Breakdown of Traveler Spending

Domestic & International Expenditures

As the table below indicates, traveler spending generates receipts for a variety of businesses, income, and employment for many Kansans, and tax revenues for all levels of government.

	1993
Total travel expenditures (\$mil)	\$2,519
Jobs generated (thousands)	39
Payroll income generated (\$mil)	\$433
Tax revenue generated (\$mil)	
State	\$112
Local	\$33

Domestic Expenditures

When comparing 1993 to 1992, U.S. travelers spent over \$2.45 billion in Kansas during 1993, a 5.4% increase from \$2.33 billion travelers spent in 1993. Domestic traveler expenditures directly generated 37.8 thousands jobs within Kansas in 1993, a 2.3% increase from 1992. Domestic travel-generated employees earned \$418.5 million in wage and salary income during 1993, 4.8% more than in 1992.

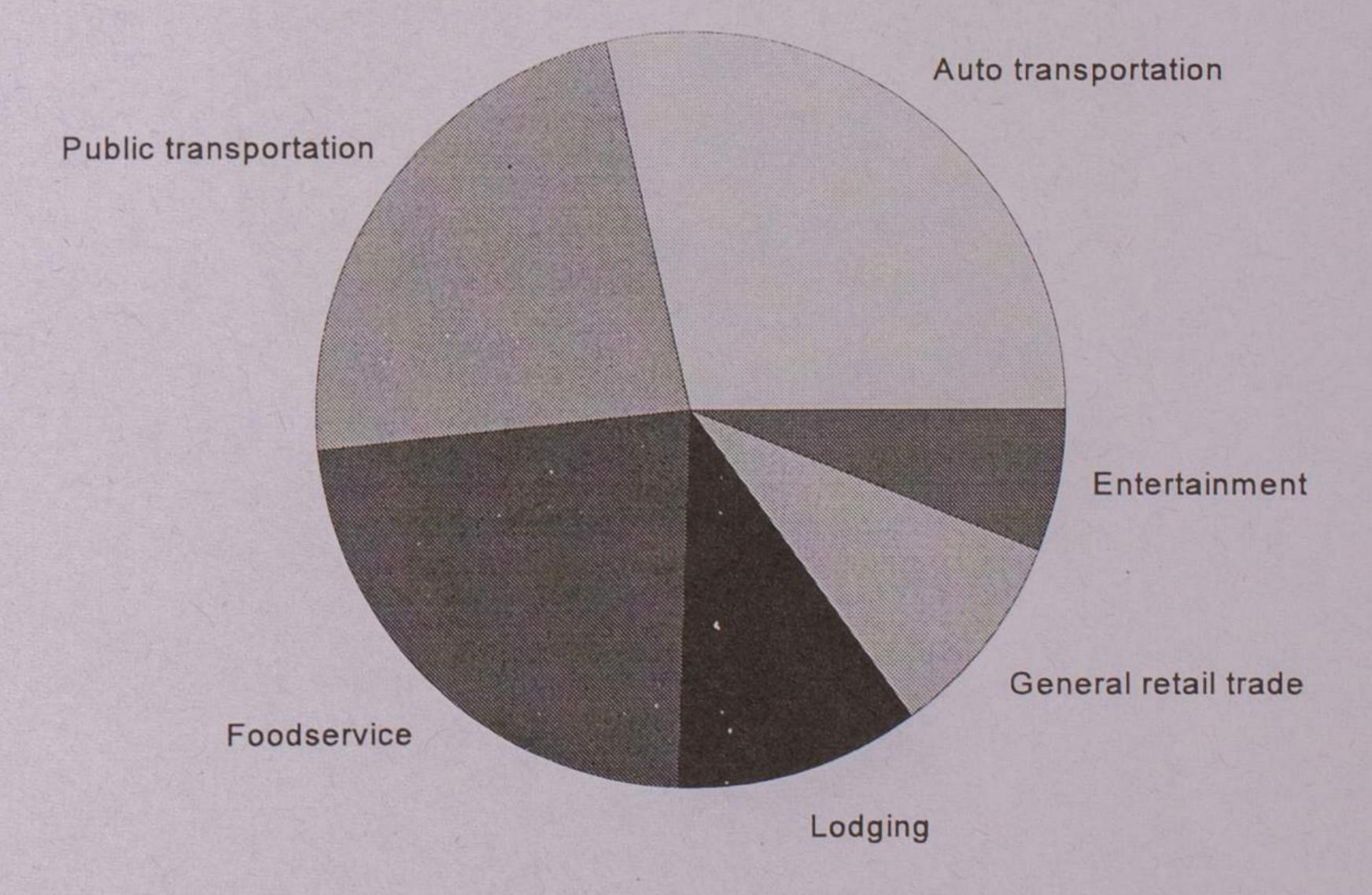
	1992	<u>1993</u>	% Chg
Domestic travel expenditures (\$mil)	\$2,329.0	\$2,454.0	5.4%
Jobs generated (thousands)	36.9	37.8	2.3%
Payroll income generated (\$mil)	\$399.3	\$418.5	4.8%
Tax revenue generated (\$mil)			
State	\$98.8	\$109.2	10.6%
Local	\$29.6	\$32.1	8.8%

Source: U.S. Travel Data Center and USTTA

Direct Domestic Travel Expenditures in Kansas by Category

Travelers in Kansas spent the following amounts on the categories specified during their 1993 travel away from home overnight in paid accommodations, or on day-trips to places 100 miles or more away from home. Spending on auto transportation was the largest expenditure for travelers, totaling \$703.9 million, 28.7 percent of the state total. Foodservice is spending in restaurants, fast food establishments and grocery stores by travelers.

	Expenditures	Percent of
Expenditure Category	(\$millions)	Total
Auto transportation	703.9	28.7
Public transportation	563.9	23.0
Foodservice	562.4	22.9
Lodging	261.3	10.6
General retail trade	214.8	8.8
Entertainment	148.0	6.0
TOTAL	2,454.4	100.0



Source: U.S. Travel Data Center