

October 25, 1940

Dr. W.W. Davis
108 Strong Hall
University of Kansas

Dear Dr. Davis:

I am sending you the correspondence regarding the electric scoreboard for basketball from the Fred Medart Manufacturing Company in St. Louis.

Our auditorium court is so situated that it is necessary to have a V-shaped double scoreboard in order to give the information to the people on the stage and the people on the north side of the court, including the lower floor, first balcony and second balcony.

When I was in St. Louis a year ago last August, working on the invention of the game Goal-Hi and its perfection, they were making this electric board and they showed it to me. That is how all this correspondence came about.

You will doubtless recall that three years ago we asked the Athletic Board to furnish us with an electric scoreboard as all the schools in the Big-Six, and even the high schools like Lawrence and Ottawa had electric scoreboards. It was thought at that time that the University Athletic Association could not afford it. However, I might add that last year the basketball team made \$2000 net above all expenses over and above the regular scheduled games. In the Big-Six play-off and the Fifth District play-off in Wichita and Oklahoma City, \$1000 net was realized on each game. You see, this is above the normal expectations of income.

You received a copy of my letter written to Chancellor Malott regarding the disposition of funds from the National play-off. I attended the meeting in Chicago and I am very sure that we will get something better than \$500.00 on this. This is still in addition to the money above the budget. Therefore, I feel that since about \$2500 was realized after the season closed that it would not be unthinkable to purchase a scoreboard, inasmuch as \$900.00 was spent a few years ago to keep the boys warm down at the stadium for their winter work-outs.

It seems to me that if a team makes as much money as the basketball team over and above the normal playing season time, that it would not be unreasonable to give them some of the natural adjuncts that college and high school teams all over the country possess.

I would appreciate your consideration.

Sincerely yours,

Director of Physical Education and Recreation
Varsity Basketball Coach

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Encs.