



Give a Friend the Opportunity to Gain the Day-Timer Advantage.

You can help someone gain the same competitive edge your Day-Timer gives you. Simply pass along this insert or the brochure in the "Time to Reorder" folder in your Archive Storage Chest. They'll find the Day-Timer an invaluable tool for keeping track of everything. Names, dates, priorities, events and expenses fall neatly into place when a Day-Timer does the organizing.

Pocket Day-Timers are available in a variety of formats suited to every need and budget:

2-PAGE-PER-DAY ORIGINAL: The format of choice for busy, detail-oriented people who work regular business hours or bill for time. Runs from 8 am to 6 pm.

2-PAGE-PER-DAY INDEXED: Perfect for people with many appointments and who often work long hours or evenings. Step-indexed. Hours from 7 am to 10 pm.

2-PAGE-PER-DAY RECORDAY: Greater capacity for appointments, with hours from 7 am to 10 pm across a 2-page spread. Limited space for "to do" list.

1-PAGE-PER-DAY: A condensed version for those with less need for detail. Spans the day from 8 am to 9 pm.

2-PAGE-PER-WEEK: Provides a panoramic view of a full week's activities. Time line runs from 8 am to 6 pm.

Each set includes: Full year's supply of filler books

- Archive Storage Chest with monthly file folders
- Address & Phone Directory • 6-Year Planner • Work Organizer booklet • Step-by-step instruction booklet

(Order the wallet separately — see reverse side.)



DAY-TIMERS, Inc.

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