

November 20th

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To Basketball Coaches:

Very little has been done to work out a set of signals that basketball officials can give to the coaches and spectators that they may know what is going on out on the floor.

I am collecting all the data available from all parts of the country and hope to come up with something worth while. I know you will want to cooperate with me in getting this information to the public before your season begins. I believe it will be of interest to the spectators as well as informational.

We don't want a complicated system that will be difficult to give and even more difficult to remember. Keep in mind that at various times when an official needs to give a signal he will have the ball in one hand.

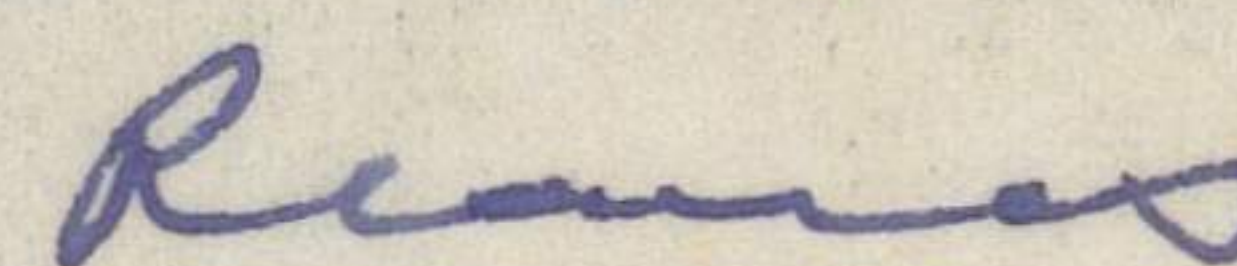
Will you sit down and do some tall thinking and come up with some ideas that you can shoot on to me right away. Our clinic will be held here on December 3rd, and I will want all information in and assembled before that date. I don't know of anyone more interested in this than you coaches, nor do I know anyone that should be better able to figure out some good signals- you are always figuring out the angles in your play.

As you know commercial promoters are busy in all our cities trying to get college teams to come in and play that they the promoters may wax fat off the take. I like the idea of this sort of competition but feel that the colleges should get all the gravy. I don't know of anyone thing that will cause conference Heads to insist that all competition go back to the Campus any quicker than schools playing for promoters.

I don't know whether or not you have been approached by anyone here for games but if you are beware of the promoter. It is not as rosy as he may think, and he may not be as reliable as you may think. There is some concern among the followers of good basketball that real damage to our following here may be jepordized by such individuals making a flop of such ventures- a flop to themselves, the colleges, or both.

Give me your ideas right away.

Sincerely yours,



R. E. Peters