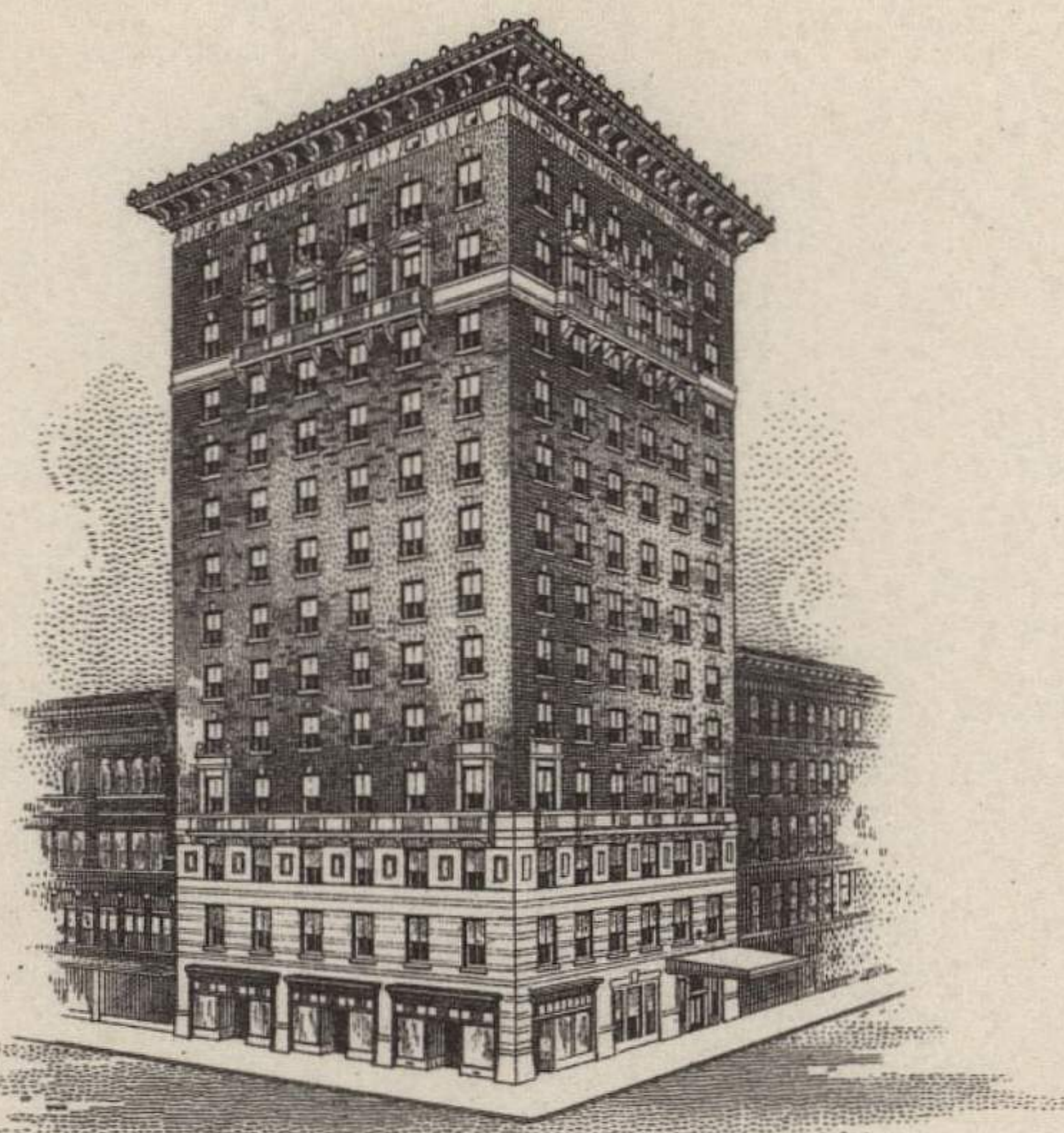


RON-D-VOO  
TAP ROOM

JACK AND JILL  
COFFEE SHOP & CASINO  
TWENTY FOUR HOUR SERVICE

THE CAVE "NITE CLUB"  
"UNDER THE HILL"

MARINE BAR  
AND LOUNGE



SAM JOSEPHSON, PRES.

# THE HILL HOTEL

ABSOLUTELY FIREPROOF

OMAHA, NEBRASKA  
16TH AND HOWARD STS.

January 27, 1940

Mr. Forrest C. Allen,  
Head Basketball Coach,  
University Of Kansas,  
Lawrence, Kansas.

Dear Mr. Allen:-

No doubt you receive such an avalanche of "solicitation" mail during your playing season that the name of this or that Hotel 'Lallapalooza' don't mean a thing. This we can readily understand. Still, the fact remains that there are hotels - and - hotels - and that human personality plays an important part in the inn-keeper's scheme of things. In fact, someone has said, doubtless with reference to a cheerful, human-being sort of friendly personnel, that irrespective of all the modern touches which the guest expects and naturally takes for granted - the basic difference between one hotel and another is what is called "atmosphere".

All of which is by way of saying, Mr. Allen, that we truly believe you and your athletes will like the informal air of friendly welcome and unobtrusive service found here at HILL HOTEL. And we believe also you'll like our attractive rooms, and the following attractive rate, special to you and your Team for your Creighton encounter:

Two men to a room, \$1.00 a day each. These will be fine large rooms, equipped with complete tiled bath, combination tub and shower type. And you don't have to bring your own radios - there's one in every room at THE HILL.

Our popular Jack and Jill never-closing Restaurant awaits your dining needs with a world of fine menus from which to choose, and at prices mighty easy on the semester's expense account. May we look forward to having you with us? And to serving all of you with every comfort, courtesy and convenience at our command?

Thanking you, we are, with cordial good wishes,

Sincerely and hospitably,

THE HILL HOTEL

*Pete Sweeney*  
Manager

PS/s