

MICK SINCLAIR

Journalist ★ Author ★ Broadcaster

26 Talbot Road, Twickenham,
Middlesex TW2 6SJ.
Telephone or Fax: (081) 898 1806.

26 Talbot Road,
Twickenham,
Middlesex TW2 6SJ.
England.

Telephone or Fax: 81/898-1806.

21st March 1994.

Public Relations Office,
Kansas Department of Economic Development,
Travel & Tourism Division,
400 SW Eighth Street,
Topeka,
KS 66603-3450.

Dear Public Relations Officer,

I have been commissioned to write a book titled *The American West* as part of a new series, *The Travellers Collection*, being published by European Time Life in 1995.

Published as a 144-page hardback, sold through direct mail, and lavishly illustrated (most photography will be specially commissioned), the book aims to present a picture of the region's past and present, its geography, its social, economic and political life, its arts and crafts, its cuisines and character.

The hardback book is accompanied by a softback holding practical information, details of attractions, museums, etc, and intended for use by visitors to the region. The softback is being commissioned separately from the hardback and has a different author.

Regrettably, it is not possible for me to visit all the places which will be included in the book, although it would be a help if you could airmail a media kit on your area to me, and I could then get back to you with any specific questions.

As an author, my recent books published in the US have included *Explorer New York* (Fodors); *California: the Versatile Guide* (Passport) and *Florida: the Rough Guide* (Penguin).

I look forward to hearing from you.

Sincerely,

Mick Sinclair

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