

October 19, 1937.

Mr. Emil S. Liston,
Athletic Director,
Baker University,
Baldwin, Kansas.

Dear Emil:

I am hardly in a position to close for December 13 at the present time. If we played you in Lawrence we would be glad to give you half of the cash gate that we take in that evening.

Of course, we would not want to count the student tickets as this would be an extra game, and there is nothing that we get from the student ticket on these extra games. The tickets are sold to the students for \$1.50 for the eight or ten games that we have each year. The Jay Janes, a pep organization, gets 10%, or 15¢ from each \$1.50, for selling the tickets. So you see, there isn't anything left when the money is broken up into so many fragments.

Frankly, I believe the people would come out for this game, and if we would play on the 13th we would have three games hand running here in Lawrence that week. We play Southwestern the 14th, Morningside the 15th, and Washburn the 16th at Topeka. I believe if we consider other close games the public will turn out in good shape.

We could give you a cash guarantee of \$25.00 or \$30.00 with an option of 50% of the cash gate.

As you know, we are playing Doane College on the 6th and Ottawa on the 7th, both here in Lawrence. I am doubling up a lot of college games with an idea of finding out what I really have. We lost Wellhausen, Holliday, Rogers and Noble out of our first five, having only Pralle left, so I will have to get busy with what material I have to make a decent showing against a lot of other teams.

I will be glad to have your reaction.

Cordially yours,

FCA:AH

Director of Physical Education.