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THE FURROW is free to farmers, courtesy John Deere dealers. To request THE FURROW or change your address, notify your dealer.

*Done*

# "DONE!"

## 5010 WAY

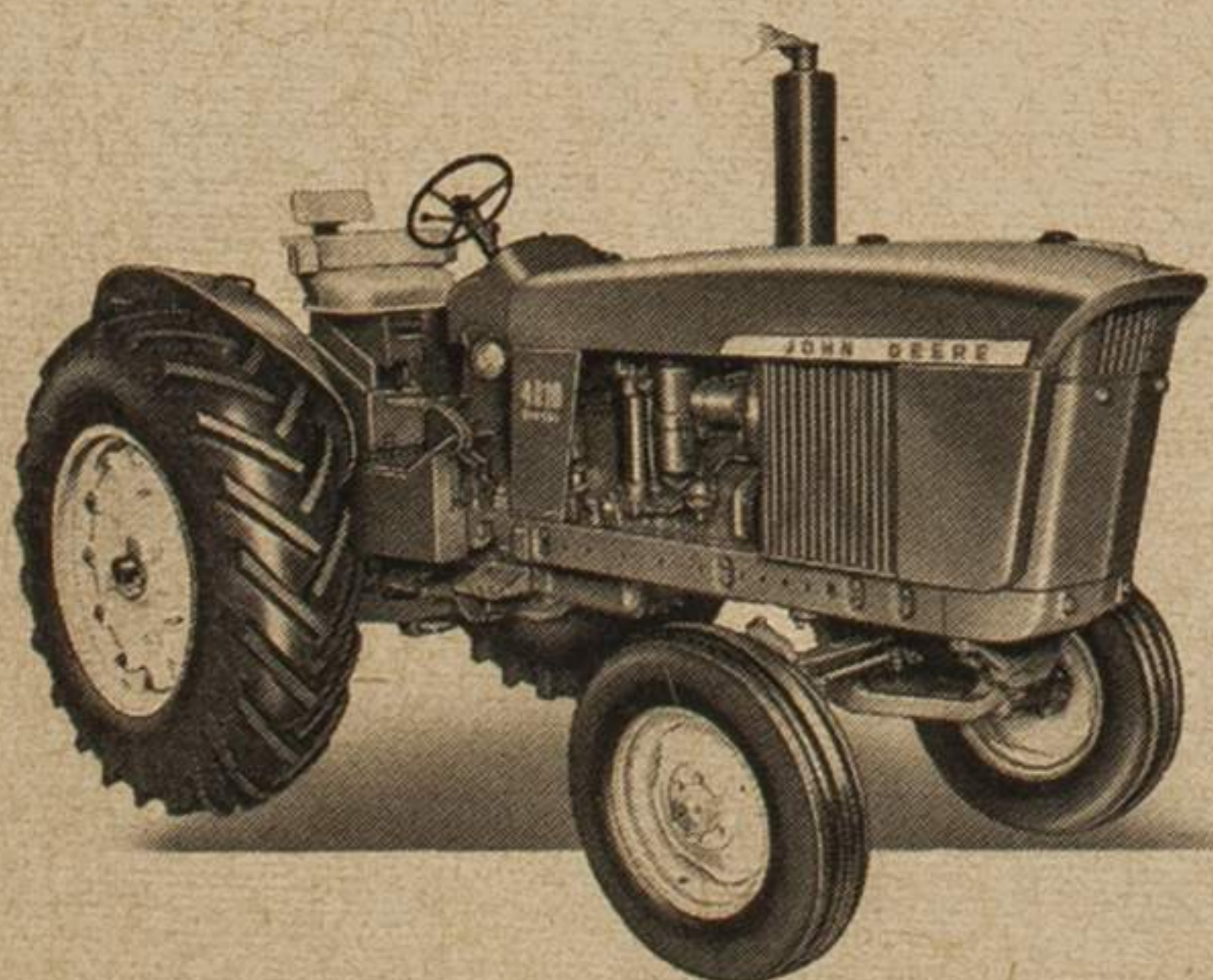
"Done"—that's what owners of new John Deere "5010" Tractors will be saying hours and even days sooner than they used to. This new 117 h.p.\* tractor delivers sparkling New Generation performance with wide-span equipment . . . enables one man to do more work than ever before . . . makes the most profitable use of every hour in the field.

Now, with the new "5010," there's a John Deere Tractor in the right size for every wheatland operation . . . the new "5010" for farming the horizons; the 55 h.p. "3010" and 80 h.p. "4010" Standards for smaller operations.

All three models pull their load at fast field speeds and spread your fuel dollars over more acres . . . all three work with a wide variety of drawn, power-driven, and 3-point equipment . . . all three provide a degree of operator comfort and convenience that is just not available in any other make of tractor. Variable-speed Diesel engines across the board . . . plus a variety of attachments to "customize" the tractor to your most exacting requirements.

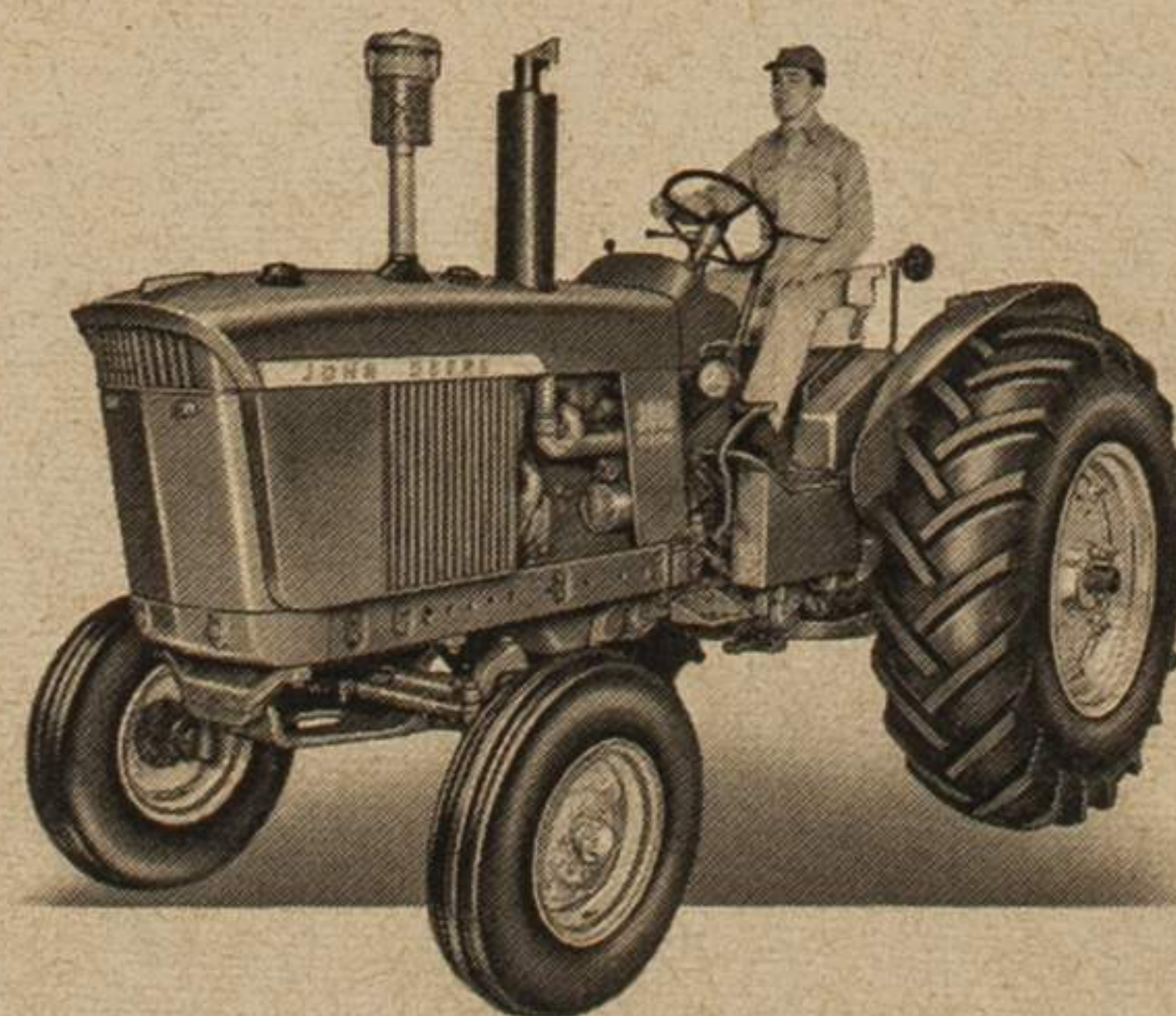
Look them over, then enjoy the real pleasure that comes from driving one of these modern tractors. Ask your John Deere dealer for details on the convenient Credit Plan which will help put one of these tractors to work earning bigger profits for you.

\*Not tested at Nebraska



### 80 H.P. 4010 TRACTOR

The 80 h.p. "4010" features a 6-cylinder variable-speed engine coupled with a multiple-speed Syncro-Range Transmission that will enable you to match speed and power to your most exacting job.



### 55 H.P. 3010 TRACTOR

Fast and versatile—the 4-cylinder 55 h.p. "3010" is tailored to handle all the power requirements of smaller wheatland acreages; works good-sized equipment at top field speeds to more than pay its own way.

### Where Christmas holly grows

Our English holly story in this issue is purely for interest. This is one crop you can read about and not worry about, because the odds are something like 25,000 to 1 against your ever growing it commercially. There are only about 75 members in the Oregon Holly Growers Association, considerably fewer in Washington, and the Oregonians say they produce about 85 percent of the West Coast's commercial holly.

Incidentally, the Teufel Holly Farm in our story is a family project or, more-accurately, a four-family operation. As you might expect, the Teufels have developed a superior hybrid holly—a hardier, more-beautiful strain.

### In looking to the new year

Somebody said this fall: "Don't censure a businessman for taking part in politics . . . he's fighting for his business life, for the livelihood of his employees." This would apply to farmers, since they are businessmen. The "pinch" comes in various forms—commonly in taxes and regulations, both of which involve politics (managing public affairs) at some level of government. And, of course, both taxes and regulations—for whatever purpose—always add to the costs of doing business.

This is inevitable in any form of government, since tax money comes only from people—sometimes indirectly, but always from people, whether rich or poor.

As a group, U. S. citizens do demand (and appear to tolerate) heavy expenditures for public services. But they have learned through increasing taxes that they must pay for whatever government does, or tries to do, for them. And the thinking citizen also discerns that the average person grows strong and self-reliant to the extent he stands on his own feet. It was not, in the early American tradition at least, for a citizen deliberately to choose a crutch in lieu of walking on his own two legs.

" . . . For what avail the plow or sail,  
or land or life, if Freedom fail?"

—Ralph Waldo Emerson