

from time to time have asked me about the schedule. Several people to whom I have spoken thought we were not going to play basketball. For that reason I would recommend that we have printed a large attractive window card, say a hundred at the minimum, to be distributed down town and left at places where the public can learn our dates and our opponents. These cards, in my opinion, will pay for themselves several times. And too, it casts a collegiate athletic atmosphere in the town to have something attractive and readable during the basketball season as an urge to added attendance.

There is one point that I think we might discuss regarding the admission of service men. I would suggest that we offer them a season ticket price low enough that you can make some money and if they do not take that then I would let them take the best seats available at reserved seat prices, the same as you have always done. This is none of my affair and I do not care to make any suggestions, only I thought the question might be in your mind.

One thing I am sure of, you are going to sell a lot of season tickets and you are going to have fine attendance at the basketball games. We will have a very young team but it will be a fighting team and a fighting team will draw a crowd if you win a part of your games.

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

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