

1 WHAT SIGNS OR SYMPTOMS MAY MEAN CANCER?

These are Cancer's 7 Danger Signals:

1. Unusual bleeding or discharge
2. A lump or thickening in the breast or elsewhere
3. A sore that does not heal
4. Change in bowel or bladder habits
5. Hoarseness or cough
6. Indigestion or difficulty in swallowing
7. Change in a wart or mole

If a signal lasts longer than two weeks, consult a physician. Cancer may start and spread without pain. A danger signal may seem unimportant, but do not delay.

2 WHICH TYPE OF CANCER IS INCREASING MOST RAPIDLY?

Lung cancer, in spite of the fact that it is largely a preventable disease. Best protection is not to start smoking cigarettes, but giving them up at any time decreases the risk. Studies have shown that young people are more inclined to start cigarette smoking if their parents smoke cigarettes.

3 WHICH CANCERS KILL THE MOST AMERICANS?

Lung cancer and cancer of the colon and

rectum; each causes the death of more than 40,000 persons annually. It is estimated that 75 per cent of the lung cancer deaths could be prevented and that a similar percentage of those with cancer of the colon and rectum could be cured by early detection and treatment.

4 WHAT CAN I DO TO PROTECT MYSELF AGAINST CANCER?

Have a complete physical examination each year and act promptly on Cancer's 7 Danger Signals.

5 ARE WE GETTING ANYWHERE AGAINST CANCER?

Yes. More lives are being saved than ever before. Over a million Americans alive today have been cured. The death rate from uterine cancer has dropped 50 per cent in 25 years. A greatly expanding research program is being supported by the government and the American Cancer Society. Even in leukemia, cancer of the blood, lives are being extended. But if present rates continue, about 48 million living Americans will eventually have cancer.