Mr. Sec Taylor,
Sports Editor,
The Des Meines Register and Tribune,
Des Moines, Iowa,

Dear Sec:

Thank you for your good letter of the 20th. I will write to Bill Williams and suggest that he submit a list of officials for the game, keeping in mind the very necessary fact that we must keep traveling expenses to the minimum. I will cooperate fully in every way you desire.

I am wondering, before I write Bill, what you think of the possibility of getting Ernie Quigley there for head man. He always charges a pretty high expense account, but I believe that his name adds prestige to the drawing power of the game. What do you think about it? I would like you to have your expression before I write Bill Williams.

With you. We had thought of coming up a day or so early to practice, and in that way we could play up the publicity from a good many angles. However, if you think it will not be worth much on the publicity angle we won't do it, but I want to do everything I can to help your gate receipts, since you were very generous in allowing us a larger sum than you have other schools.

Very cordially yours,

FCA: AH

Director of Physical Education.

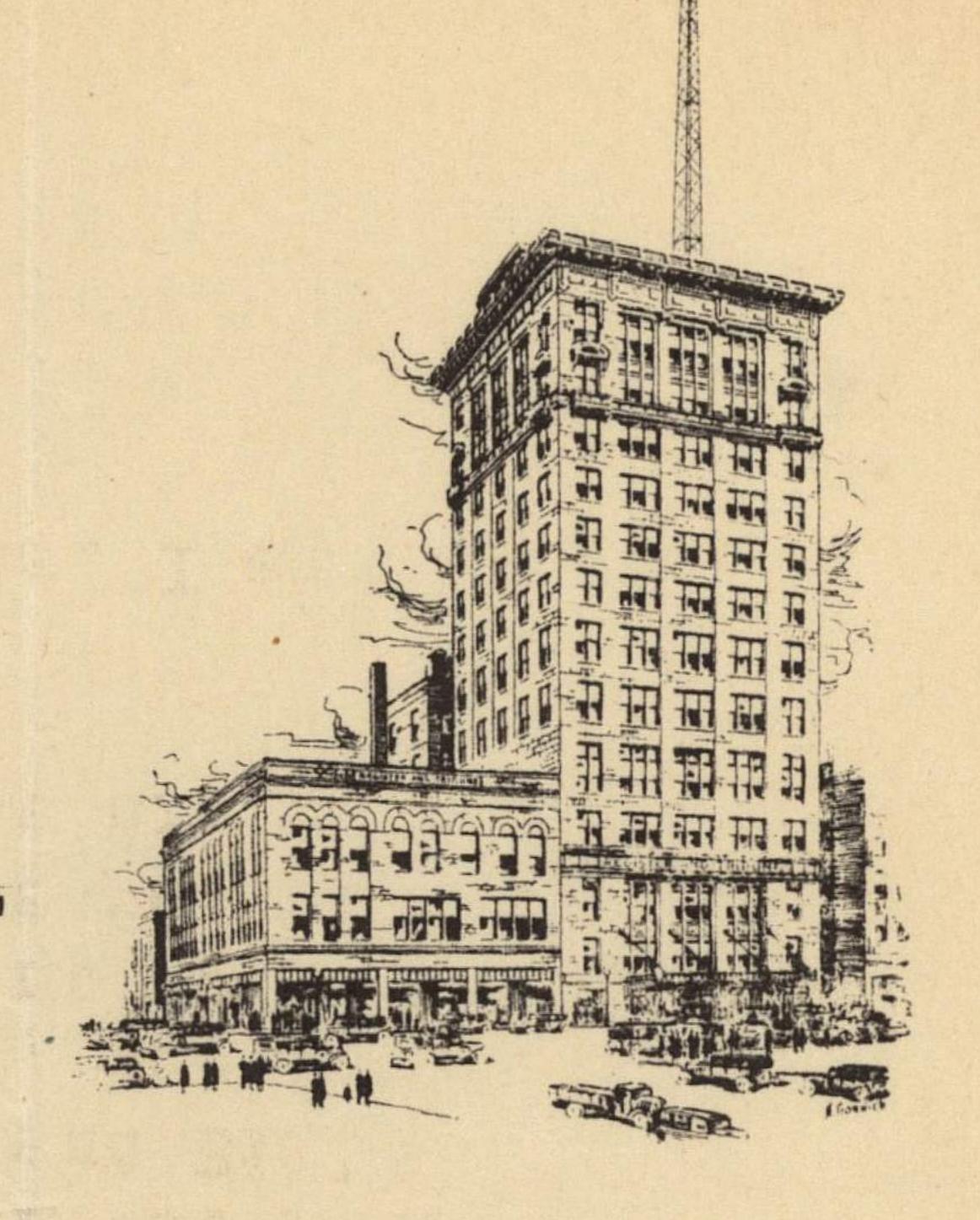
## The Des Moines Register and Tribune

Publishers of

The Register, The Tribune, The Sunday Register

Des Moines, Iowa

More Than 300,000 Sunday Circulation



October 20, 1937

Dr. F. C. Allen Director of Physical Education University of Kansas Lawrence, Kansas

Dear Fog:

I want to thank you for your tip about the basketball film. I have written to Bob Russell to find out who handles it in this territory. We used your silent film at our school two years ago quite successfully and I am sure the new film will be entertaining as well as educational, and that the coaches will want to see it.

I am sorry that you were unable to stop off here on your way home from Oklahoma. I believe I was out of town at the time, however, and so would have missed you.

In our negotiations about your game with Drake at the coaching school no mention was made of the officials. I suggest that you and Bill Williams get together on the officials, keeping in mind all the time that we do not want to pay anymore traveling expenses than we have to, since the expenses of the school and the game are going to run quite high.

With kindest personal regards, I am

Sincerely,

Sec Taylor Sports Editor

st:hb

October 22, 1937. Mr. Worthington, Clerk, Hotel Fort Des Moines, Des Moines, Lowa, Dear Mr. Worthington: The Kansas basketball team is expecting to play Drake University at Des Moines on December 29. You have always made special rates for our Kansas track team during the Drake Relays. Years ago when our school was a member of the old Wissouri Valley Conference we always stopped at the Hotel Fort Des Moines when we played Iowa State, Grinnell and Drake. We would like to know what rate you can make our basketball team for two or three days. We may come up the 27th and be in Des Moines on the nights of the 27, 28 and 29, leaving on the morning of the 30th. We will have a squad of 14 to 16 men. I am writing to the hotels in Des Moines to find the best rates, and if you can give us a rate comparable to what you did for the Drake Relays I will be glad to hear from you. Very cordially yours, FCA: AH Director of Physical Education.

Mr. Garry Riggs, Manager,
Hotel Fort Des Meines,
Des Moines, Iowa.

Dear Mr. Riggs:

Thank you for your good letter of the 23rd ultimo quoting our basketball team wholesale rates during the time of their stay in Des Moines.

We may run up there on the 27th, being there for the nights of the 27, 28, and 29. We are earrying a fairly large squad. You may count on our stopping at your hotel. Our teams have stayed there for so long that we feel very much at home, and you have always been very nice in providing the best of facilities for us.

When we arrive we will be glad to discuss and work out the training table diet.

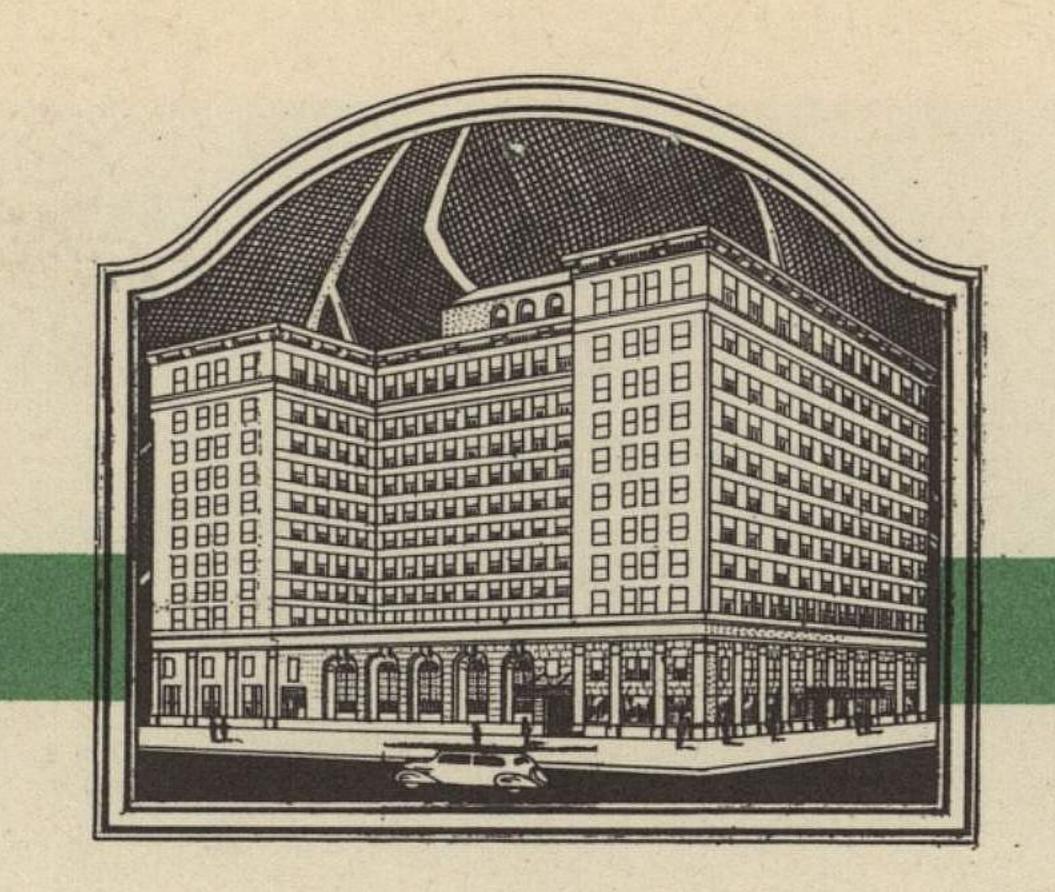
Pre-season trips of this nature do not receive the liberal budgetary allowances that other trips in mid-season receive. It is, therefore, necessary for us to rather guard our expenditures with an eye of caution. I am bringing as many as possible so that the whole group may get the benefit of the training therefrom.

Very sincerely yours,

FCASAH

Director of Physical Education.

i Held 19 2 - 6



# Hotel Fort Des Moines

#### A TANGNEY-MCGINN HOTEL

Des Moines, Towa

October 23rd, 1937.

Forrest C. Allen
Director of Physical Education
University of Kansas
Lawrence, Kansas

Dear Mr. Allen:

Thank you very much indeed for your letter of October 22nd advising that your basketball team is meeting Drake University in Des Moines on December 29th.

We are glad to quote below our special wholesale rates which we are permitted to quote your athletic teams, all rooms are, of course, equipped with private bath, circulating icewater, servidor, etc:

> Double bed - two in room - \$1.50 per person Twin beds - two in room - 1.75 per person Single occupancy - \$2.50

As you will recall, Hotel Fort Des Moines is located just outside of the down-town loop which assures you of most spacious accommodations in a quiet sector.

We would be pleased to give you our most desirable accommodations, and possibly you would also like to work out training table facilities with our Maitre d'hotel upon arrival.

May we have the privilege of serving you and your boys?

Sarry Aiggs

HOTEL FORT DES MOINES

R:L

TURN
THE PAGE
FOR PICTORIAL
SCENES OF THE
FORT DES MOINES

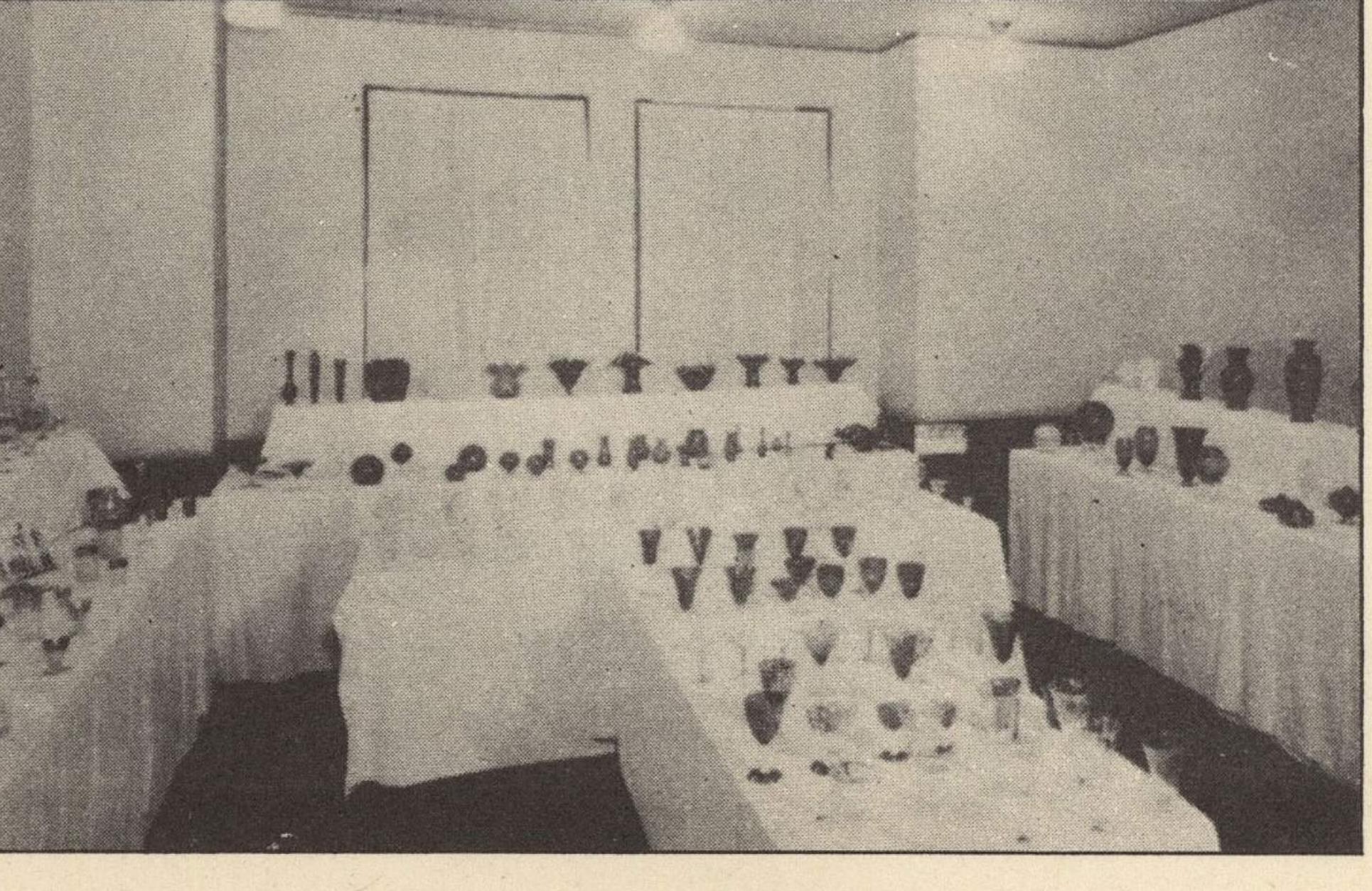




Each of the 400 guest rooms has bath, circulating ice water and servidor service. The rooms are attractively, comfortably furnished, and the deep mattresses were made for sleep.

A whole floor of sample rooms makes the Fort Des Moines ideal for salesmen's headquarters, seasonal merchandise showings, and other commercial exhibits.

Spacious size and luxurious appointments make the lobby one of the most beautiful in the entire midwest.



# ONE OF THE MIDWEST'S MOST POPULAR CONVENTION HOTELS

Unsurpassed facilities.

One of the largest hotel dining rooms in the middie west—capacity 1,000.

20 banquet and meeting rooms—all sizes and types.

Commodious mezzanine will accommodate 1,500, with space for exhibits.

Two large ballrooms, each with hard-wood maple dance floor—one has capacity 150 couples, the other 500 couples.

Efficiently trained staff accustomed to handling convention crowds and large functions.

One entire floor of large sample rooms.

Motion picture facilities available.

Permanent wires available to link hotel to local broadcasting stations for special events, or national hookups.

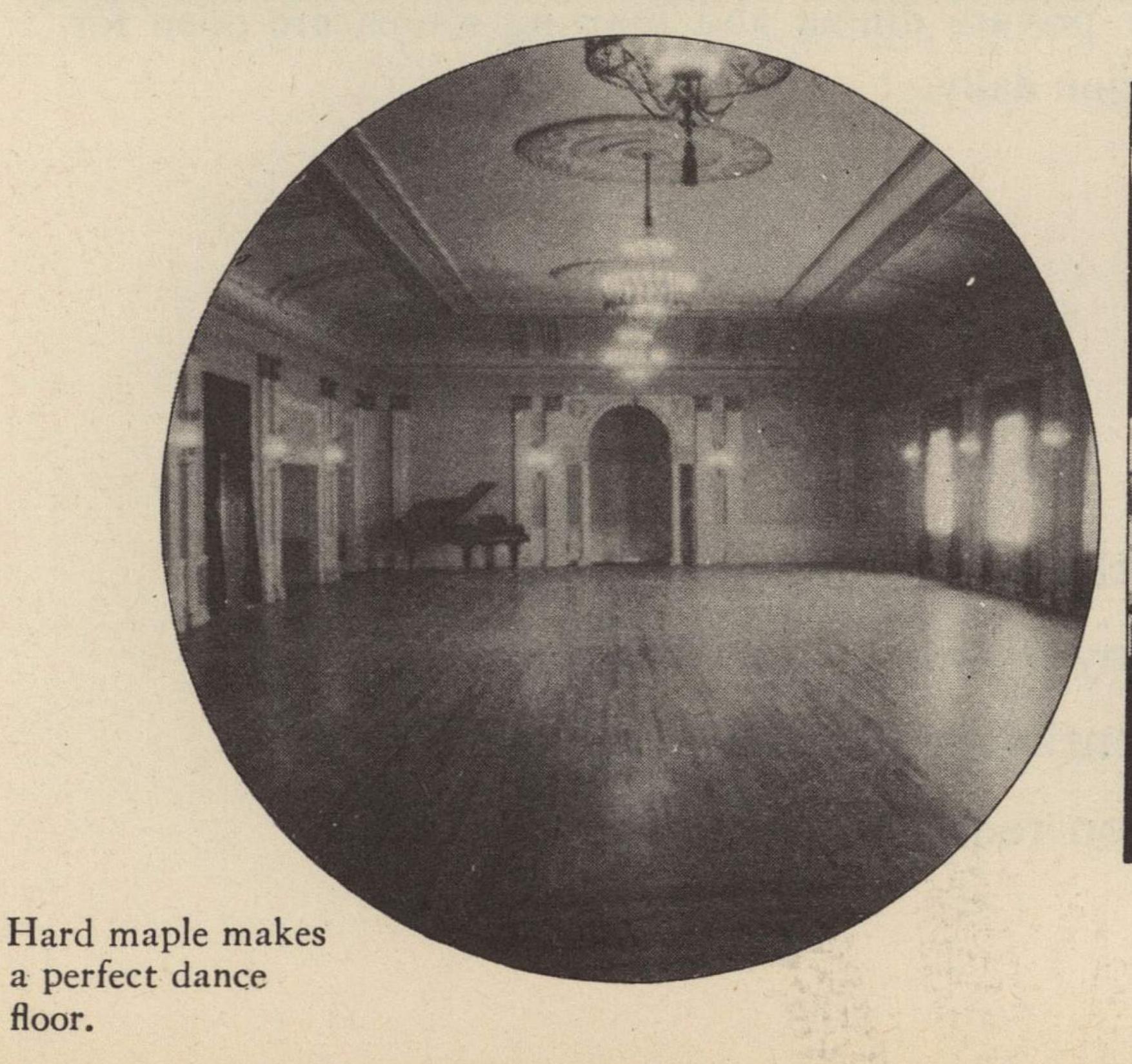
Public parking facilities abound near the hotel, and there are several garages within a block.



The Coffee Shop, featuring the fine food for which the Hotel Fort Des Moines is known.



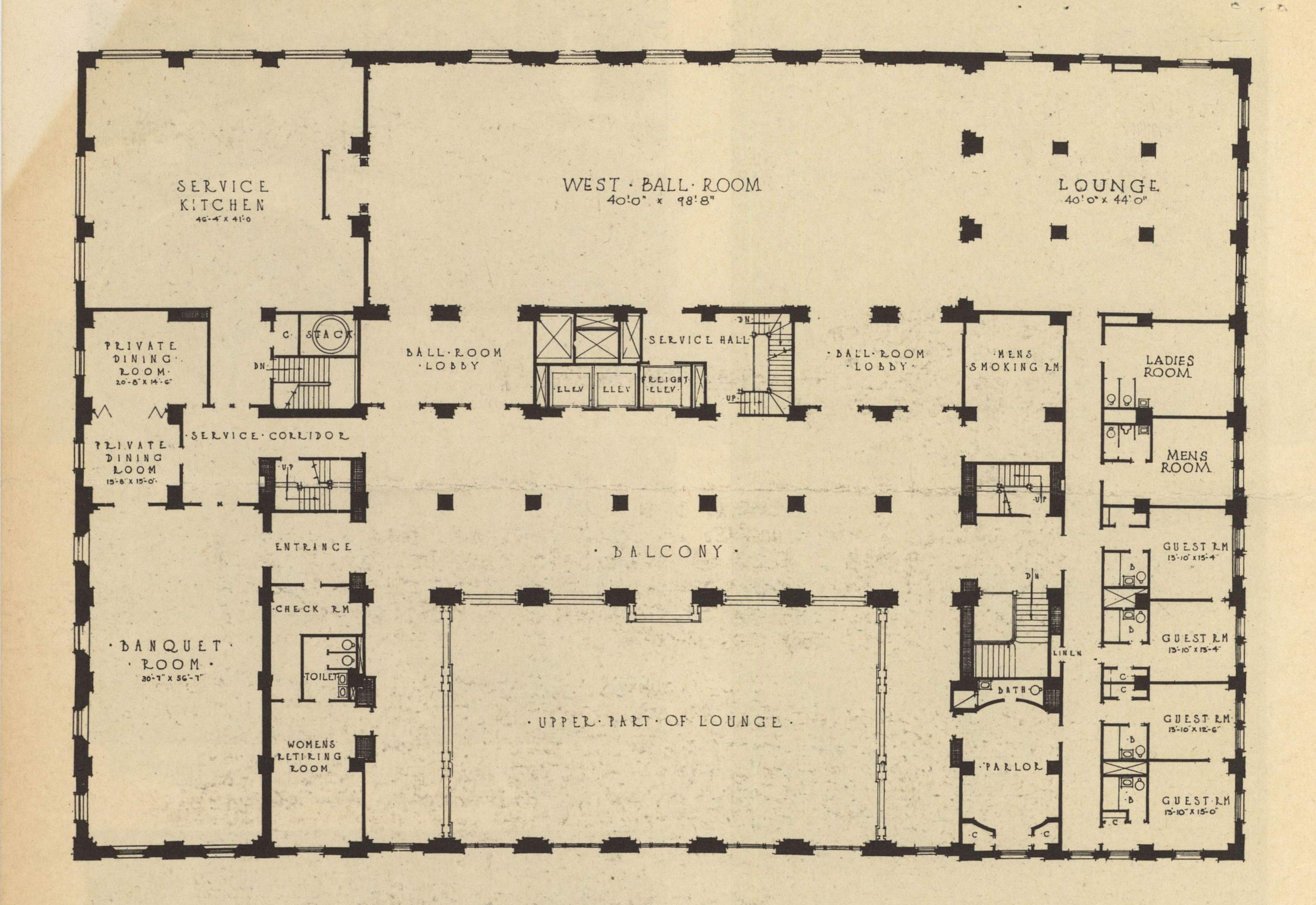
The Tropical Room, Des Moines' favorite night-time rendezvous for dancing. Open during the season.





The large banquet room, affording space for as many as 1,000 to dine at one time.

Many smaller rooms to accommodate lesser numbers.



Above is a sketch of the floor plan of the Banquet Room. Located on the mezzanine, this spacious hall provides an extremely attractive locale for convention sessions and entertaining. Broad, tall windows, delicately decorated walls, polished maple floor, faultless appointments—all combine to make this the most engaging of banquet halls.

The beauty of the surroundings is reflected in the quality and preparation of the food. The service is swift, silent and efficient, and the fact that the serving room directly adjoins insures that hot dishes will be served piping hot. Adjoining the Banquet Room is the mezzanine lounge, where delegates and guests may stroll and relax amid luxurious surroundings.

As are all of our facilities, the Banquet Room and the smaller private dining and meeting rooms are open for inspection daily.

\* \* \* \*

This folder has pictured only a few of the many, many reasons why your convention is already half way toward success when you choose Des Moines as your convention city. We will be pleased to furnish further information upon request.

Mr. Sec Taylor,
Sports Editor,
The Des Moines Register and Tribune,
Des Moines, Iowa.

Dear Sec:

any embarrassment regarding the Drake-Kansas game on December 29.

We have not given any publicity out from Lawrence regarding our schedule. However, Quigley as a professional official always calls on us for our schedule, and then he makes it his business to write each and every one of our opponents, as he does all teams, I imagine, with a view of arranging his schedule more satisfactorily.

opinion Quigley's charges are not reasonable, we certainly will be agreeable to your getting any official that you think best. I trust that you will feel that I am not and have not pressed his name to your embarrassment.

With kindest personal regards, I am

Sincerely yours,

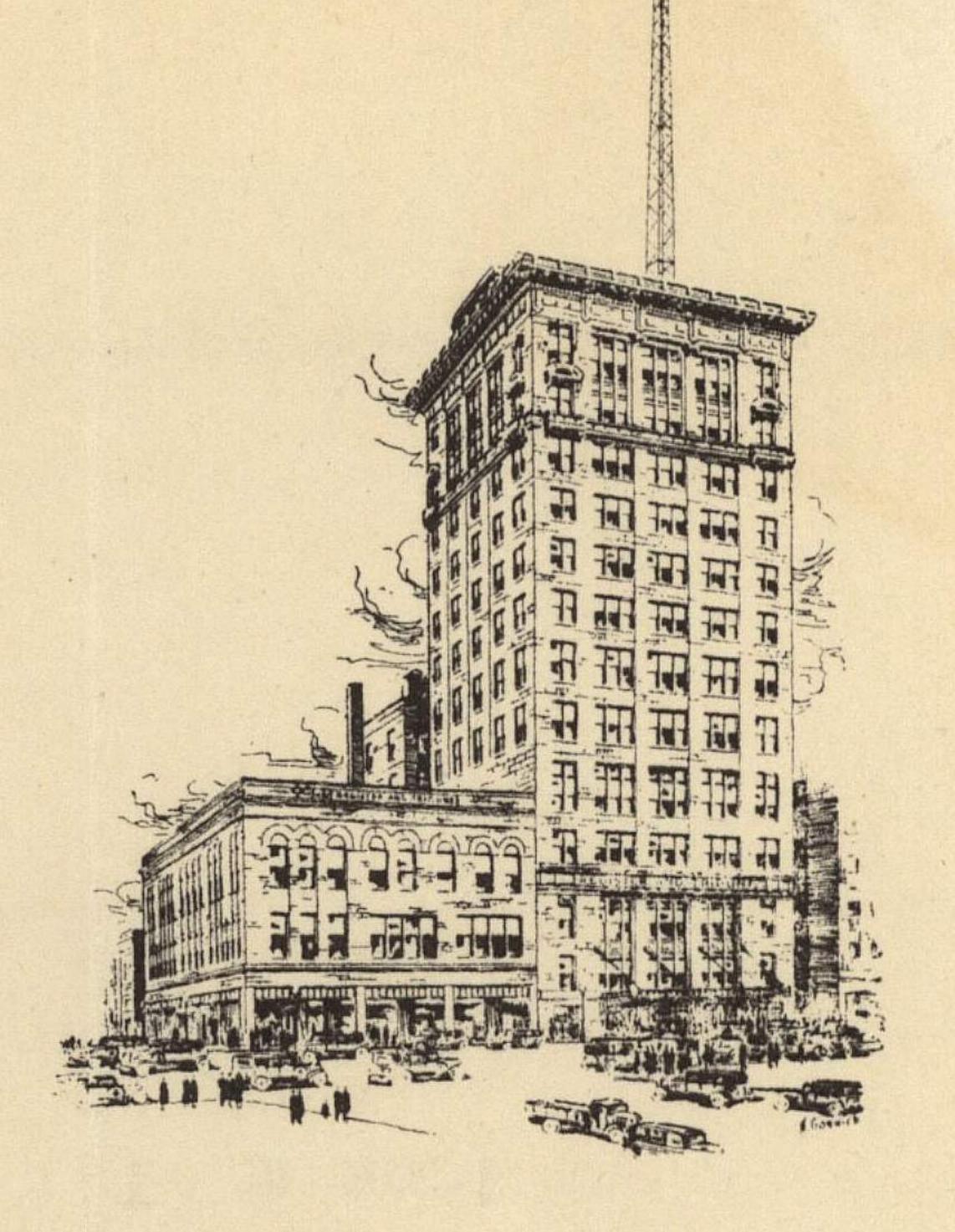
# The Des Moines Register and Tribune

Publishers of

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Des Moines, Iowa

More Than 300,000 Sunday Circulation



October 28, 1937

Dr. Forrest C. Allen
Director of Physical Education
University of Kansas
Lawrence, Kansas

Dear Fog:

I have written to Quigley and have asked him to write me and tell me exactly what he will want to come here to officiate the ball-game with Drake and to devote about an hour with the coaching school to a talk about rules, officiating, procedure, etc.

If his terms are reasonable we will try to make use of him, otherwise I fear that we will have to get officials who are nearer to us than he, for we must keep down the expenses of the game.

I wish you had not talked to him about the game as he wrote me immediately and I am sort of on the spot with him. With kindest personal regards, I am

Sincerely,

Sec Taylor

Sports Editor

st:hb



## HOTEL FORT DES MOINES

DES MOINES, IOWA

November 5th, 1937

Forrest C. Allen
Director of Physical Education
University of Kansas
Lawrence, Kansas

Dear Mr. Allen:

Thank you very much indeed for your letter of November 2nd advising that you are bringing your basketball squad of fourteen or sixteen men to the Hotel Fort Des Moines about December 27th.

We will look forward to the privilege of again serving you and your boys, and you can count upon our providing you with most outstanding accommodations on the wholesale rate basis quoted in our letter of October 23rd.

If you will later confirm number of boys in your group and the exact time of your arrival, we shall be prepared to give your requirements our most particular attention.

Garry Riggs, Manager

HOTEL FORT DES MOINES

R:L

Athletic Director, Deales University, Des Heines, Lowe.

Deer Bill:

Pardon my delay in not enswering your kind ecommication of the first instant somer.

body, as yet. You certainly weren't shell-shooked any more than we were when it came to loss of regulars. We lost Noble, Rogers, Wellhausen and Holliday, four of our first five starters. We have only Pralle left.

age of their regulars they would lose mearly nine of them, so with 80% gone I don't think you have anything to fear from mo.

I believe See was communicating with Mr. Quigley. If he does not come to terms with him, anybody he agrees upon will be satisfactory with me, I assure you.

I am wondering if it would be agreeable if we came up a day or two early. We might come up on the 27th, as the boys have nothing to do but loaf during the Christmas holidays, and we would like to practice in your field house when it is convenient for you. Will you let me know if this is satisfactory?

With every good wish, I am

Very sincerely yours,

#### DRAKE UNIVERSITY DES MOINES, IOWA

DEPARTMENT OF PHYSICAL EDUCATION FOR MEN

November 1, 1937

Mr. F. C. Allen University of Kansas Lawrence, Kansas

Dear Mr. Allen:

Your idea of a schedule for the meeting in Kansas City, December 4th meets with my approval. I shall be glad to sit in.

It won't be long now until you will be bringing your team up to give us a shellacin'. I don't know why the Register and Tribune had to subject us to such humiliation. However, we are willing to go through with it. I suppose Mr. Sec Taylor has written you regarding officials. Anyone that he agrees upon will be satisfactory to me.

Sincerely yours,

E. O. Williams
Athletic Director

W/ms

#### DRAKE UNIVERSITY DES MOINES, IOWA

DEPARTMENT OF PHYSICAL EDUCATION FOR MEN

November 12, 1937

Mr. Forrest C. Allen University of Kansas Lawrence, Kansas

Dear Mr. Allen:

It will be very agreeable with us for you to come up a day or two early so that you might have a workout on our floor. We will arrange our schedule accordingly.

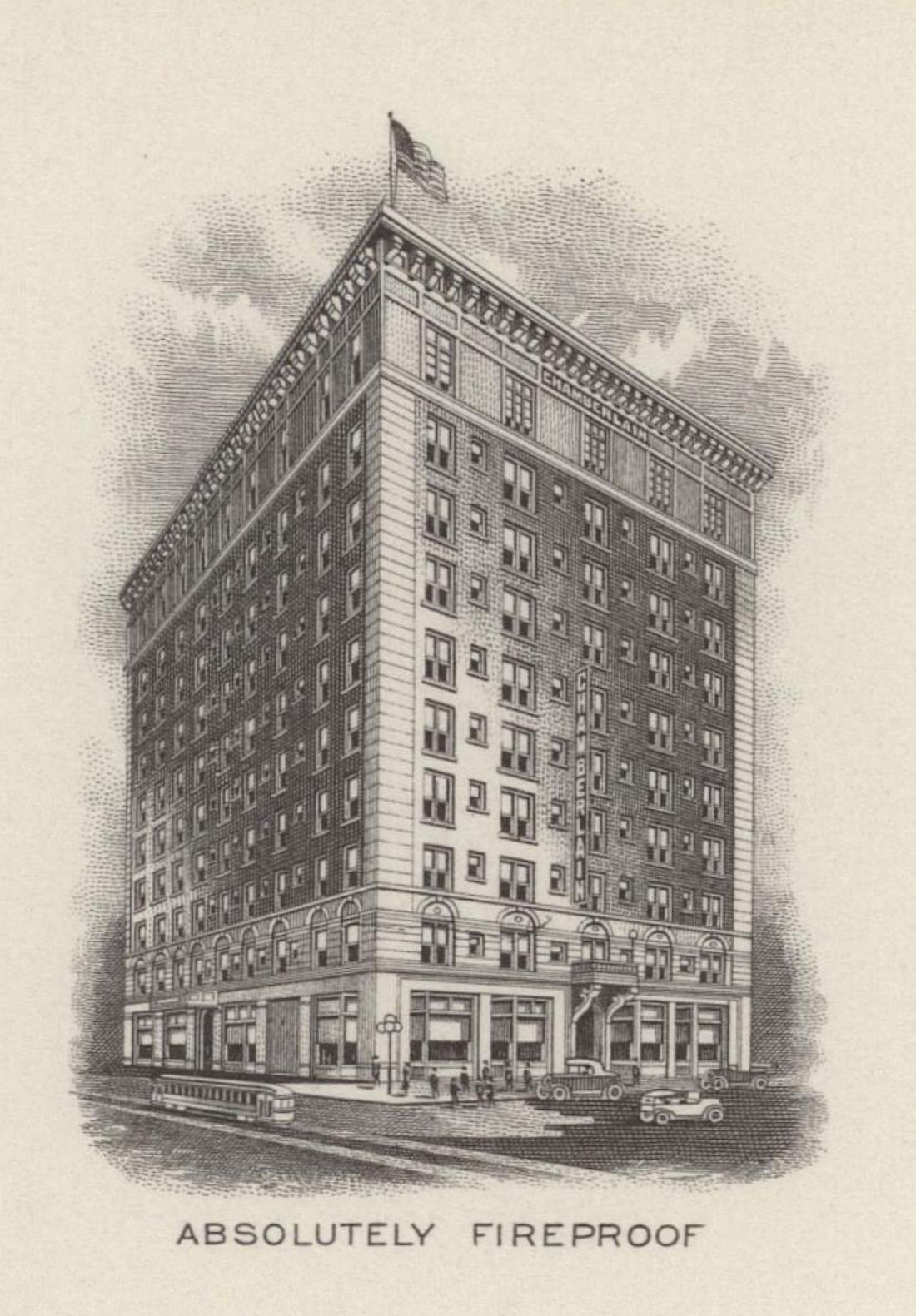
I believe that the Register and Tribune is very much pleased to be able to have your team up here for the Coaching School. It is quite a large affair. In fact, they have had as high as 600 coaches in here, and our place is generally pretty well-filled for the final game. Please don't get your boys too hot.

Very sincerely yours,

anne Dalle

E. O. Williams
Director of Athletics

W/ms





## DES MOINES, IOWA

December
1 1 3 7

Mr. Forrest C. Allen University of Kansas Lawrence, Kansas

Dear Sir:

We note that your basketball team will be in Des Moines during the period of the Register & Tribune Coaching School, to be held December 28th and 29th.

We are pleased to submit our special athletic rate to you, as follows: Rooms with bath, twin beds, two men to a room, \$1.50 per man; rooms with bath, one double bed, two men to a room, \$1.25 per man.

We would be pleased to have you send us advance information as to the time of your arrival and the number of men who will make the trip in order that we can make the necessary reservations and have everything in readiness upon your arrival.

Yours very truly,

Manager

CHH: mme

#### UNIVERSITY OF KANSAS LAWRENCE

DIVISION OF PHYSICAL EDUCATION AND INTERCOLLEGIATE ATHLETICS

December 9, 1937.

Dr. Forrest C. Allen, 105 Robinson Gymnasium, Campus.

Dear Doctor:

Will you please remember me to Bill Williams when you play Drake December 29. Bill was manager of the Birdlan Pool last summer and we became quite well acquainted.

Thanking you for this favor and with best wishes for a successful team,

Sincerely,

Herbert G. Allphin.

### THE INDIAN-DETOUR AND GRAND CANYON LINE

## The Atchison, Topeka and Santa Fe Railway System



1//	Dr F.C.Allen,					
From_	Lawrence		ToDes	Moines	Ia &	

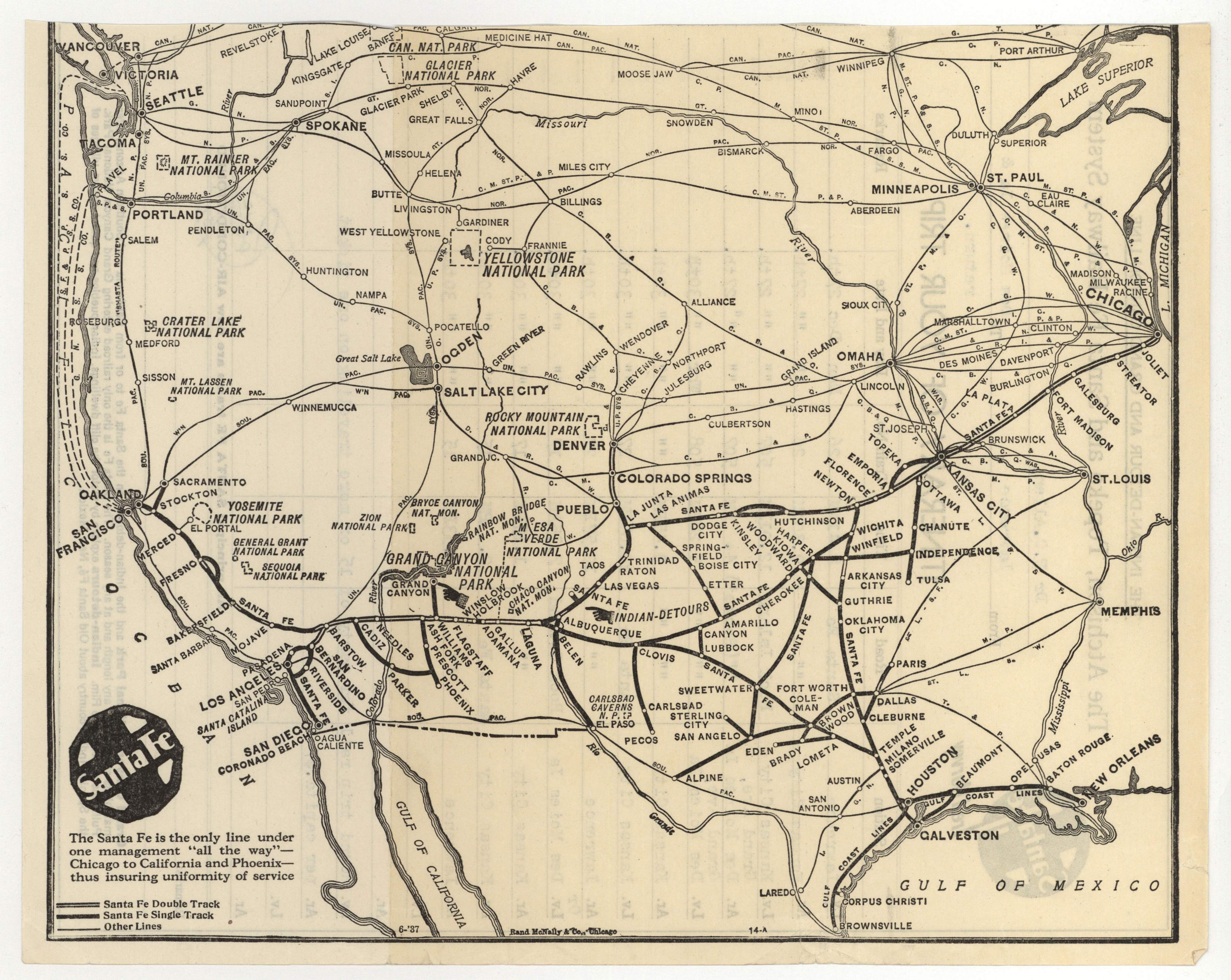
return.

## ITINERARY OF YOUR TRIP

Station	Road	Time	Train No.	Day and Date	Remarks
v. Jawrence	Santa Fe	8.41AM	26	Mon Dec 27th.	
r. Kansas City	11 11	9.30AM	26	### 27 th.	
v. Kansas City	Rock Island	12.01PM	507	"" 27 th.	
Grand Ave, r. Des Moines Ia	""(Rocke	) 4. PM	507	"" 11 11 27 th.	
Grand Ave. v. Des Moies Ia	## ## ## ## ## ## ## ## ## ## ## ## ##	5.28PM	508	Whr "" 30th	
r. Kansas City	18 68 68	9.45 PM	11 11	"" "" 30th.	
v. Kansas City	Santa Fe	10.05PM	27	"" 30th	
r. Lawrence	11 11	10.57 PM	27	"" "" 30th	
or v. Des Moies Ia	Rock Island	7.35AM	17	mm mm 30-6h.	
r. Kansas City	11 11	1.15PM	17	### 30th	
v. Kansas City	Santa Fe	2. PM	15	"" " 30 th.	
r. Lawrence	(1) (1)	2.53PM	15	"" " 30th.	
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r.					
v. Round trip rail	for party of	15 or mo	ore trave	ling on one ticke	
r. per capita.\$7.8					
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	All	principal SA	ANTA FE tr	ains are now AIR-CON	DITIONED

Remarks:

Grand Canyon National Park and the Indian-detours, on the Santa Fe to or from California and Southern Arizona, offer matchless stopovers of any length and at any season. The Santa Fe is the only railroad entering Grand Canyon National Park. Pullmans direct to the Rim. Indian-detours explore by motor the cliff dwellings, Indian pueblos and quaint native villages of the Spanish-Indian country about Old Santa Fé, New Mexico.



I believe that I have all this information and as I will got up there the evening of the 27th and practice the 28th I will have ample time to see you and work out amy dotails that you desire.

I saw quigley last night and he said that he had received a letter from Sec saying that Kansas had asked so much money that he found it inadvisable to add any more expense by putting Quigley on. I am sorry that See feels that way, because we will not make any money out of the trip. We ere bringing a big squad along and we will use up every bit of the guarantee in travel and stay.

He play at Washburn College tonight, and get \$200 for a 28-mile trip. We play at Southwestern, at Winfield. the 21st, and get \$300, so I would not think that our usual Big Six guarantee of \$400 was out of line. We also trust that you and Sec feel the seme may about it.

I wrote Bill Williams regarding the officials he desired to use, but have not heard from him as yet. I am wondering if you would check up with Bill and see if we cannot get a list of nominations for the officieting.

I will drop over when I get to town and have a viest with you and Sec.

With every good wish, I am

Very sincerely yours,

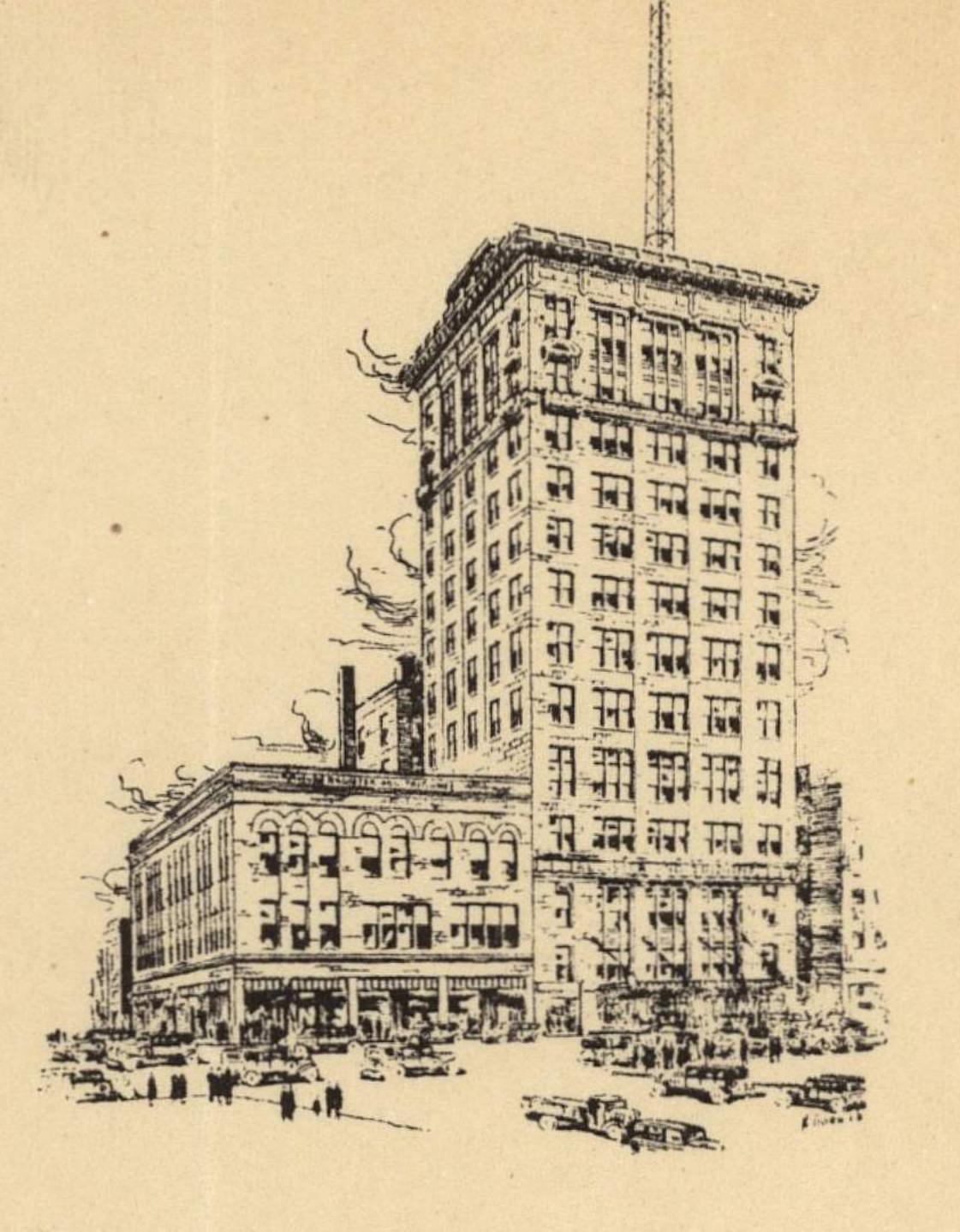
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December 15, 1937

Dr. F. C. Allen University of Kansas Lawrence, Kansas

Dear Phog:

As per your letter, I am entering your subject at our coaching school as "The Stratified Transitional Man-for-Man Defense Without Zone Principle."

Our program calls for you to start your discussion at 4 p.m. Wednesday, December 29. If there is any information concerning our school which you would like to have, please feel free to ask for it.

Looking forward to seeing you, I am

Sincerely,

Bert McGrane

bm/hb

December 13, 1937. Mr. Bort McGrane. Sports Deale, Des Modmes Register à Tribune, Des Hoines, Ione. Dear Berts See has asked me to write you, giving you the subject of my talk to the coaches. This is it -

"The Stratified Transitional New-for-Jun Defense with the Zone Principal".

I am happy to work in the school, and it will be a great pleasure to work with Louis Menze, Marshall Dubold, Mollie Williams, Paul Moon and Dr. Cromer.

It will be good to see you and your family.

Cordially yours,

Varsity Baskethall Coach.
Director of Physical Education.

FCA \*AH

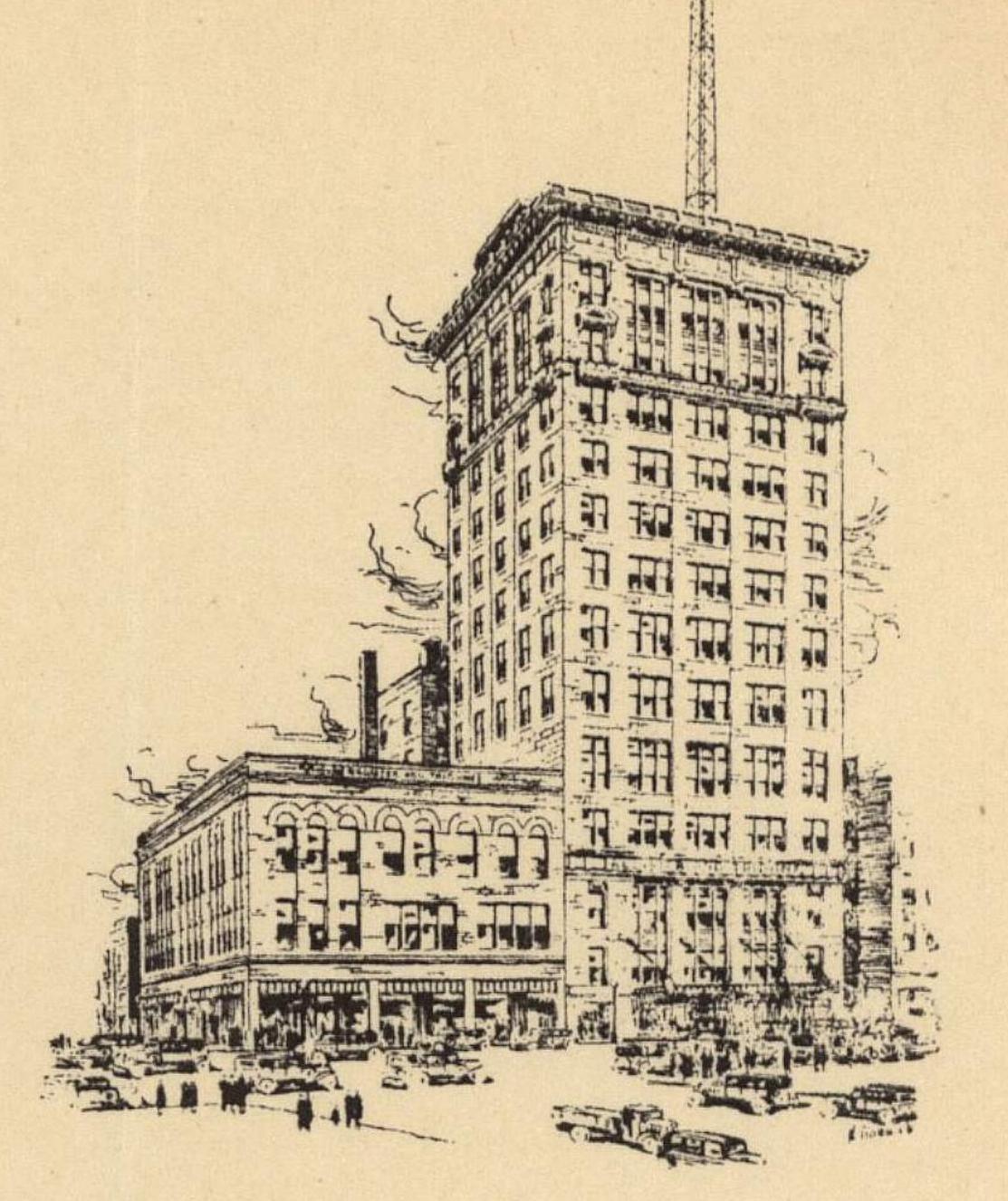
# The Des Moines Register and Tribune

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December 11, 1937

Dr. F. C. Allen
Basketball Coach
University of Kansas
Lawrence, Kansas

Dear Fog:

I will appreciate it if you will write Bert McGrane, who is the director of our basket-ball school, and tell him just what subject you would like to handle at our school.

A few subjects have already been assigned or chosen. For instance, Louie Menze will talk on "Group Fundamentals," Marshall Dubold on "Individual Defense," Rollie Williams on "General Defense," Paul Moon, one of our leading high school coaches, on "Coaching Psychology," and Dr. M. D. Cramer, on "Athletic Injuries."

We are planing on using you sometime during the day of December 29. Each coach is allowed approximately an hour. Thanking you and with kindest personal regards, I am

Sincerely,

Sec Taylo

st/hb

Mr. Sec Taylor.

Des Moines Register and Tribune.

Des Moines, Iowa.

Dear Sec:

I am writing Bert McGrane, the director of the basketball school, telling him I will speak on "The Stratified Transitional Man-for Mann Defense with the Zone Principal".

I will be happy to fit in any time that I am assigned during the day of December 29th. I will try to make that 60 minutes interesting to the visiting coaches and players.

wishes for the Yuletide season, I am

Very sincerely yours,

0

PCA:AH

Versity Basketball Coach, Director of Physical Education,

William St. Commission of the Commission of the

Mr. Sec Taylor.

Sports Editor.

Des Moines Register and Tribune.

Des Moines, Iona.

Dear Sec:

Proposition of

Conforming to your letter of the 8th instant, I am writing Bill Williams regarding the officials for our Drake-Kansas game at Des Moines.

I trust that you received the copy of Better Basketball from McGruw-Hill and Company, and will have time to look it over at your leisure.

I did not know until now that Bert McGrane was manager of your school. Had I known this I would not have bothered you with the details that I have here-tofore.

We expect to leave Lawrence on the 27th of December and get up there for a couple of days' practice before the game. I trust to have a visit with you.

With every good wish, I am

Very sincerely yours,

Varsity Basketball Coach.
Director of Physical Education.

FCA:AH

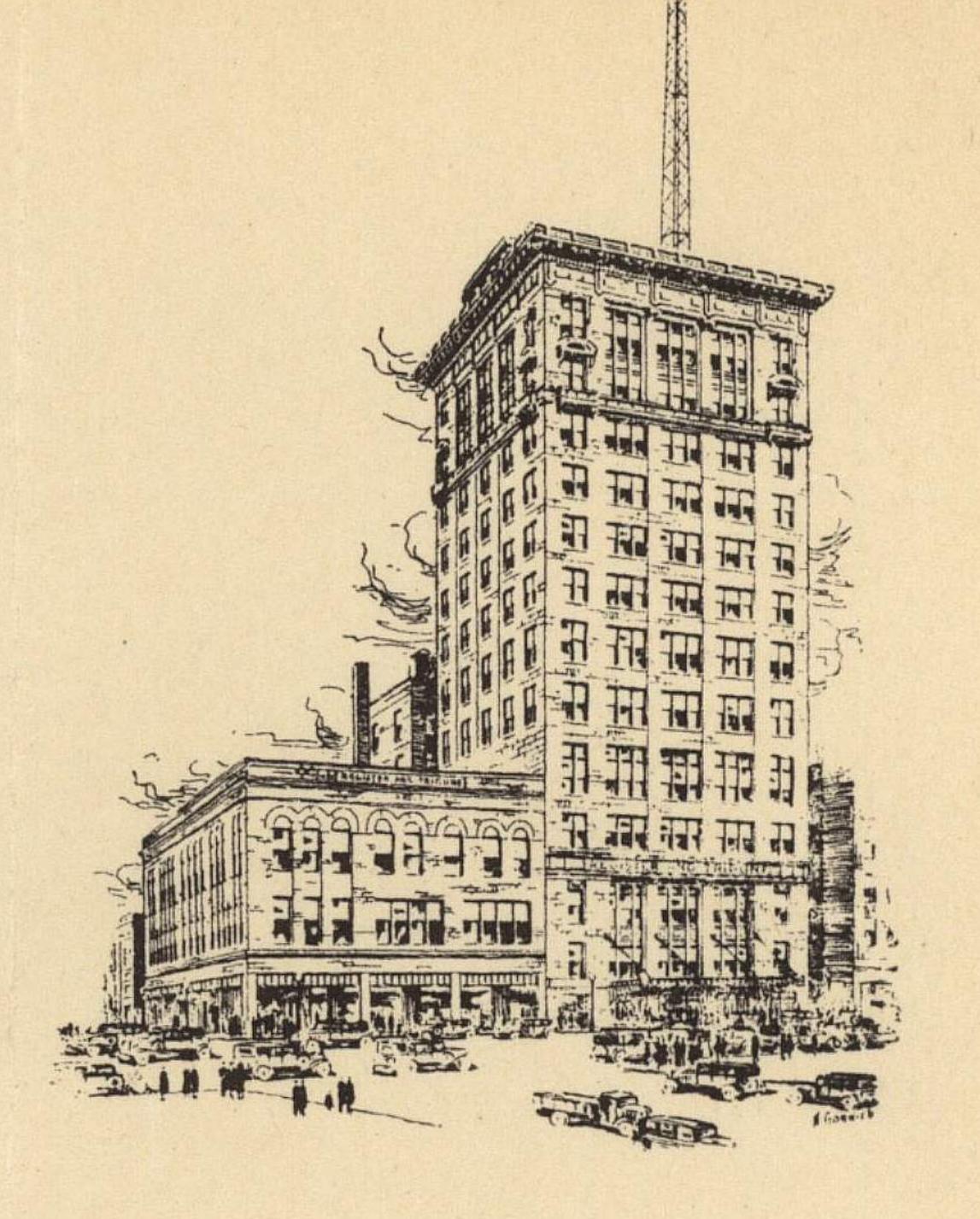
# The Des Moines Register and Tribune

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December 8, 1937

Dr. F. C. Allen
Basketball Coach
University of Kansas
Lawrence, Kansas

Dear Fog:

I have just returned from a two weeks trip and while away had no opportunity to take care of any correspondence.

I find after consulting with Bert McGrane, who is the manager of our school, that we just cannot afford to bring Quigley here for this game since we have already made so many commitments that we are over our budget.

I will appreciate it if you will try to get together with Bill Williams on some coaches who are not so far from Des Moines as Mr. Quigley.

Thanking you for your cooperation,

I am

Sincerely,

Sec Taylor
Sports Editor

st/hb

Mr. Bill Williams, Athletic Director, Drake University, Des Moines, Iowa.

Dear Bill:

I have just received a letter from Sec Taylor saying that he could not make arrangements with Quigley. I imagine it is on account of oxpenses.

Will you submit a list of officials that you think would be satisfactory to the Des Moines Register and Tribune, so that I may mominate a couple for your selection?

Sec just told me in his letter for the first time that Bert McGrane is manager of the school. Had I known that I would have been writing Bert. I imagine it is just a slight oversight.

Very cordially yours,

Varsity Basketball Coach.
Director of Physical Education.

FCA:AH

Mr. Bert McGrane. Sports Desk. Des Moines Register and Tribune. Des Moines, Iowa.

Dear Bert:

I have just received a letter from Sec Taylor stating that you are manager of the coaching school. I had not known this heretofore, else I would have communicated with you instead of bothering Sec.

See notifies me that they carmot afford to bring Quigley up from St. Marys for the game, and he advised me to write Bill Williams, which I am doing. I am sure that we can get together for some very capable officials.

By the way, I am writing Mr. Curtis W. McGraw, of McGraw-Hill and Company, publishers of my new book, asking that they send you an author's copy of "Better Basketball". We had them send Sec one, and I am going to see if I cannot get one for you. I believe you will enjoy reading some of the yarns and other data that I have compiled. At least, I hope so. I have tried to make it chatty and interesting reading.

With overy good wish, I am

Very sincerely yours.

Varsity Basketball Coach.
Director of Physical Education.

FCA MI