

LOOK-SEE-READ HOW TO GET RELIEF with The Original, Genuine

BLACK AND WHITE OINTMENT

Quickly Checks Itching, Burning Of Skin Misery



ACNE PIMPLES

Black and White Ointment is wonderful help for itchy, stinging misery of acne pimples. Acts as antiseptic dressing to help prevent spread of infection. First cleanse skin with a mild soap like Black and White Skin Soap, then apply a thin coating of Black and White Ointment directly on each pimple. Cleanse and repeat application night and morning until comforted.



ECZEMA

Grownups and children alike find Black and White Ointment brings grand relief to itching, burning soreness of Dry Eczema (Salt Rheum-Tetter). First remove surface dirt, secretions and oily film by bathing affected parts with warm water and a mild soap like Black and White Soap. Pat dry with towel. Don't rub. Apply thin coat of Black and White Ointment. Repeat cleansing and ointment application daily until materially relieved.



BLACKHEADS (Hickies—Pimples)

Don't be embarrassed because ugly pimples and blackheads on your face itch and sting so bad. Black and White Ointment quickly relieves this itching, burning torment. Cleanse skin thoroughly with a mild soap like Black and White Skin Soap to remove excess oil and surface dirt. Apply thin coat of Black and White Ointment directly to blackheads and pimples. Repeat daily until materially relieved.

TIRED, IRRITATED, BURNING FEET

If you are on your feet a lot, causing them to sweat, become irritated, burn and itch, get quick, soothing relief from burning, irritation with Black and White Ointment. First, bathe feet with a mild soap like Black and White Soap. Pat dry with a towel. Do not rub. Then apply thin coating of Black and White Ointment to affected parts. Repeat foot bath and ointment application as needed.



RED, ROUGH, IRRITATED HANDS

When hands get red and rough, sore from simple irritations, relieve the itching, burning soreness with Black and White Ointment. You will agree with the thousands of grateful users who say that Black and White Ointment gives them blessed relief from the itching misery of this common condition.



TEEN-AGE PIMPLES

Black and White Ointment quickly relieves the embarrassing, burning discomfort of unsightly pimples. Acts as antiseptic dressing to help prevent spread of infection. First cleanse skin thoroughly with a mild soap like Black and White Skin Soap. Pat dry with a towel, then apply Black and White Ointment on each pimple. Repeat night and morning until discomfort is relieved.



TETTER ON LEGS

Always keep Black and White Ointment handy to relieve the burning, itching torment of tetter. First, remove surface dirt and oily film by bathing affected parts with warm water and a mild soap like Black and White Skin Soap. Pat dry with a soft towel. Do not rub. Then apply a thin coat of Black and White Ointment. Repeat as necessary until comforted.



SIMPLE RINGWORM

Relieve the itching, burning, stinging misery of simple ringworm with Black and White Ointment. First remove surface dirt and secretions by bathing affected parts with warm water and a mild soap like Black and White Skin Soap. Pat dry with a soft towel. Do not rub. Then apply a thin coating of famous Black and White Ointment. Repeat cleansing and ointment application until materially relieved.



HICKIES (Blackheads—Pimples)

Black and White Ointment gives quick help to relieve the itching, burning sting of hickies and minor skin irritations. Cleanse skin thoroughly with warm water and a mild soap like Black and White Skin Soap. Then apply a thin layer of Black and White Ointment. Repeat in like manner daily until comforted.

WARNING: Discontinue use if irritation develops. Frequent or prolonged use or application to large areas may cause serious mercury poisoning.

ATTENTION NEW USERS

Thousands of skin sufferers praise the fast relief Black and White Ointment gives to the discomfort of so many minor skin miseries. We believe you, too, will be delighted with its help. However, if your discomforts persist, see your doctor. Also, the skin of a small percentage of individuals may react unusually to the application of almost any substance (soaps, powders, perfumes, drugs, etc.). Such personal peculiarity is called allergy. Before using any new application extensively, apply it to a small area on the inner surface of the elbow for one or two days. If you happen to be peculiarly sensitive to any one of the ingredients of Black and White Ointment, a rash will appear. If such a rash occurs, return the unused portion of this package to the dealer, as he is authorized to refund the retail price in such instances. **SPECIAL NOTE:** In hot, sweaty weather many skins show a slight rash to the application of any ointment, even plain petroleum jelly. This type of rash will clear up itself and is of little or no importance.

PSORIASIS

Black and White Ointment is recommended in Psoriasis only as a local palliative. It is an antipruritic dressing to relieve itching, burning discomfort of Psoriasis. Acts as an aid in removing the scales and gives relief by alleviating the itching. Wash the affected parts with mild soap like Black and White Skin Soap. Pat dry with soft towel. Do not rub. Then apply Black and White Ointment. Repeat daily until materially relieved.



UGLY BUMPS (Blackheads)

Ugly bumps (blackheads) can be so bothersome when they itch, sting and burn. Get quick relief from this itching, stinging discomfort with Black and White Ointment. Apply a thin coating directly to each bump at bedtime, first gently cleansing your skin with a mild soap like Black and White Skin Soap. Cleanse and repeat application night and morning until discomfort is relieved.



If preferred, Black and White Ointment may be mixed with equal parts of Moroline White Petroleum Jelly. Do not heat Ointment. In mixing, use measured amounts of both Ointment and Moroline. Mix thoroughly.

Ask your druggist to save you a **FREE** St. Joseph Family Almanac Calendar.