

B. TRAITS OF EFFECTIVE PRESERVATION ORGANIZATIONS

The National Trust, through its Community Organization Effectiveness Program (COEP) and through discussion with members of the National Alliance of Statewide Preservation Organizations, has identified the following seven traits as usually shared by effective statewide preservation organizations. For each of these traits, please concisely state the current status of the applicant organization's efforts and the specific ways in which participation in the Statewides Initiative could increase the organization's effectiveness.

MISSION

The mission should be a clear and succinct articulation of the purpose of the organization, supported by its programs, products and services. The mission of the organization should be communicated to members, constituents and the public.

LEADERSHIP

Leaders of the organization, as embodied in its board of directors, should have a firm grasp of the organization's mission and the ability to articulate clearly a vision and to effectively marshal human and financial resources to accomplish that vision.