

TOURISM OBJECTIVES

- o To provide the general public with general group and personal tours of historic Nicodemus and the surrounding area.
- o To provide an educational experience for tourist traveling through the area.
- o To promote the history and the site project for Nicodemus.

GENERAL TOURISM PLAN (1993)

- o Take the existing site tour and expand it to include additional historic sites in the area.
- o Write the history so that it can be utilized by a tour guide.
- o Develop a self guided tour map.
- o Identify and train personnel.
- o Develop a working relationship with a professional tour/travel agent/agency to provide us with a coordinated bus tours for interested groups and parties.

IMPLEMENTATION PLANS AND TIME SCHEDULE

- | | | |
|---|--|-------|
| o | Develop written history for tours | April |
| o | Develop self guided tour map | May |
| o | Identify and develop professional liason relationship. | April |
| o | Redesign brochure and print | May |
| o | Identify and train personnel | May |

ACTION ITEMS

- o Identify potential tour guides.
- o Begin to write the history and tour as it has been done in the past.
- o Meet with the community and identify their role and interest.
- o Go through tourism information in files and consolidate.
- o Make a list of tourism contacts.
- o Write suggestions down.
- o Solicit opinions and ideas from others.