National Trust for Historic Preservation

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Midwest Regional Office

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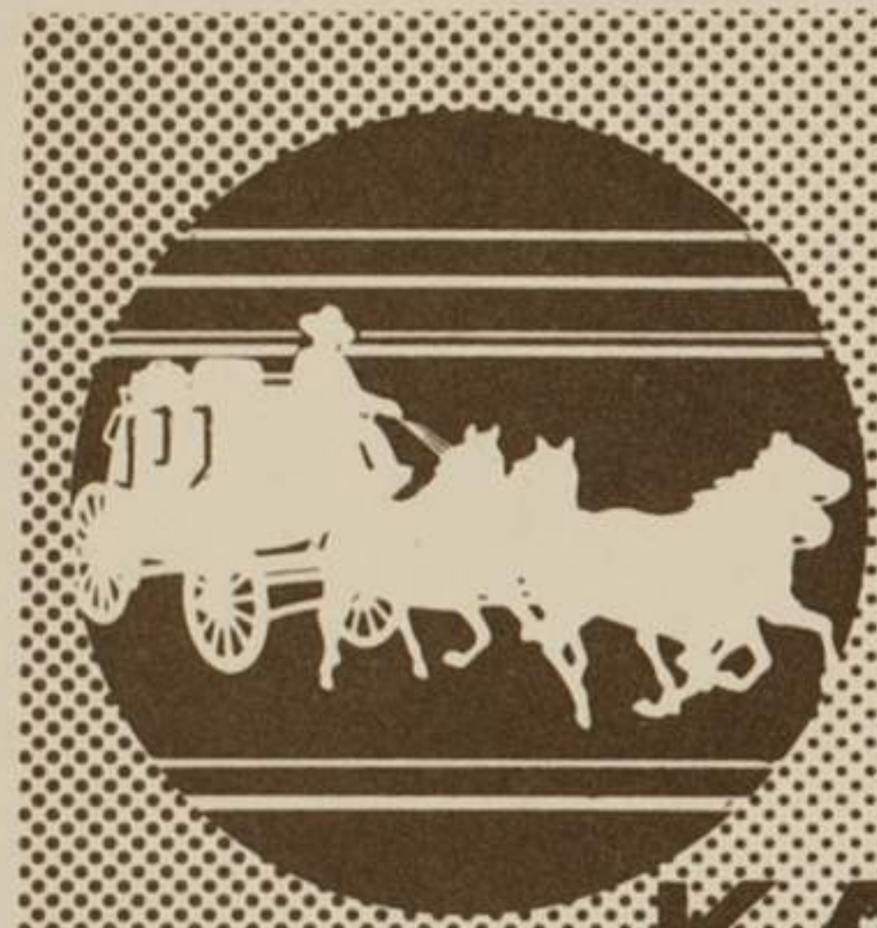
The mission of the National Trust for Historic Preservation is to foster an appreciation of the diverse character and meaning of our American cultural heritage and to preserve and revitalize the livability of our communities by leading the nation in saving America's historic environments.



Richard D. Pankratz
Director

Historic Preservation
120 West 10th Street
Topeka, Kansas 66612-1291
(913) 296-3251

KANSAS STATE HISTORICAL SOCIETY

National Trust for Historic Preservation

1785 Massachusetts Avenue, N.W.
Washington, D.C. 20036
(202) 673-4000 / FAX (202) 673-4038

RECEIVED
DEC 06 1993
Kansas Historic Preservation Dept.

To: President, National Alliance of Statewide Preservation Organizations
President, National Conference of State Historic Preservation Officers
President, Preservation Action
President, National Alliance of Preservation Commissions
State Historic Preservation Officers
Main Street State Coordinators

From: Richard Moe

Date: November 30, 1993

Subject: Announcement of Statewides Initiative

Because of your involvement with the KPA, I am forwarding this copy to you. Dick P.

In my travels across the United States, I have come to appreciate the crucial role that effective statewide preservation organizations play in furthering historic preservation. As a result, I have concluded that the Trust should have as one of its highest priorities the strengthening of statewides.

Thus, I am pleased to announce the Statewides Initiative, a program of the National Trust aimed at supporting emerging statewide preservation organizations to increase significantly their effectiveness.

As suggested by many of the stronger statewides, the purpose of this program is to assist emerging statewides, and in particular to assist those statewides for whom obtaining a full-time staff person would substantially increase their effectiveness. In addition, I intend for the National Trust to strengthen the ways in which we work with all statewides. Assisting and strengthening statewides will be one of the highest priorities of the regional offices and of the Trust itself.

I thank all of you whose input has helped us shape this program. I especially appreciate the participation by Trustee Nancy Campbell, Advisors Terrell Eddins and Christy McAvoy, members of the National Alliance of Statewide Preservation Organizations and members of the National Conference of State Historic Preservation Officers.

Enclosed for your information is a fuller explanation of the program.

November 23, 1993

ANNOUNCEMENT

THE STATEWIDES INITIATIVE

NATIONAL TRUST FOR HISTORIC PRESERVATION

Effective statewide preservation organizations play a crucial role in furthering historic preservation. They advance legislation in state legislatures, develop conferences and other networking opportunities for local preservationists, provide information and technical assistance, and initiate revolving funds and other important programs.

The National Trust views statewide preservation organizations as partners. The Trust seeks to strengthen statewides so that the preservation movement can build the capacity to make preservation relevant to all Americans in the rapidly changing years ahead.

To this end, the National Trust has created the Statewides Initiative. We have done this with critical input from members the National Alliance of Statewide Preservation Organizations and of the National Conference of State Historic Preservation Officers.

The specific goal of the initiative is to support emerging statewide preservation organizations to make a breakthrough in effectiveness and to sustain that effectiveness.

The focus of the initiative will be on statewides which do not now have a full-time staff person and whose effectiveness will be increased substantially by gaining a full-time staff person. The National Alliance of Statewide Preservation Organizations and the National Conference of State Historic Preservation Officers will be participating organizations in the Statewides Initiative.

The Partnership

To carry out this goal, the National Trust will seek to partner with one emerging statewide in each of the seven Trust regions. The Trust will make available the following assistance to the partner statewide:

* **Intensive technical assistance by regional office staff.** Staff will assist the statewide's board in an assessment of the current effectiveness of the organization and in the development of an action plan to achieve a new level of sustainable effectiveness, including obtaining a qualified full-time staff person. Regional office staff experienced in both organizational development and preservation will provide this assistance. Staff will draw upon the Trust's extensive experience with strategic planning in preservation organizations through its Community Organization Effectiveness Program. Each regional office will give a high priority to assistance to the partner statewide.

* **A mentor relationship by a staffed statewide organization.** The members of the National Alliance of Statewide Preservation Organizations have stated their willingness to assist partner statewides as mentors. This offers the partner statewide an opportunity for a continuing relationship with a statewide that has successfully made the transition to an effective, staffed organization.

* **An initial grant of $2,000 for each partner statewide.** These funds, to be matched by the statewide, will assist the statewide to gain additional technical assistance to develop or carry out their action plan. For example, funds could be used to pay the travel expenses of a leader of another statewide which has already made the breakthrough to full-time staff and could serve as a source of experience for the partner statewide.

* **Priority in related National Trust programs.** Partner statewides will receive priority in the following:

  - Selection and scholarships for Preservation Leadership Trainings, intensive seven-day trainings in building preservation effectiveness.

  - Cultural diversity scholarships for the National Preservation Conference.

  - Use of the mailing list of National Trust members in the respective state.

* **Receipt of models of statewides that have made the transition to effectiveness.** National Trust staff and members of the National Alliance of Statewide Preservation Organizations have begun research into the traits of effectiveness of successful statewide organizations. This includes analysis of their functions, financial structure, board leadership, and partnership with state historic preservation offices. Partner statewides will be able to explore various models for becoming and sustaining an effective statewide.

* **Eligibility to apply for a challenge grant to hire a full-time staff person.** Once the partner statewide has organized and developed itself to the point where it is ready to make a breakthrough to a new level of effectiveness, including hiring a full-time staff person, the statewide is eligible to apply for a challenge grant from the Statewides Initiative fund. This fund will be $50,000 for the fiscal year starting October 1, 1993, subject to approval by the National Trust Board of Trustees at its January 1994 meeting. It is anticipated that challenge grants would be made to 2 or 3 partner statewides in this fiscal year. The challenge grants will be conditional on the partner statewide raising additional funds from other sources; the National Trust's intention is that there will be substantial leveraging of funds by the statewide. The National Trust intends to augment this fund in coming budget years, subject to the Trust's overall financial position and Board of Trustee approval.

The National Trust fully realizes that the transition from an emerging to an effective, staffed organization takes commitment, hard work, and sustained effort. The Trust views the initiative as a multi-year commitment both by it and the partner statewide. The Trust will continue its technical assistance to a selected statewide so long as the statewide retains a strong commitment to the effort and is making progress.

Selection Process

All statewide preservation organizations which do not currently have a full-time staff person are invited to apply. Applications must be received by the respective regional office on or before January 30, 1994.

Each of the seven regional offices will select an emerging statewide from those applying for the initiative. The regional office will notify applicants of the selection on or before February 15, 1994.

The criteria for selection are:

* **A demonstrated commitment to becoming an effective, staffed statewide preservation organization.** This includes the goal of ultimately becoming a comprehensive statewide preservation organization. A comprehensive statewide undertakes such key functions as: state legislative advocacy; periodic statewide conferences; newsletter or other communication network; and information or assistance to local preservation organizations and preservationists. The statewide may choose to undertake additional programs, for example, revolving funds, heritage education, heritage tourism, and operation of historic properties, among others.

* **A likelihood of success in becoming an effective, staffed statewide preservation organization.** In other words, a likelihood that the statewide, as a result of participation in the initiative, will succeed in making the breakthrough to a new level of effectiveness, including full-time staff, and in sustaining this level of effectiveness.

Interested statewides are invited to contact their regional office to discuss the initiative further.

NATIONAL INITIATIVE TO STRENGTHEN
STATEWIDE PRESERVATION ORGANIZATIONS

Instructions

This application form must be received by the appropriate National Trust regional office on or before January 30, 1994.

Please complete all responses in the spaces provided on the application form. If you use a computer to prepare the application, it is not necessary to print responses on the original form, but you must create a facsimile giving the information in the same format.

Please type or print legibly.

Criteria for Eligibility:

* Applicant is a 501(c)(3) nonprofit tax-exempt organization serving as a statewide preservation organization.
* Applicant does not now employ a full-time staff person.
* Applicant demonstrates the commitment of its board of directors to participating in all aspects of the Statewides Initiative.

A. APPLICANT ORGANIZATION

Name of Organization

_____

Contact Person's Name

_____

Contact Person's Title

_____

Mailing Address

_____

_____

Telephone _____ Fax _____

Name and position of Authorizing Official (This is the person who is legally able to obligate the applicant.)

_____

B. TRAITS OF EFFECTIVE PRESERVATION ORGANIZATIONS

The National Trust, through its Community Organization Effectiveness Program (COEP) and through discussion with members of the National Alliance of Statewide Preservation Organizations, has identified the following seven traits as usually shared by effective statewide preservation organizations. For each of these traits, please concisely state the current status of the applicant organization's efforts and the specific ways in which participation in the Statewides Initiative could increase the organization's effectiveness.

MISSION
The mission should be a clear and succinct articulation of the purpose of the organization, supported by its programs, products and services. The mission of the organization should be communicated to members, constituents and the public.

LEADERSHIP
Leaders of the organization, as embodied in its board of directors, should have a firm grasp of the organization's mission and the ability to articulate clearly a vision and to effectively marshal human and financial resources to accomplish that vision.

POLITICAL SAVVY

Political savvy encompasses both understanding the political process -- who makes decisions, based on what information, in what time frame -- and a willingness and ability to act upon that knowledge by affirming or interceding in the process.

RESOURCES

Adequate resources should be available to support the mission, including a broad and diverse base of constituent support with access to the necessary human, financial and technical resources.

PROPERTY

Direct involvement with or influence on property-related issues can be achieved in a variety of ways, including ownership, control, incentives and planning for the preservation of historic resources. Property related activities could include house museum stewardship, easement programs, revolving funds, technical assistance, advocacy regarding state legislative and agency decisions, and other activities.

COMMUNICATION

Communication channels should exist to provide information on preservation issues and opportunities to constituents in a regular and timely manner through conferences, meetings, newsletters or other appropriate vehicles.

PARTNERSHIPS

Partnerships with relevant organizations and interest groups at the local, state and national levels are actively sought to increase awareness, opportunities, and resources to achieve preservation goals. A partnership with the State Historic Preservation Office is normally important to an effective statewide preservation organization.

C. Please describe the current factors or conditions that place the applicant organization in a position of readiness to take advantage of the opportunities available through the Statewides Initiative.

D. Pleae describe how you envision the resources, structure and programs of your organization in five years if your organization participates in the Statewides Initiative.

E. Please explain your board of director's commitment to support and participate fully in the Statewide Initiative. The board of directors should fully discuss the Statewides Initiative and commit itself to use the Initiative to take the organization to a new level of effectiveness in line with the traits set forth above.

Thank you for your commitment in applying to the initiative.

303-413-1986
Amy

NATIONAL TRUST FOR HISTORIC PRESERVATION

HERITAGE TOURISM PROGRAM

UPDATE

Volume 1 No. 3 Winter/Spring 1994

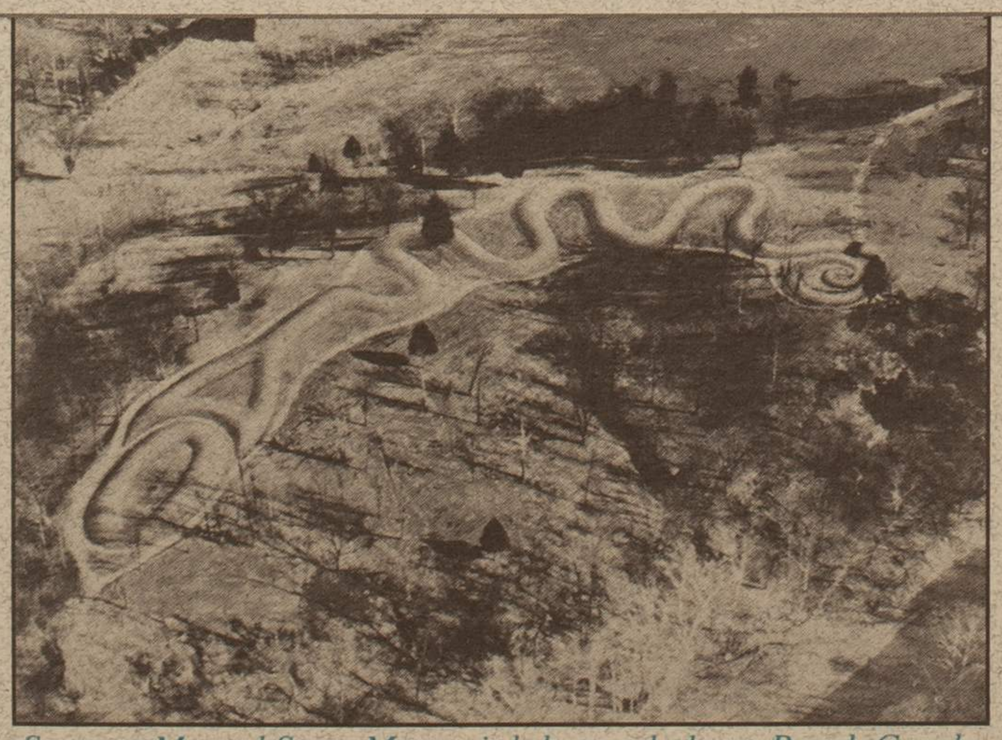
American Express Video . . . . . Page 2
Pilot Areas - A Year Later . . . . . Page 4

Best Western and National Trust Partner for Kids

Best Western International, the world's largest hotel chain with over 1900 properties in North America, has joined with the National Trust to produce a heritage education/tourism program for kids. Heritage cards, printed to replicate baseball cards, will be part of the Best Western Young Traveler's Club Adventure Packs presented to kids who check into Best Western hotels in the United States and Canada. The National Trust is providing the information for each card, one to be printed for each state, the District of Columbia, Puerto Rico and U.S. Virgin Islands. Heritage Canada is providing the information on sites in each Canadian province.

"A packet of 10 cards will be given, along with other gifts, to encourage learning and travel," said Tom Bogart, Director of Worldwide Marketing Plans & Programs, Best Western International. " These are the travelers of tomorrow," he continued. These kids also impact family decisions regarding travel and their attitudes toward historic sites. "It's our chance to make history fun, and share facts about unique sites with kids in an entertaining and informative way," says Vin Cipolla, Vice President for Communications and Membership for the National Trust. Each member of the Young Traveler's Club, an estimated 20,000 kids in the U.S., will receive information about the National Trust as an opportunity to introduce them to preservation. "We want to start getting kids more aware of how important it is to take care of our heritage so that when they become adults these special places will be around for them to revisit," Cipolla continued.

The National Trust Heritage Tourism staff and Heritage Canada are working closely with GSAmerica, Inc., the Memphis-based promotion company hired by Best Western, Inc. to launch this new program late spring.



Serpent Mound State Memorial, located above Brush Creek, Ohio is listed on the National Trust's 11 Most Endangered List but will also represent Ohio in the Best Western Heritage card program. Photo: Ohio Historical Society

American Express Funds Video

As a complement to the successful guide **Getting Started: How to Succeed in Heritage Tourism,** American Express Company has awarded a grant to the National Trust for Historic Preservation Heritage Tourism program for production of a video on the benefits of heritage tourism. The 10-minute video will tell why preserving historic sites and cultural attractions is important, not just for current visitors but also future generations.

"We are delighted to have sponsored the initial guide on heritage tourism," says Susan Bloom, Vice President of Cultural Affairs for American Express Company. "This video will help communities interested in promoting history and culture to understand why it is also important to preserve these rich resources," she continued. The 48-page **Getting Started** guide to heritage tourism has been widely distributed to provide the steps and principles recommended to develop and manage sustainable tourism programs.

The video will serve as a primer to help decision-makers, businesses and elected officials understand the economic benefits of preservation and how to focus on an area's unique heritage for the enjoyment of residents and visitors. The video will also share how tourism at historic sites contributes to the economic vitality of communities.

The National Trust Heritage Tourism staff will coordinate production of the video, using actual places and people to encourage sensitive and responsible tourism. The video will be distributed to state historic preservation and tourism offices, as well as American Express travel offices this fall.

VIDEOS REQUESTED: If you have existing video or film about your heritage site or community, please send a copy to the National Trust Heritage Tourism program office in Denver for reference and possible inclusion in the heritage tourism video.

IN THE NEWS

THE WALL STREET JOURNAL. TUESDAY, NOVEMBER 30, 1993 B:

B2. B4.

MARKETPLACE

Health: *Panel to spee process of AIDS drug*

Marketscan: *Growing pretzels give the snac*

On November 30, the ***Wall Street Journal*** featured the National Trust heritage tourism program in its **"Tracking Travel"** section about how "history contributes to the here and now."

NTHP Heritage Tourism Director's keynote address at the Kaua'i Eco-Tourism Conference was covered in the January 9 ***Kaua'i Times,*** the January 11 ***Garden Island,*** January 11 and 13 ***Honolulu Advertiser.***

New Brochure Available

A $13,000 gift from the Ludwick Family Foundation has enabled the National Trust to produce a brochure on the challenges and opportunities of Heritage Tourism. The brochure includes excerpts from the ***Getting Started*** guide produced by the heritage tourism staff last year.

This gift funded printing of 10,000 brochures for distribution at conferences, to groups, individuals or journalists interested in learning more about heritage tourism. The brochure also outlines the tourism-related products and services available from the National Trust. Copies of the free brochure are available by contacting the National Trust Heritage Tourism program office in Denver, 910 16th Street, Suite 1100, Denver CO 80202 (303) 623-1504.

Research Report

As the last issue of UPDATE reported, the Fall *Travelometer* prepared by the U.S. Travel Data Center for the Travel Industry Association of America detailed motivations for travel to historic sites and cultural attractions. The Winter *Travelometer*, released in January, repeated the survey cycle. Motivations for travel to historic sites were prioritized as follows: entertainment (41%); personal education (25%); educate children (12%), authenticity (11% - an increase of 3% over fall 1993), heard about it from others (7%), and to support preservation efforts (6%). Entertainment was once again the number one motivation to attend a cultural event (73%); personal education was noted by 8%; to support cultural organizations (7%); word of mouth (5%); education of children (4%); authenticity (2%). Visiting friends and family is the primary activity for winter travelers (72%). Other popular activities planned include: visiting cities (62%); going to the beach or lake (43%); visiting historic places (27%), attending cultural events (24%); camping, hiking, climbing (20%); and snow skiing (20%).

The National Trust has funded the motivation study for the Spring Travelometer to provide a seasonal comparison. Just released, the Spring Travelometer records a jump in travelers desire to visit historical sites from 27% in winter to 40% this spring. Entertainment continues to be the number one reason to visit historic sites (41%). Entertainment was also chosen as the number one reason (70%) to attend a cultural event.

TOURISM WORKS FOR AMERICA

The 1993 Annual Edition of "The Tourism Works for America Report" published by the National Travel and Tourism Awareness Council, includes the following heritage-tourism related information:

- 33% of the over 17 million international visitors to the U.S. visited historical places, making this the sixth most popular activity. The other most popular activities include: shopping (85%); dining in restaurants (71%); sightseeing in cities (64%); water sports/sunbathing (37%); touring countryside (35%); and visiting national parks (26%).

- In its "Trends in Travel & Tourism" section, the report cites a ***Better Homes and Gardens*** study where 35% of the family travelers visited a city, 34% visited historic sites and 33% went to the beach in 1992. According to this same study, the demographic profile of 75% of family vacationers who traveled during 1992 were married and 53% were between the ages of 25 and 44. Over half (55%) had an annual family income of $40,000 or more.

- Domestic travel expenditures rose by 4% to total $740.5 billion, while travel and tourism payroll earnings increased by 7% to $210.5 billion for 1992. Employment remained stable for the travel industry at 10.4 million jobs in 1992.

- The bed and breakfast industry generated gross revenues of $750 million, according to the Professional Association of Innkeepers International. The organization also doubled its membership in the last year to 1,600 members.

Copies of the report are available for $10.00 from the National Travel and Tourism Awareness Council, 1133 21st Street, NW, Suite 800, Washington, DC 20036 (202) 293-1433; fax (202) 293-3155.

(Continued on page 7)

Pilot Areas:

A Year Later

Only 12 months ago, the Heritage Tourism staff at the National Trust was concluding the three-year demonstration program with 16 pilot areas in the states of Indiana, Tennessee, Texas and Wisconsin. The staff was busy documenting measurable results, completing the program evaluation for the National Endowment for the Arts, and preparing to begin a new phase as a permanent National Trust program with new clients and national goals.

During the past year, we've reported on some of the activities which have occurred in pilot areas since the conclusion of the demonstration program. However, a more extensive catalog follows to provide you with a continued update of the challenges and opportunities afforded in heritage tourism. Enjoy and celebrate!

Indiana

Nappanee received a $500,000 grant from the State of Indiana Community Focus Fund, part of the federally-funded Small Cities Community Development Block Grant program. These monies will be pooled with the city's matching grant of $203,000 to renovate buildings for sale or lease to new businesses, replace sidewalks and alleys and renovate the railroad depot in town. The city plans to purchase the railroad depot from CSX along with the lot beside it, which is currently a parking area for Amish buggies and cars. Renovation will make the lot more attractive for parking at the depot and create a covered waiting area for passengers. The plaza adjacent to the depot will be made into an area for various community functions and events. The renovation projects are expected

to begin in the spring and be completed by fall of 1994. For more information, contact Larry Andrews at (219) 773-5731.

Using the momentum from proposed riverboat gaming, **Gary** is moving forward with efforts to develop and market its history as part of a quality travel experience. To date, the Aquatorium Restoration Society has generated over $180,000 in contributions toward the restoration of the historic site. With a proposed opening of the Bath House in June 1996 (to commemorate the 100th year of flight), the Society has plans to have the complete complex operational by the year 2000.

The city has also recognized the need for additional signage. With proposed revenue from riverboat gaming and increased tourism, the city will put up historical markers and directional signs to encourage visitation to and appreciation of the diverse heritage of Gary.

Through the Main Street program, a nomination for downtown Gary has been submitted to put the district of 98 buildings on the National Register of Historic Places. They have also conducted an event to raise funds and enhance awareness about the architecturally unique structures of Gary's downtown.

The 26-country area of **Historic Southern Indiana** reports a number of developments and activities from the past year. Historic Southern Indiana's (HSI) hospitality training program, developed during the demonstration program, has become a model for other communities and regions around the state. The Craft Guild is now conducting a membership drive and organizing craft demonstrations around the region.

Last summer, HSI revised its regional brochure into a new format to be more represenative of the historic, cultural and man-made attractions of the region. Over 60,000 copies were distributed to travel buyers and information centers in major market cities. Tracking of the brochure's effectiveness is conducted through response from the regional group's 800#. The Passport Program, featured in the fall 1993 issue of UPDATE, has been quite successful with sites distributing hundreds of stickers to travelers wanting to participate in the multi-site promotion. HSI plans to continue the Passport promotion this year.

HSI continues its educational thrust by hosting quality seminars on various topics for regional representatives. HSI will prepare a complete list of products available as reference materials for other regional heritage organizations. For information, contact Dr. Darrel Bigham, University of Southern Indiana, at (812) 465-7014.

(continued on page 5)

A Year Later (from page 4)

Many activities have occurred in **Columbus** during the past year. Perhaps most significant is the completion of the park adjacent to downtown by Columbus 2000. Another successful project is the relocation of Chatauqua Art Festival from Madison to Columbus last year. Restoration of the Youth Camp is moving forward with plans to reuse the facility as a conference retreat center utilizing many of the original cabins. Rouse & Company is currently conducting a study of the downtown retail area to determine appropriate mixed use opportunities for the center shopping district. Indianapolis Museum at Columbus relocated to the Commons Shopping center downtown. Over 3,000 people went through the museum in January, more than ever before. The excellent museum gift shop has been an attractive shopping magnet for residents as well as visitors.

Tennessee

The four pilot areas from the Heritage Tourism Initiative received a special Gold Seal Award, the first such award for successfully completed projects during the Tourism Initiative. The award was presented by the governor of Tennesseeat the annual Tourism Conference in September.

The state will continue Heritage Tourism activities through their Community Development program. In the next several months, initial assessments will be conducted of the two project areas -- Big South Fork Region and Erwin/Unicoi County -- selected as the first participants from a new round of applicants, says Diane Hays, Director of Community Development for the Tennessee Department of Tourist Development.

The **Tennessee Overhill** area received an ISTEA grant for $18,500 from the Tennessee Department of Transportation to assist with the development of the industrial heritage corridor project Titled "The Tennessee Overhill Experience: From Furs to Factories," the project involves production of interpretive wayside exhibits and a booklet that will help visitors examine the changing uses of the land in the Overhill and how man interfaced with the natural landscape to shape the cultural landscape and history of the area. Other programs of the Overhill area include:

- Secured USDA Forest Service rural development grant for $10,000 to help the region plan for the 1996 Olympics (the area will host the white-water events.)
- Launched an African-American Heritage Tourism Demonstration Project in partnership with two African-American churches -- Mount Olive AME Zion Church and Harwell Chapel.
- Formed a regional theatre and a new musical production to commemorate the restored Gem Theatre as official home for the alliance.
- Published an itinerary booklet with 10 trips for group tours. The Tennessee Overhill area attended its first major travel shows last winter

For more information about the Tennessee Overhill area contact Linda Caldwell, The Tennessee Overhill Heritage Tourism Association, P.O. Box 143, Etowah, TN 37331 or call (615) 263-7232.

THE TENNESSEE NATCHEZ TRACE CORRIDOR ASSOCIATION

The **Natchez Trace Corridor Association** adopted a new logo to market tourist information areas throughout the region. The association, which added 700 new communities last year, constructed Visitor Information Panels on the Natchez Trace Parkway. The panels contain a map of the corridor, photos and descriptions of the nearest attractions and a distribution box for the new Visitor Services Guide, which lists sites, services, events and loop tour itineraries for the area. The Trace was featured in the October issue of ***Destinations*** magazine as the suggested tour of the month. Additional development activities include approval for the creation of a new state bike route which will link the Natchez Trace Parkway and nearby towns (an ISTEA project) and recognition of the Tennessee Antebellum Trail, one of the loop tours, as an official state heritage trail which will be promoted with signage, co-op advertising and a dedicated publication. For more information about Natchez Trace Parkway activities, contact Tony Turnbow at (615) 794-5555.

Wisconsin

The legislation approved continuation of the heritage tourism program with a two-year matching

(continued on page 6)

A Year Later (From page 5)
grant program of $40,000 plus technical assistance for each of two sites to be selected by the statewide heritage tourism advisory council and the Secretary of the Department of Development. The new round of heritage tourism activities generated over 150 requests for more information.

The state also printed and distributed over 75,000 heritage tourism brochures! A special heritage tourism section is included in the 1994 spring-summer state recreation guide sent to all inquiries from the Wisconsin Travel information toll-free number. A heritage tourism video about Wisconsin was produced and telecast in 13 states. Copies are available for each project site. Heritage Tourism pins were designed and distributed to all advisory board and council members and other interested individuals who want to share information about Wisconsin's unique heritage. The heritage tourism staff has now initiated an African-American heritage task force to and inventory sites and events and develop a brochure for distribution statewide," says Sharon Folcey, heritage tourism director for the Wisconsin Division of Tourism, Department of Development.

Wisconsin's Ethnic Settlement Trails (W.E.S.T.) is still challenged by the massive task of communicating and coordinating the activities of over 20 communities along Lake Michigan; however, the quarterly newspaper -- the ***West Word Traveler*** -- has been a successful tool.

W.E.S.T. is now planning for the first annual National Trails Day event June 4th and will host the National Conference of State Legislators conference in Milwaukee in 1995. For more information about W.E.S.T, contact Alan Pape at (414) 467-0636.

The Fox-Wisconsin Rivers Heritage Corridor continues to seek national corridor designation from the U.S. Congress, and is also working to secure designation as a Wisconsin State Heritage Park. For more information contact Harlan Kiesow at (414) 751-4770.

The **Frank Lloyd Wright Heritage Tour Program** has realized many measurable results during the past year:

- Hosting the Charles Rennie Mackintosh Society of Scotland as they toured FLLW sites in Wisconsin last July.
- Coordinating the "Frank Lloyd Wright Fly In Tour" with Midwest Express.
- Gaining media coverage of the FLLW Heritage Tourism Program in ***Architectural Digest. St. Louis Dispatch, Chicago Tribune, Milwaukee Journal and Historic Preservation*** magazine raised nearly $40,000 from site contributions foundations, corporate sponsorships and the state of Wisconsin. In-kind donations include a computer, printer and fax machine.
- With assistance from the University of Wisconsin Tourism and Research Department, conducted surveys of visitors to Wright sites during summer of 1993.
- The March 1994 issue of House Beautiful features six pages on Frank Lloyd Wright in Wisconsin, a result of the program's work with travel journalist Farrell Grehan.

For more information on the numerous Frank Lloyd Wright Heritage Tour Program activities, contact Gail Kohl at (608) 238-1608.

Lac du Flambeau Chippewa Reservation has a new heritage tourism Information Center downtown. The focus for 1994 is developing new hiking and biking trails with interpretive signage. The tribe is also promoting the sale of commemorative decorative plates entitled "The New Life." The reservation is also planning a strategy to preserve Strawberry Island, a cultural and sacred island within the reservation, threatened by proposed inappropriate development.

For more information, contact Pat Hrabik at (715) 588-3303

No information was available from the Texas pilot areas. We will continue to profile activities and achievements from the pilot areas that participated in the Heritage Tourism Initiative. If you want more information, please contact the Heritage Tourism staff at (303) 623-1504.

C✓A✓L✓E✓N✓D✓A✓R

May 31	3rd Annual International Seminars on Tourism Development (includes section on cultural heritage preservation) -- Phoenix, Arizona Contact: Phil Pappas, Northern Arizona University School of Hotel and Restaurant Management, (602) 523-1918; fax (602) 523-5233
June 19 - 22	Travel and Tourism Research Association 25th Annual Conference -- Bal Harbour, Florida Contact: TTRA (303) 940-6557
June 19 - 23	Association for Living Historical Farms and Agricultural Museums Annual Meeting -- Troy, New York, Contact: Eric Paige (607) 547-2586 or (317) 776-6000
September 12 - 16	Building a Sustainable World Through Tourism -- Montreal, Quebec Contact: International Institute for Peace Through Tourism; Louis D' Amore, Conference Chairman; 3680 Rue de la Montagne, Montreal, Quebec, Canada H3G 2A8 (514) 281-1822; fax (514) 848-1099
Sept. 29 - Oct. 1	American Association of State and Local History Annual Meeting -- Omaha , Nebraska Contact: AASLH (615) 255-2971
October 12- 16	Heritage Interpretation International IV Global Congress -- Barcelona, Spain Contact: Secretariat 1994 HII Congress: Viajes Iberia; Avada Diagonal 523 08029 Barcelona, Spain; fax (34) (3) 405-13-90
October 26 - 30	National Trust for Historic Preservation Annual Meeting -- Boston, Massachusetts Contact: NTHP (202) 293-1040
October 26 - 28	Travel Outlook Forum, National Tourism Conference -- Washington, DC Contact: Vernon Azucenas (202)293-1040
November 1 - 5	National Association for Interpretation Annual Meeting -- Cleveland , Ohio Contact: NAI (303) 491-6434
November 10 - 12	Quality Management in Urban Tourism: Balancing Business and Environment -- Victoria, British Columbia Contact: Peter Murphy, Tourism Management Program, University of Victoria, P.O. Box 3015, Victoria BC, Canada V8W 3P1 (604) 721-8264; fax (604) 721-6067

Membership in the National Trust **Historic Hotels of America** program has grown to 103 hotels and resorts across the U.S. A directory of member hotels can be purchased for $3 by sending a check or money order to Historic Hotels of America, National Trust for Historic Preservation, 1785 Massachusetts Ave. NW, Washington, DC 20036. Rooms at any of the member hotels can be reserved by calling toll-free 1-800-678-8946. When reservations are made through this number, a portion of the cost is returned to the National Trust.

Research *(from page 3)*

A 1991 tourism study of the **Chautauqua Institution** estimates an annual impact of $80 million on the surrounding economy. An estimated 2,000 jobs in the county are attributed to the visitor activity and income impacts generated by the Chautauqua Institution. The National Historic Landmark is a 750-acre complex on the shore of Chautauqua Lake in southwestern New York state. Nearly 7,500 people are in residence and more than 180,000 attend public events during the nine-week season at the internationally renowned center for the arts, education, religion and recreation. For more information contact Andrew J. Dickson, Director of Marketing and Community Relations, Chautauqua Institution, 6200 Chautauqua, NY 14722 (716) 357-6200; fax: (716) 357-9014.

Update is a quarterly newsletter published by the National Trust for Historic Preservation Heritage Tourism program. The mission of the National Trust is to foster an appreciation of the diverse character and meaning of our American cultural heritage and to preserve and revitalize the livability of our communities by leading the nation in saving America's historic environments.

Cheryl M. Hargrove, Director
Amy Jordan, Program Associate
Gaya Banovich, Adm. Assistant
Phone: (303) 623-1504
Fax: (303) 623-1508

National Trust for Historic Preservation
Heritage Tourism program
910 16th Street Suite 1100
Denver, CO 80202 USA

NON PROFIT
ORGANIZATION
U.S. POSTAGE
PAID
DENVER, CO
PERMIT NO. 3522

NICODEMUS HISTORICAL SOCIETY
RR 2, BOX 139
BOGUE, KS 67625

Highlights

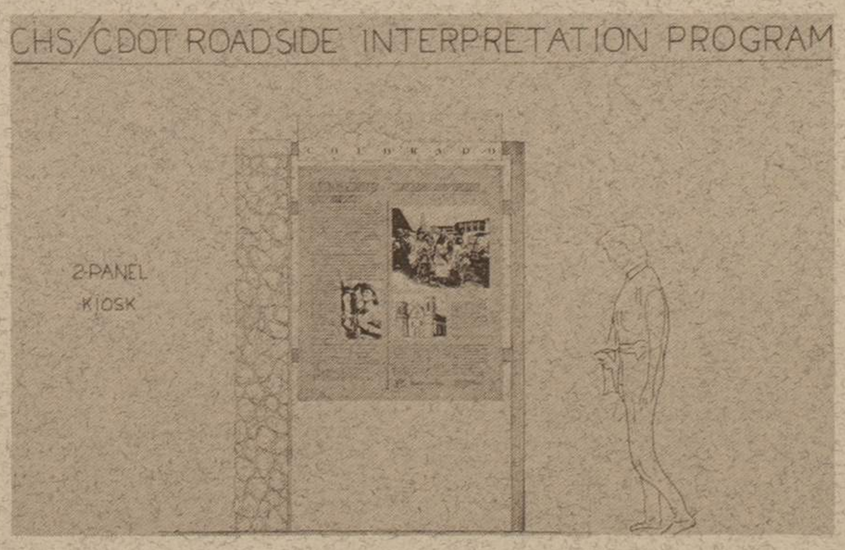
- The **Marie Webster House,** site of the future Quilter's Hall of Fame Museum in Marion, Indiana, has been designated a National Historic Landmark (NHL) by the U.S. Department of the Interior. Currently, there are only about 2,000 National Historic Landmarks in the U.S. This is the twenty-third NHL in the state of Indiana. A special ceremony will be held to honor NHL designation during the annual Quilter's Hall of Fame "Celebration 94" in Marion on July 15, 1994.

- The **EcoTourism Planning Kit,** which includes **An Ecotourism Business Planning Handbook** by Sherry M. Bushnell and **A Guide for Ecotourism Policy** by Dr. Juanita Liu is now available from the Pacific Business Center Program Publications. The handbook is designed for people who wish to establish Ecotourism-based businesses. To order a copy, contact Sherry Bushnell, The Pacific Business Center Program, University of Hawaii at Manoa, 2404 Maile Way, Honolulu, HI 96822 (808) 956-6286 or fax (808) 956-6278.

- A new publication, **Passport to Historic Bucks County** includes travel planning information for visitors - as well as residents - interested in experiencing the unique heritage found in this eastern Pennsylvania county. Copies are available from the Bucks County Tourist Commision, Inc., 152 Swamp Road, Doylestown, PA 18901-2451 (215) 345-4522; fax (215) 345-4967.

- A series of articles relating to how tourism can be an economic development tool have been prepared by the United States Travel & Tourism Administration. For copies contact USTTA at (202) 482-4601.

- The 1994 directory of the **Midwest Travel Writers Association** is now available by mailing a check for $25.00 payable to the Midwest Travel Writers Association, c/o Beverly Hurley Public Relations, 12724 Sagamore Road, Leawood, Kansas 66209 (913) 451-9023.

- 

The **Colorado Historical Society** and the **Colorado Department of Transportation** are installing new interpretive exhibits over the next three years. The highway historical interpretation program will feature upgraded kiosks utilizing new technology and resources. Designed to be inviting and informative, the kiosks will help link the history of the state to the natural and built environment found along major roads across Colorado. For more information, contact David Halaas at (303) 866-4690.

National Trust for Historic Preservation

May 11, 1994

Dear Preservationist:

I would like to invite you to take advantage of a special opportunity to apply for or recommend someone who should apply for a scholarship to attend the National Preservation Conference in Boston, Massachusetts, October 26 - 30, 1994.

The theme for this year's conference in Boston is *Preservation, Economics, and Community Rebirth*. Attendance at the conference enables you to meet with and learn from individuals from diverse backgrounds and experiences and to participate in educational sessions that will make you a more effective preservation activist in your community or state.

I have enclosed a scholarship application and a flyer highlighting conference speakers and events. Applications are due June 15th so don't delay. If you have questions or would like more information, feel free to call us at the Denver phone number listed below.

We hope to see you in Boston!

Sincerely,

Barbara Pahl

Barbara Pahl, Director
Mountains/Plains Regional Office

Enclosures

Mountains/Plains Regional Office
910 16th Street, Suite 1100
Denver, Colo. 80202
(303) 623-1504 / FAX (303) 623-1508

National office:
1785 Massachusetts Avenue, N.W.
Washington, D.C. 20036
(202) 673-4000

48TH NATIONAL PRESERVATION CONFERENCE

Boston, Massachusetts
Boston Park Plaza Hotel
October 26 to 30, 1994

"PRESERVATION, ECONOMICS & COMMUNITY REBIRTH"

Don't miss this five day conference which explores a wide range of historic preservation and community revitalization issues focusing on how preservation can play an important role in the economic vitality of a community. This is the annual opportunity for preservationists to learn, share, and network with each other, this year with the backdrop of the historic City of Boston.

SCHEDULED SPEAKERS

David McCullough
Pulitzer Prize Winner, Author and Historian

Robert Campbell
Architectural Critic, Architect and Author

Glenn C. Loury
Professor of Economics, Boston University

Elizabeth Michaud
Community Activist Against WalMart

Patrick Leahy (Invited)
United States Senator from Vermont

Dolores Hayden
Author, Yale Professor of Architecture and Urbanism

Roger Kennedy
Director of the National Park Service

Thomas Menino
Mayor of Boston, National Trust Advisor

SCHEDULED SESSIONS

Tax incentives, affordable housing, heritage education, interpretation of historic sites, disaster planning, sprawl, heritage tourism, easements, railroad depots, scenic byways, land use planning, cultural diversity, folklore, landscape issues, historic district commissions, Main Street, property rights, historic homes, advocacy, legislation and more

CONFERENCE ACTIVITIES

18 local and regional mobile workshops
26 local and regional tours
Special events at historic sites such as the Massachusetts State House and South Station

SCHOLARSHIPS

Partial scholarships to encourage cultural diversity at the conference are available. Call for an application.

SPONSORS

National Trust for Historic Preservation
National Park Service
The American Institute of Architects
The Trust for Public Land
Massachusetts Housing Finance Agency
Massachusetts Historical Commission

Early registration deadline - August 1, 1994

For more information write or call: 1994 Preservation Conference, National Trust for Historic Preservation, 1785 Massachusetts Avenue, N.W., Washington, D.C., 20036, 1-800-944-NTHP.

Received
June 14

National Trust for Historic Preservation

January 28, 1994

Ms. Angela Bates
1015 Main Street, #8
Hill City, KS 67642

Dear Ms. Bates:

As a former National Preservation Conference Scholarship recipient I thought you'd like to hear the good news. The Getty Grant Program has agreed to fund the Scholarship to Encourage Cultural Diversity at our upcoming Boston Conference (October 26-30, 1994) with $50,000! They have also agreed to fund a Scholarship Outreach Assistant for two years with a grant of $45,000 which will need to be met on a matching basis by the National Trust.

We could use your help in getting copies of the enclosed scholarship application to eligible individuals. The theme of the National Preservation Conference in Boston will be The Economics of Livable Communities: The Role of Historic Preservation. The National Preservation Conference Scholarship Program provides financial assistance to individuals who might otherwise be unable to attend the 1994 National Preservation Conference.

A primary objective of the scholarship is to enable people reflective of the diverse nature of American Society, from a variety of cultural and economic backgrounds, to attend the conference and bring with them their various perspectives and experiences, to contribute to and learn from other conference attendees. You can help us by recommending the conference and scholarship to applicants whose attendance would benefit their community or school, whose participation in conference sessions and events would contribute a valuable perspective to discussions and dialogue, and whose commitment to historic preservation would be strengthened as a result of participation in this meeting.

I also thought you'd like to hear about the recent successes of Sit-In Movement, Inc. This group is creating a museum to honor the site of a seminal Civil Rights demonstration which took place in a Woolworth's department store in Atlanta. I've attached a copy of a news article from the Atlanta Constitution and the News Release of National Trust President Richard Moe's endorsement of Sit-In Movement, Inc.'s efforts.

Midwest Regional Office
53 West Jackson Boulevard, Suite 1135
Chicago, Ill. 60604
(312) 939-5547 / FAX (312) 939-5651

National Office:
1785 Massachusetts Avenue, N.W.
Washington, D.C. 20036
(202) 673-4000

If you'd like to help the project financially or otherwise contact:

Ms. Deena Hayes
Sit-In Movement, Inc.
100 South Elm Street
Suite 520
Greensboro, NC 27401
(919) 274-9199

If you have any questions about the National Preservation Conference in Boston, the Scholarship to Encourage Cultural Diversity, or the new Scholarship Outreach Assistant position feel free to call me. See you in Boston!

Sincerely,

Benjamin J. Handy
Field Representative

1994 National Preservation Conference Cultural Diversity Scholarship Application

The Economics of Livable Communities: The Role of Historic Preservation

Boston, Massachusetts ♦ October 26-30, 1994

♦ The National Preservation Conference Scholarship Program provides financial assistance to individuals who might otherwise be unable to attend the 1994 National Preservation Conference. ♦ A primary objective of this scholarship program is to enable a group reflective of the diverse nature of American society, from a variety of cultural and economic backgrounds, to attend the conference and bring with them their various perspectives and experiences to contribute to and learn from other conference attendees. ♦ The National Trust is seeking applicants whose attendance at the conference would benefit their community or school, whose participation in conference sessions and events would contribute a valuable perspective to discussions and dialogue, and whose commitment to historic preservation would be strengthened as a result of participation in this meeting.

Please complete this application and return as soon as possible to:
Scholarships/Preservation Conferences
National Trust for Historic Preservation
1785 Massachusetts Ave., N.W.
Washington, D.C. 20036

APPLICATIONS MUST BE POSTMARKED NO LATER THAN JUNE 15, 1994.

▸ *Please type or print all information.* ▸ *Please do not send by FAX machine.*
Call 1-800-937-6847 if you have questions.

I. Name:
Preferred Name:
SS#:
check one: ___ male ___ female

Mailing address:

Daytime telephone number:

Fax number, if applicable:

City and state of legal residence, if different:

Evening telephone number:

II(a). *for **CURRENT STUDENTS:***

School name and address:

Program or major:

Advisor:

___ part time (fewer than 12 hours) ___ full time

level: ___ graduate ___ undergraduate

Receiving tuition assistance: ___ yes ___ no

Grade point average: ___ of ___

II(b). *for **COMMUNITY LEADERS/ACTIVISTS:***

Name and address of organization:

Telephone number and contact at organization:

Primary purpose of organization:

Applicant's activities/position in organization

III. *In order to enable the greatest number of applicants to participate in the conference, most scholarships will cover only partial expenses associated with attending the conference. Applicants should seek additional financial assistance from other sources, as complete scholarships will be awarded only in unusual situations.*

The cost of attending the conference will vary depending on travel and rooming arrangements but is estimated to be between $800 and $1200. Please indicate which costs you would be able to cover, either yourself or with assistance from other sources:

transportation (will vary):

lodging (estimated $325):

registration ($160/student $50):

daily expenses ($34/day):

List other sources of funding you could explore to supplement an award from the National Trust. Consider contacting local or state preservation organizations or historical societies, churches, other civic groups or organizations with whom you work, and your academic department or school if you are a student.

IV. *A primary goal of this scholarship program is to increase diversity among attendees at the National Preservation Conference; thus, many different factors will be considered in awarding funds. Your cooperation in completing this section will assist us in making these decisions and help us determine whether we are successful in our efforts to reach a diverse group of potential applicants.*

Race/Cultural Background:

Currently employed: _____ **yes** _____ **no**

If yes, where:

Highest level of education completed:

___ high school
___ some college
___ undergraduate degree
___ some post-graduate study
___ post-graduate degree(s)
___ other:

Age group:

___ 18-25 ___ 26-35 ___ 36-45 ___ 46-55
___ 56-65 ___ 66-75 ___ 76-85 ___ 86+

Annual income:

___ under $10,000
___ $10,001 - $20,000
___ $20,001 - $35,000
___ $35,001 - $50,000
___ $50,001 - $75,000
___ $75,001 - or higher

Are there extenuating financial circumstances that you feel should be taken into account?

V. *Miscellaneous.*

Have you ever applied for a National Preservation Conference Scholarship? ___ yes ___ no if yes, year(s) _____
Have you ever received a National Preservation Conference scholarship? ___ yes ___ no if yes, year(s) _____
How many National Preservation Conferences have you attended prior to 1994? _____

VI. *In 100 words or less, tell us how your diverse experiences and perspective will contribute to the conference. Be specific about current and past activities, especially those that might relate to the theme of this year's conference, "The Economics of Livable Communities: The Role of Historic Preservation."*

VII. *In 100 words or less, tell us how you will use you the experience of attending the conference to benefit your community or school. Use examples: are there specific goals you want to help your neighborhood to meet, community or academic programs you wish to expand, local or even state issues to which you hope to contribute?*

VIII. *Please provide the name and phone number of two appropriate references.*

Name: *Phone Number:*

Name: *Phone Number:*

Signature: *Date:*

National Trust for Historic Preservation

NATIONAL TRUST FOR HISTORIC PRESERVATION
MIDWEST REGIONAL OFFICE

FACTS

What Is It?

The Midwest Regional Office is one of seven regional and field offices established by the National Trust for Historic Preservation, the leader of the national preservation movement. The states of the Midwest Region are: Illinois, Indiana, Iowa, Michigan, Minnesota, Missouri, Ohio and Wisconsin.

What Is Its Purpose?

The Midwest Regional Office of the National Trust is dedicated to assisting and empowering community preservationists in their efforts by providing:

- Information and direct assistance
- Organizational development
- Advocacy guidance
- Financial assistance

What Programs Are Offered Regionally?

The Midwest Regional Office of the National Trust offers programs designed to provide community organizations with development guidance and expertise. They include:

- Midwest Preservation Conference each spring, which highlights timely regional issues such as neighborhood conservation and development, rural development, heritage areas, and cultural landscapes.
- Preservation Leadership Training Workshops.
- Community Organization Effectiveness Program (COEP), which helps participating organizations assess present attitudes on preservation, plan for the future and, in so doing, increase their effectiveness.
- Goals and Objectives Workshops, which help organizations formulate concrete short and long-term goals as well as develop an annual work program.
- Workshops on topics such as the Intermodal Surface Transportation Efficiency Act, the Heritage Tourism Initiative, and the National Trust's Main Street Program.
- Working closely with National Trust Advisors, statewide preservation organizations, and state historic preservation offices (SHPOs) to identify issues, define roles and responsibilities, build support, and develop financial resources to achieve preservation goals.

What Technical Assistance Does It Offer?

The Midwest Regional Office of the National Trust provides:

- Information and advice through written and telephone correspondence.
- Two weeks of on-site assistance to grassroots organizations in each state.
- Access to a network of experts who can help solve complex preservation problems on a fee-for-service basis.

Midwest Regional Office
53 West Jackson Boulevard, Suite 1135
Chicago, Ill. 60604
(312) 939-5547 / FAX (312) 939-5651

National Office:
1785 Massachusetts Avenue, N.W.
Washington, D.C. 20036
(202) 673-4000

What Legal and Legislative Assistance Does It Offer?

The Midwest Regional Office works with the National Trust's Department of Law and Public Policy, statewide organizations and SHPOs to assess public policy needs in order to protect important local historic landmarks. It:

- Goes to court to advocate historic preservation.
- Develops and provides information on legislative programs and initiatives.
- Advocates both the passage of legislation and the adoption of regulations which will advance preservation interests.

What Financial Assistance Does It Offer?

The Midwest Regional Office provides financial assistance for numerous preservation projects throughout the Midwest through the National Trust's four grant and loan programs:

- The Preservation Services Fund, which provides matching grants to nonprofit organizations, universities and public agencies to support project planning, development of preservation education programs, or conferences and workshops.
- The National Preservation Loan Fund, which provides below-market rate loans to nonprofit organizations and public agencies to help preserve properties listed in or eligible for inclusion in the National Register of Historic Places.
- The Inner-City Ventures Fund, which provides matching grants and low-interest loans to nonprofit community organizations to help them revitalize their historic neighborhoods as a benefit to low and moderate income residents.
- The Critical Issues Fund, which fosters innovative research and problem-solving to effect policy change at the local, state and national levels.

What National Trust Properties Are Located In The Midwest?

Two of the 18 museum properties owned by the National Trust are located in the Midwest Region:

- Brucemore, in Cedar Rapids, Iowa, is a Queen Anne mansion built in 1884-86 with acres of lawns and formal gardens. It was the home of three prominent Midwest families. It is a co-stewardship property managed by Brucemore, Inc., as a community cultural center as well as a historic house.
- Frank Lloyd Wright Home and Studio, in Oak Park, Illinois, is a living laboratory for Frank Lloyd Wright's architectural theories. The house where Wright raised his family and developed the Prairie School style, has been restored to its 1909 appearance. It is a co-stewardship property managed by the Frank Lloyd Wright Home and Studio Foundation.

What Midwest Properties Are On The Trust's "Eleven Most Endangered Historic Places" List?

The "Eleven Most Endangered Historic Places" list has been compiled by the National Trust for the purpose of identifying and protecting threatened historic sites. Two properties in the Midwest are currently on the list:

- Tiger Stadium, in Detroit, Michigan, a symbol of unity and stability where for nearly a century baseball fans have watched some of the game's finest players. It could be abandoned by its baseball team for a new ballpark.
- West Baden Springs Hotel, in West Baden Springs, Orange County, Indiana. This luxurious hotel, featuring a six-story steel and glass dome, now stands vacant and deteriorating. Funds are needed to restore it to its turn-of-the-century opulence.

News Release

National Trust for Historic Preservation
1785 Massachusetts Avenue, N.W., Washington, D.C. 20036
(202) 673-4141 / FAX (202) 673-4299

January 13, 1993

Contact: **Carol Cunningham**
(202) 673-4141

STATEMENT ON THE FUTURE OF THE HISTORIC WOOLWORTH BUILDING IN DOWNTOWN GREENSBORO, NORTH CAROLINA

"Greensboro's Woolworth Building represents a real flash-point in American history, a place where people put their ideals into action and changed this country forever. Losing this place would have been a tragedy for all of us. Sit-In Movement Inc., the February 1 Society, the NAACP, Woolworth Inc., and First Citizens Bank have shown us how national and local organizations and businesses can work together to keep history alive, and I'm delighted to pledge the support of the National Trust in making the civil rights museum a reality."

- Richard Moe
President, National Trust for Historic Preservation

The National Trust for Historic Preservation, chartered by Congress in 1949, is a non-profit organization with over 250,000 members. As a leader in the preservation movement, it is committed to saving America's diverse historic environments and to preserving and revitalizing the livability of communities nationwide. It has seven regional offices, owns 18 historic house museums and works with thousands of local community groups in all 50 states.

National Trust for Historic Preservation

Jim Lindberg
Program Associate
Mountains/Plains Regional Office

910 16th Street, Suite 1100
Denver, CO 80202
(303) 623-1504 / FAX (303) 623-1508

The mission of the National Trust for Historic Preservation is to foster an appreciation of the diverse character and meaning of our American cultural heritage and to preserve and revitalize the livability of our communities by leading the nation in saving America's historic environments.

National Trust for Historic Preservation

14 June

Dear Angela:

Attached is information on this year's National Preservation Conference, to be held in Boston, October 26 to 30th. Again this year, scholarship assistance is available to help with the costs of attending. The deadline for the scholarship applications is June 30.

How is everything going these days? No tornados this year I hope! I will call in the next few weeks to check in.

Sincerely,

Jim Lindberg

Mountains/Plains Regional Office
910 16th Street, Suite 1100
Denver, Colo. 80202
(303) 623-1504 / FAX (303) 623-1508

National office:
1785 Massachusetts Avenue, N.W.
Washington, D.C. 20036
(202) 673-4000

48th National Preservation Conference

Boston, Massachusetts
Boston Park Plaza Hotel
October 26 to 30, 1994

"Preservation, Economics & Community Rebirth"

Don't miss this five day conference which explores a wide range of historic preservation and community revitalization issues focusing on how preservation can play an important role in the economic vitality of a community. This is the annual opportunity for preservationists to learn, share, and network with each other, this year with the backdrop of the historic City of Boston.

Scheduled Speakers

David McCullough
Pulitzer Prize Winner, Author and Historian

Robert Campbell
Architectural Critic, Architect and Author

Glenn C. Loury
Professor of Economics, Boston University

Elizabeth Michaud
Community Activist Against WalMart

Patrick Leahy (Invited)
United States Senator from Vermont

Dolores Hayden
Author, Yale Professor of Architecture and Urbanism

Roger Kennedy
Director of the National Park Service

Thomas Menino
Mayor of Boston, National Trust Advisor

Scheduled Sessions

Tax incentives, affordable housing, heritage education, interpretation of historic sites, disaster planning, sprawl, heritage tourism, easements, railroad depots, scenic byways, land use planning, cultural diversity, folklore, landscape issues, historic district commissions, Main Street, property rights, historic homes, advocacy, legislation and more

Conference Activities

18 local and regional mobile workshops
26 local and regional tours
Special events at historic sites such as the Massachusetts State House and South Station

Scholarships

Partial scholarships to encourage cultural diversity at the conference are available. Call for an application.

Sponsors

National Trust for Historic Preservation
National Park Service
The American Institute of Architects
The Trust for Public Land
Massachusetts Housing Finance Agency
Massachusetts Historical Commission

Early registration deadline - August 1, 1994

For more information write or call: 1994 Preservation Conference, National Trust for Historic Preservation, 1785 Massachusetts Avenue, N.W., Washington, D.C., 20036, 1-800-944-NTHP.

1994 National Preservation Conference Cultural Diversity Scholarship Application

Preservation, Economics and Community Rebirth * Boston, Massachusetts * October 26-30, 1994

♦ The National Preservation Conference Scholarship Program provides financial assistance to individuals who might otherwise be unable to attend the 1994 National Preservation Conference. ♦ A primary objective of this scholarship program is to enable a group reflective of the diverse nature of American society, from a variety of cultural and economic backgrounds, to attend the conference and bring with them their various perspectives and experiences to contribute to and learn from other conference attendees. ♦ The National Trust is seeking applicants whose attendance at the conference would benefit their community or school, whose participation in conference sessions and events would contribute a valuable perspective to discussions and dialogue, and whose commitment to historic preservation would be strengthened as a result of participation in this meeting.

Please complete this application and return as soon as possible to:
Scholarships/Preservation Conferences
National Trust for Historic Preservation
1785 Massachusetts Ave., N.W.
Washington, D.C. 20036

APPLICATIONS MUST BE POSTMARKED NO LATER THAN ~~JUNE 15, 1994~~ June 30, 1994.

▸ *Please type or print all information.* ▸ *Please do not send by FAX machine.*
Call 1-800-944-6847 if you have questions.

I. Name:
Preferred Name:

SS#:

check one: ___ male ___ female

Mailing address:

Daytime telephone number:

Fax number, if applicable:

City and state of legal residence, if different:

Evening telephone number:

II(a). *for **CURRENT STUDENTS:***

School name and address:

Program or major:

Advisor:

___ part time (fewer than 12 hours) ___ full time

level: ___ graduate ___ undergraduate

Receiving tuition assistance: ___ yes ___ no

Grade point average: ___ of ___

II(b). *for **COMMUNITY LEADERS/ACTIVISTS:***

Name and address of organization:

Telephone number and contact at organization:

Primary purpose of organization:	Applicant's activities/position in organization

III. *In order to enable the greatest number of applicants to participate in the conference, most scholarships will cover only partial expenses associated with attending the conference. Applicants should seek additional financial assistance from other sources, as complete scholarships will be awarded only in unusual situations.*

The cost of attending the conference will vary depending on travel and rooming arrangements but is estimated to be between $800 and $1200. Please indicate which costs you would be able to cover, either yourself or with assistance from other sources:

transportation (will vary):

lodging (estimated $325):

registration ($160/student $50):

daily expenses ($34/day):

List other sources of funding you could explore to supplement an award from the National Trust. Consider contacting local or state preservation organizations or historical societies, churches, other civic groups or organizations with whom you work, and your academic department or school if you are a student.

IV. *A primary goal of this scholarship program is to increase diversity among attendees at the National Preservation Conference; thus, many different factors will be considered in awarding funds. Your cooperation in completing this section will assist us in making these decisions and help us determine whether we are successful in our efforts to reach a diverse group of potential applicants.*

Race/Cultural Background:	**Age group:**
Currently employed: _____ **yes** _____ **no**	___ 18-25 ___ 26-35 ___ 36-45 ___ 46-55
If yes, where:	___ 56-65 ___ 66-75 ___ 76-85 ___ 86+
Highest level of education completed:	**Annual income:**
___ high school ___ some graduate study	___ under $10,000 ___ $35,001 - $50,000
___ some college ___ post-graduate degree(s)	___ $10,001 - $20,000 ___ $50,001 - $75,000
___ undergraduate degree ___ other:	___ $20,001 - $35,000 ___ $75,001 - or higher

Are there extenuating financial circumstances that you feel should be taken into account?

V. *Miscellaneous.*

Have you ever applied for a National Preservation Conference Scholarship? ____ yes ____ no if yes, year(s) _____
Have you ever received a National Preservation Conference scholarship? ____ yes ____ no if yes, year(s) _____
How many National Preservation Conferences have you attended prior to 1994?

VI. *In 100 words or less, tell us how your diverse experiences and perspective will contribute to the conference. Be specific about current and past activities, especially those that might relate to the theme of this year's conference, "The Economics of Livable Communities: The Role of Historic Preservation."*

VII. *In 100 words or less, tell us how you will use you the experience of attending the conference to benefit your community or school. Use examples: are there specific goals you want to help your neighborhood to meet, community or academic programs you wish to expand, local or even state issues to which you hope to contribute?*

VIII. *Please provide the name and phone number of two appropriate references.*

Name: *Phone Number:*

Name: *Phone Number:*

Signature: *Date:*

National Trust for Historic Preservation

1785 Massachusetts Avenue, N.W.
Washington, D.C. 20036
(202) 673-4000 / FAX (202) 673-4038

August 26, 1994

Ms. Angela Bates
P.O. Box 29
Bogue, KS 67625

Dear Ms. Bates:

We have received your application for scholarship assistance in order to attend the 48th National Preservation Conference in Boston, Massachusetts. Your interest in the program is much appreciated; we received many applications of great quality, and, unfortunately, are not able to offer you financial assistance for this year's National Preservation Conference.

We would like to offer you, however, a greatly reduced registration fee, which might make it possible for you to join us in Boston. The fee would be reduced from the normal fee of $205.00 to $170.00. If you can take advantage of this reduction in fees for registration, please send in your registration form immediately. Some tours have already begun to fill up. Please use the enclosed form.

The National Preservation Conference will provide an excellent opportunity to share your experiences, hear from outstanding speakers, and discover an exciting city with fascinating historic resources. I hope to see you in Boston. Please call 1-800/673-6847 if you have any questions.

Best of luck with your projects and programs this fall. The National Trust for Historic Preservation compliments you on your important work. You have our respect and thanks for all you add to the national preservation movement.

Sincerely,

Benjamin J. Handy
Scholarship Outreach Coordinator (617) 457-7432

The mission of the National Trust for Historic Preservation is to foster an appreciation of the diverse character and meaning of our American cultural heritage and to preserve and revitalize the livability of our communities by leading the nation in saving America's historic environments.

Recycled Paper

The Nicodemus Historical Society
R.R.#2 Box 139 Bogue, Kansas 67625
(913) 839-4280

December 20, 1994

Jim Lindberg
National Trust for Historic Preservation
910 16th St., Suite 1100
Denver, CO 80202

Dear Jim:

Per our conversation last week regarding the community's representation on historic preservation and interpretation issues, I would like to reiterate that it is the Nicodemus Historical Society that is the corporate entity representing Nicodemus on these issues.

We will begin the 1995 year with an overall objective to produce a historic resource management plan for Nicodemus and Graham County as it relates to the history of Nicodemus and the site designation. We will need to do an assessment of other related historic sites within the county and begin to look specifically at Nicodemus and how we can develop historic development guidelines to be used by a community development entity, whether its Project Nicodemus, individual property owners, or other entities.

I think that we need to begin to bring in technical assistance from The National Trust, The Department of Interior, Kansas State Historical Society (Preservation Office), and possibly Kansas State University, Architectural Department. LaBarbara Wigfall, worked on the HABS project for Nicodemus and is still very interested in Nicodemus. We can begin to put together a technical team from each and work with the community to develop the plan.

Since there is a question of impact of site designation on possible development and there is a couple of people who say that they would like to develop their properties, historic development guidelines will assist those in doing individual development and provide the community with a general plan that they can begin to employ as they look at overall development.

Let us begin to talk about how we might put together this team to assist us in developing this plan. I am a board member of the Northwest Planning Commission and we have our next board meeting on tomorrow, Wednesday, December 21 and will be discussing their support and involvement. I will let you know what comes out of the meeting.I will be out of town from January 1-18 and when I return I will get in touch with you. If you have any other suggestions between now and then, let me know. Also, can you tell me what the status is of the Statewides Initiative program. Can we apply for 1995/96?

Sincerely,

Angela Bates
President

National Trust for Historic Preservation

March 29, 1995

Dear Preservationist:

I want to invite you to take advantage of a unique opportunity to apply for or to recommend someone who should apply for a scholarship to attend the National Preservation Conference in Fort Worth, Texas, October 11 - 15, 1995.

The theme for this year's conference is *Strategies & Partnerships For A New Era.* Attendance at the conference allows you to network with hundreds of activists and professionals with diverse backgrounds and experiences. It also enables you to participate in unique educational sessions led by experts from across the country. In a time when financial resources are tight and so much of our valued heritage is under seige, I consider this an excellent opportunity for you to become a more effective advocate for preservation in your community and state.

Because Fort Worth is within our region, the Mountains/Plains Regional Office would like to make it possible for large numbers of state and local preservationists and community activists from this region to attend the national conference. I hope you will read the enclosed flyer highlighting conference speakers and events and fill out the enclosed scholarship application.

Your application is due May 15. Don't delay. Feel free to photocopy the application and pass a copy to another candidate. If you have questions please call Robert Nieweg at the Denver phone number listed below. Robert is coordinating our effort to bring a diverse group of scholarship participants to Fort Worth.

We hope to see you in Fort Worth!

Sincerely,

Barbara Pahl

Barbara Pahl, Director
Mountains/Plains Regional Office

P.S. -- Applications are due May 15. Time is short. If you are not able to attend, give this application to a fellow preservationist in your community.

Mountains/Plains Regional Office
910 16th Street, Suite 1100
Denver, Colo. 80202
(303) 623-1504 / FAX (303) 623-1508

National office:
1785 Massachusetts Avenue, N.W.
Washington, D.C. 20036
(202) 673-4000

49th NATIONAL PRESERVATION CONFERENCE FACT SHEET

FORT WORTH, TEXAS **OCTOBER 11 - 15, 1995**

"STRATEGIES AND PARTNERSHIPS FOR A NEW ERA"

KEYNOTE SPEAKERS:

- Vice President Albert Gore (Invited)
- Gov. George Walker Bush (Invited)
- Richard Rodriguez, author and commentator
- William Least Heat-Moon, author of Blue Highways
- Elaine Chao, President, United Way of America
- Kay Granger, Mayor, Fort Worth
- Janice Woods Windle, author of True Women

EDUCATIONAL SESSIONS: Over 60 educational sessions divided into 13 strategies, including Revitalizing Commercial and Residential Neighborhoods Through Preservation; Preserving Private Homes, Ranches, and Open Space; Building Effective Non-Profit Organizations; Achieving Community Goals Through Heritage Tourism; Pro's and Con's of Gambling as an Economic Development Policy; Capitalizing on House Museums; and, Partnering in Community Preservation.

MOBILE WORKSHOPS: Thirteen informative local and regional mobile workshops using Fort Worth and Texas as a laboratory on topics such as Downtown Revitalization; Downtown Living; ISTEA; Show House as a Funding Concept; ArtSpace; and, Hispanic Heritage and the Arts.

TOURS: Fourteen local and regional tours, including African American Sites in Fort Worth; Art Deco Architecture; Contemporary Architecture in Fort Worth; the Fort Worth Cultural District; Dallas; Waco; Waxahachie and Penn Farm; Granbury and Dinosaur Valley State Park; and Shackelford County and Lambshead Ranch.

Four overnight tours to: San Antonio, Galveston, and Austin, Texas; and Oklahoma City and Guthrie, Oklahoma.

SPECIAL EVENTS: A block party in downtown Fort Worth as the Opening Reception; evening neighborhood tours and receptions; evening tours and dinner at Fort Worth's famous museums; and the Preservation Action Auction in the Stockyards.

1995 NATIONAL PRESERVATION CONFERENCE CULTURAL DIVERSITY SCHOLARSHIP APPLICATION

"Strategies & Partnerships For A New Era"
Fort Worth, Texas * October 11-15, 1995

The National Preservation Conference Scholarship Program provides financial assistance to individuals who might otherwise be unable to attend the 1995 National Preservation Conference. A primary objective of this scholarship program is to enable a group reflective of the diverse nature of American society, from a variety of cultural and economic backgrounds, to attend the conference and bring with them their various perspectives and experiences. The National Trust is seeking applicants whose attendance at the conference will benefit their community or school, whose participation in conference sessions and events will contribute a valuable perspective to discussions and dialogue, and whose commitment to historic preservation will be strengthened as a result of participation in this meeting.

- Please type or neatly print application and return as soon as possible to the address below.

DO NOT SEND BY FAX

Scholarships/Preservation Conferences
National Trust for Historic Preservation
1785 Massachusetts Ave., N.W.
Washington, D.C. 20036
1-800-944-6847

♦ ♦ ♦ APPLICATIONS MUST BE POSTMARKED NO LATER THAN MAY 15, 1995. ♦ ♦ ♦

I. PERSONAL

Name: ..... Social Security #:

.....

Mailing address:

..... ☐ Male ☐ Female

.....

.....

.....

Daytime Telephone #: ..... Evening Telephone #:

.....

Fax # (if applicable): .....

City and state of legal residence, if different:

.....

II(a). STUDENTS

Permanent mailing address: *(address from which mail can be easily forwarded to you)*

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School name and address:

.....

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.....

Advisor: .....

Program or major:.....

Grade Point Average: .....

☐ graduate ☐ undergraduate

Receiving tuition assistance: ☐ yes ☐ no

☐ part time (fewer than 12 hours) ☐ full time

II(b). COMMUNITY LEADERS/ACTIVISTS

Name and address of organization:

.....

.....

Telephone number and personal reference within organization:

.....

Please describe your organization's mission:

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Applicant's activities/position in organization:

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III. FINANCIAL INFORMATION

In order to enable the greatest number of applicants to participate in the conference, most scholarships will cover only partial expenses associated with attending the conference. Applicants should seek additional financial assistance from other sources, as complete scholarships will be awarded only in unusual situations. The cost of attending the conference will vary depending on travel and rooming arrangements but is estimated to be between $800 and $1200.

Please indicate which costs you may be able to cover either yourself or with assistance from other sources:

	Yes	No	If yes, amount you can cover:
• Transportation (will vary):	☐	☐	$ .....
• Lodging (estimated $325):	☐	☐	$ .....
• Registration ($180/student $50):	☐	☐	$ .....
• Daily expenses ($34/day):	☐	☐	$ .....

List other sources of funding you could explore to supplement an award from the National Trust. Consider contacting local or state preservation organizations or historical societies, churches, other civic groups or organizations with whom you work, and your academic department or school if you are a student.

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IV. CONFERENCE/SCHOLARSHIP EXPERIENCE

Have you ever attended a National Preservation Conference?	☐ yes	☐ no
Have you ever applied for a National Preservation Conference Scholarship?	☐ yes	☐ no
Have you ever received a National Preservation Conference Scholarship?	☐ yes	☐ no

V. DEMOGRAPHIC INFORMATION

A primary goal of this scholarship program is to increase diversity among attendees at the National Preservation Conference; thus, many different factors will be considered in awarding funds. Your cooperation in completing this section will assist us in making these decisions and help us determine whether we are successful in our efforts to reach a diverse group of potential applicants.

Race/Cultural Background:

.....

Age group:

☐ 18-25 ☐ 26-35 ☐ 36-45 ☐ 46-55

☐ 56-65 ☐ 66-75 ☐ 76-85 ☐ 86+

Currently employed: ☐ yes ☐ no

If yes, where:

.....

.....

.....

Highest level of education completed:

☐ high school
☐ Vocational
☐ Some College
☐ Undergraduate Degree
☐ Some Graduate Study
☐ Graduate Degree(s)

Annual income:

☐ under $10,000
☐ $10,001 - $20,000
☐ $20,001 - $35,000
☐ $35,001 - $50,000
☐ $50,001 - $75,000
☐ $75,001 - or higher

VI. ESSAY

In the space provided on the next page, please answer the following question *(in 200 words or less)*: Using this year's conference theme as your guide (*Strategies & Partnerships For A New Era*), how can you envision historic preservation playing a leading role in strategies and partnerships for your community's future growth and development? After the National Preservation Conference, which agencies, corporations, groups, and individuals do you hope to bring together to make the place you call home a better place?

VII. CONGRESSIONAL REPRESENTATION

Please list your Congressional Representatives below:

US Senate (2): .....

.....

US Representative (1): .....

VIII. REFERENCES

Please provide the name and phone number of two appropriate references.

Name: ..... Phone Number: .....

Name: ..... Phone Number: .....

Signature:..... Date: .....

The National Trust for Historic Preservation
49th National Preservation Conference "Strategies & Partnerships For A New Era"
October 11 - 15, 1995 • Fort Worth, Texas

Remember, APPLICATIONS MUST BE POSTMARKED NO LATER THAN MAY 15 , 1995!

Questions??? Contact Benjamin Handy at (202) 673-4079