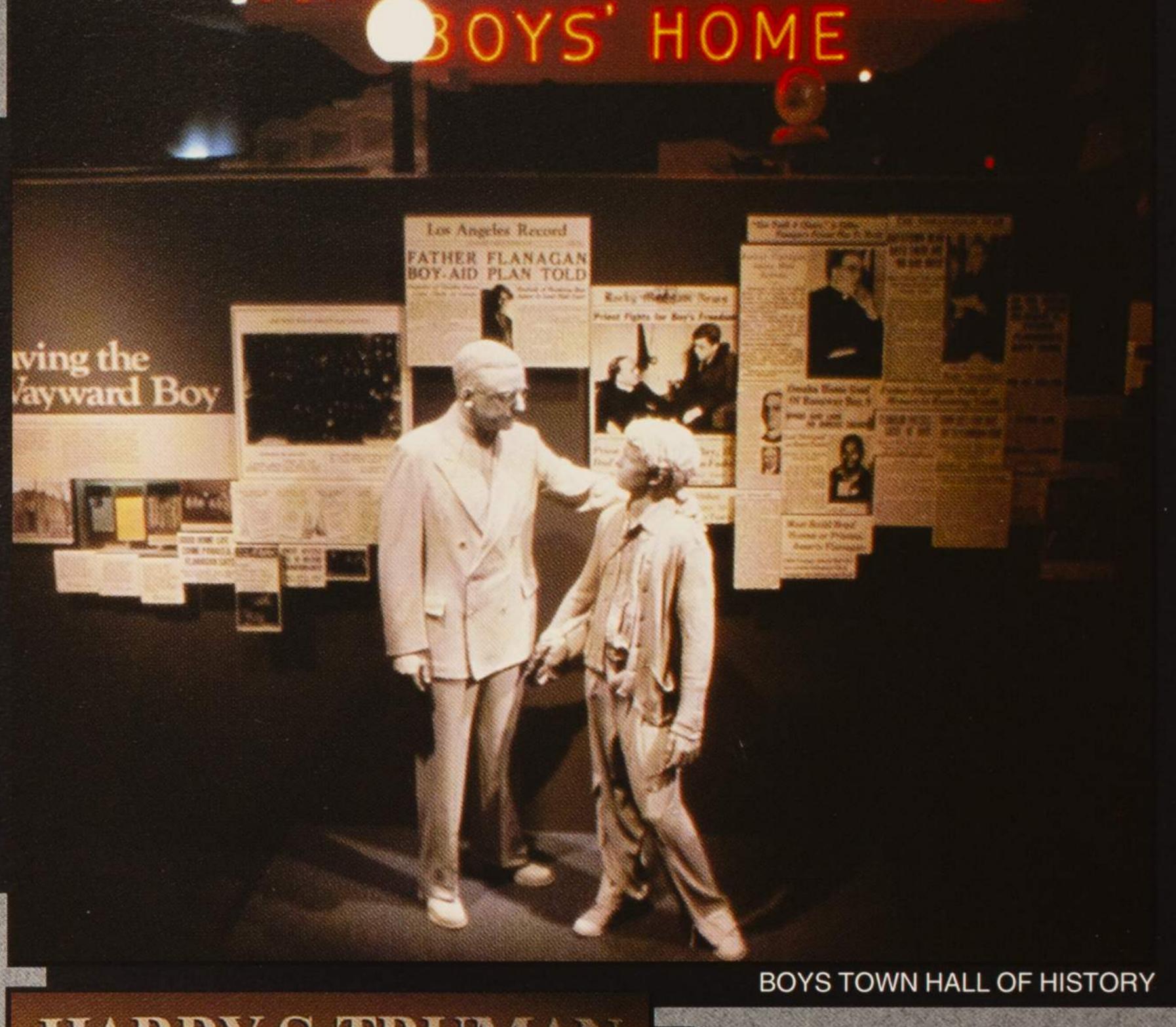
Eisterhold Associates has over eleven years' experience designing and developing interpretive exhibits for museums and visitors centers. Our success is based on one underlying principle: exhibits are built to communicate ideas.



Throughout the creative process we consider the visitor: What will engage and hold their interest? How will it relate to their lives? Will this information help them make informed decisions? How will visitors be encouraged to discover and explore beyond the exhibit?



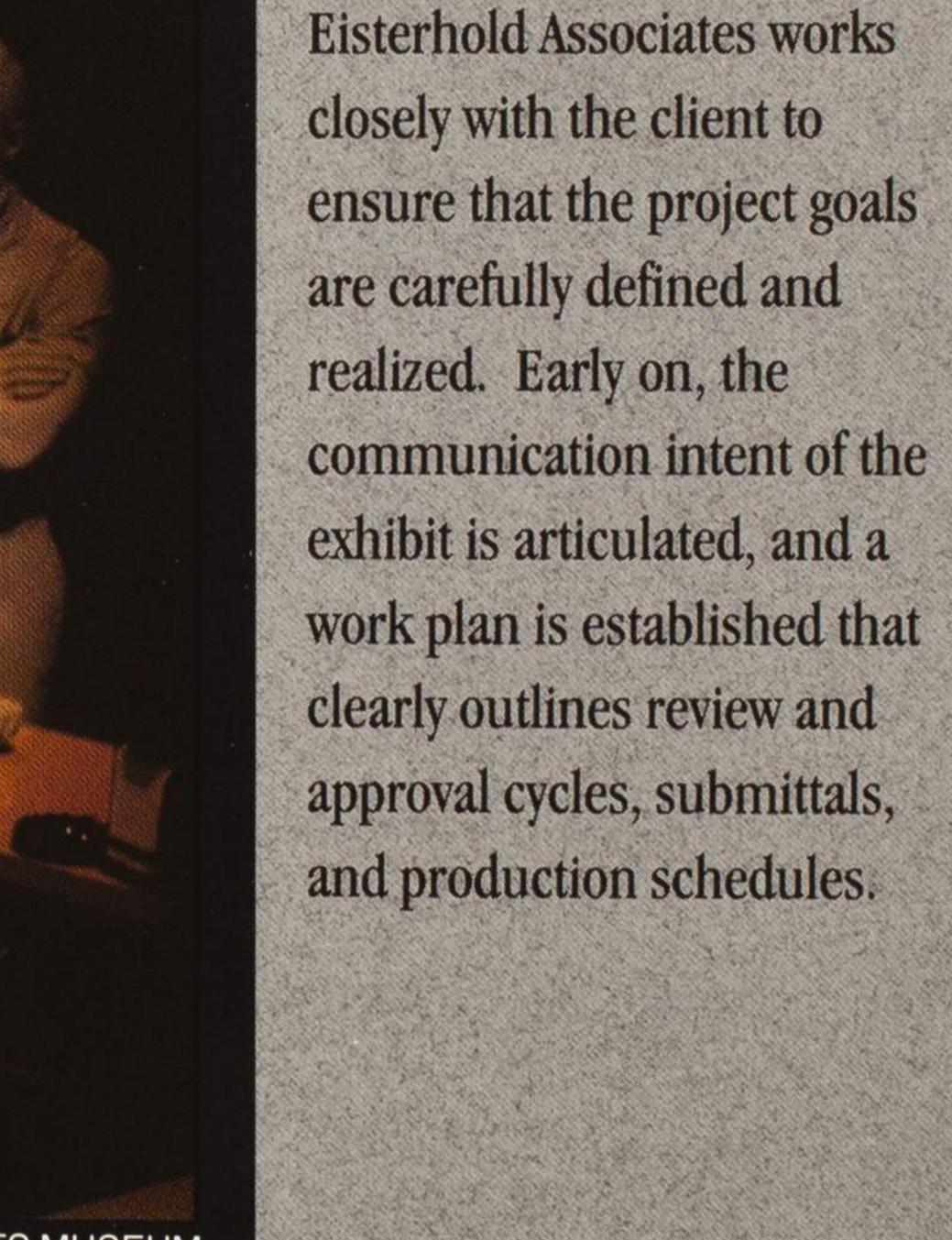


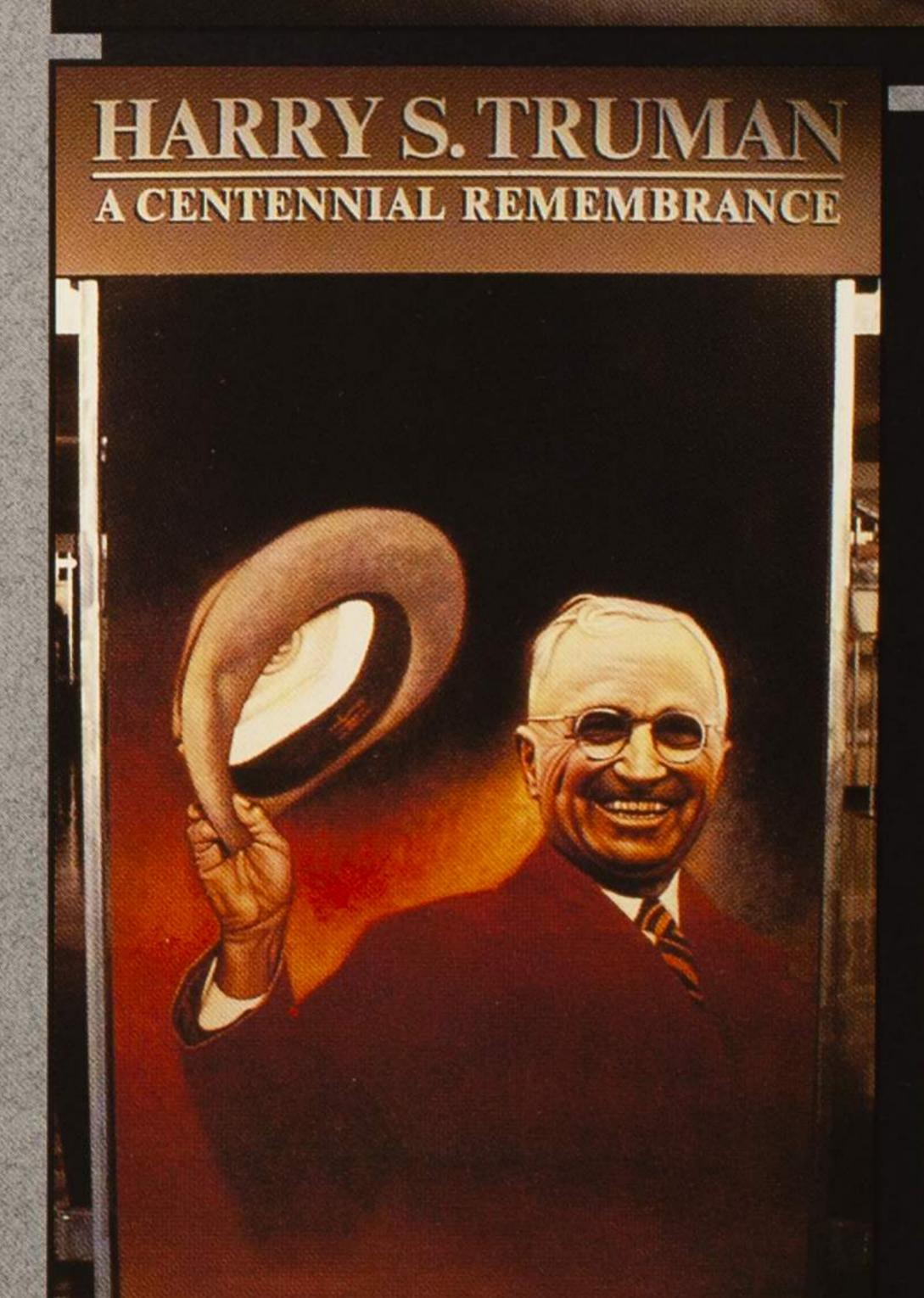






What differentiates us is our demonstrated ability to weave together isolated objects and facts into a coherent whole. The story to be told is carefully studied and synthesized into a natural structure of connected ideas. The result: visitors are engaged and understand what they see, hear, and touch.





Gerard Eisterhold, the principal and senior designer, directs a core staff of designers, writers, and technical personnel. For each assignment, a team of professionals is assembled to match the particular needs of the project. This approach to exhibit planning lets the firm handle all aspects of exhibit design from story definition to interactive systems and graphics creation to exhibit fabrication.

