

November 18, 1943.

Mr. Walter Z. Kolasa,
Lederer, Street & Zeur,
Berkeley, California.

Dear Mr. Kolasa:

Thank you for your prompt reply to our inquiry about printing our basketball window cards. I am enclosing copy herewith. Our school colors are crimson and blue, and in order to make a striking poster it might be well to use one of these colors with an orange or gold combination.

I want an action picture, and if you could use one with a "K" on his chest, so much the better. However, the main thing is a good display of the schedule.

The Conference games should be in bold face type, as indicated on the copy enclosed, and the other games in smaller type.

We will leave the matter in your hands, and hope you will rush the posters to us at the earliest possible moment.

Sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH
Enc.