



“Wild About Kansas”

KANSAS DEPARTMENT OF COMMERCE & HOUSING
TRAVEL & TOURISM DEVELOPMENT DIVISION

April 1995

KRUSE REAPPOINTED

KDOC&H Secretary Gary Sherrer appointed Norine Kruse as Director of the Travel and Tourism Development Division in January.

Kruse has been a part of the division for over seven years, having been hired initially in the position of Travel Information Center Coordinator. From June to November 1993, Kruse served as acting director, at which time she was appointed to the director's position.

ARY APPOINTED TO CHAIR COMMISSION

Max Ary, President and CEO of the Kansas Cosmosphere and Space Center in Hutchinson, was recently named Chairman of the Travel and Tourism Commission. Max is a native of Greensburg, Kansas, and has been with the Space Center since 1976. He is serving a three year term on the Tourism Commission representing the Travel Industry Association of Kansas (TIAK).

Senator U.L. “Rip” Gooch was named Vice-Chairman of the Commission. Senator Gooch has represented the 29th District in Wichita since 1992. He was appointed to the tourism commission in May 1994.

LOTTERY PROCEEDS FUND TOURISM

As you may already know, Senate Bill 27, introduced this session, repeals the statute abolishing the lottery. While the bill cleared the Senate handily, it has had a much more difficult time in the House.

The Division of Travel and Tourism receives nearly \$3 million in lottery funds for our advertising campaign, publishing our travel guide, operating the Kansas Secrets program, sales efforts with the group tour market and travel journalists, film services, and Travel Information Centers. The Marketing and Attraction Development grant programs are also funded solely with gaming funds.

FAVORITE SECRETS WINNERS SELECTED

Last month, Travel and Tourism officials selected the winners for the 1994 Favorite Kansas Secret contest.

The division was pleased to have received nearly 80 entries for the contest. The selection team chose one set each of first, second and third place winners from both in-state and out-of-state entries.

First place winners are Betsy G. Bartels from Santa Fe, NM and Diane Wisner from Wichita. Second place winners include Mary Ellen Hicks from Raleigh, NC and Jack Hays from Manhattan. Finally, third place winners are Lorraine Orton from Syracuse, NY and Shirley Krebs from Powhattan.

Contest prizes were donated by the Coleman® Company of Wichita. First prize winners will receive a complete family camping package. Second prize winners will receive a 32-quart Thermoelectric II® cooler. Third prize winners will each receive a Coleman Powerhouse® lantern.

Currently, the division is planning a special event to take place when first-place winners are awarded their prizes.

