Mr. James J. Brazil, 37 Sharia Masr el Mil, Cairo, Egypt.

Door Jinnys

I want you to know how very much we all enjoyed your Christmas card. We sat around the dimmer table and discussed it - all of us, Jane, Eleanor, Bob, and Mrs. Allen and myself. We were delighted to hear from you.

I am sending you a couple of our "Sasnak" Newsletters, under separate cover, thinking you might find them of some interest. While many of the names will be unfamiliar to you, I thought there might be some news of the department that you would like to read. The Sasnak Club is composed of the majors in the Department of Physical Education. Dean Nesmith is the president of the club.

I trust everything is going fine with you. We should be very happy to hear from you.

With best wishes for your continued success throughout all the years, I am

Very sincerely yours,

Director of Physical Education, Varsity Basketball Coach, Mr. C. O. Burnside, Carpenter Paper Co., Oklahoma City, Okla.

Dear Cobs

I feel like a cad. I took your car to the Whiteway
Auto Parking company and paid for the parking and then started
immediately over to the hotel to put this parking ticket,
A0759, in an envelope and leave it at the deak.

Just at that time the railway people had planmed to leave at 10:15, and it was then 10:05 and the boys had not had a bite to eat, so I hurriedly got in touch with the Santa Fe people and got them to promise to hold the train until 10:20. In between hustling the boys food, settling the bill and paying the proper courtesies to A. H. Murphey, who proved to be a prince, I failed to leave this parking ticket for you.

I trust that you got your car all right. I am terribly chagrimmed in my failure to deliver according to my promises. I am sending this special delivery, but yesterday it slipped my mind until I went over the details of the trip. I missed this parking ticket altogether. Please forgive me, Cob, and rest assured that I appreciated your hospitality, your gracious attitude, and your fine personal work. It was good to have a visit with Dorothy while we were waiting for you. I emjoyed it so much.

The boys all thought you were grand, and we only wished we might have had more time to visit with you. On the way back it rained so terribly bad that our progress was slowed down and this accounted for our delay in getting into town. The windshield wiper on the car had been lost off and this made some anxious moments for all of us. But I do want you to know how grand you were and how much we appreciated it.

Our boys just didn't function, but there is no use crying over spilled milk. I have won a lot of ball games in my time, and now it is up to me to be gracious in defeat, even though we were terribly disappointed at the poor showing that they made according to what we think is relative ability of our own boys.

With every good wish to you and yours, I am, as ever, your friend

Miss Jose Burkhead c/o Mrs. Boy Applebes Beloit, Kansas

"我们是我们的,我们就是我们的,我们就是我们的,我们就是我们的,我们就是我们的,我们就是我们的,我们就是我们的,我们就是我们的,我们就是我们的,我们就是我们的 "我们是我们的,我们就是我们的,我们就是我们的,我们就是我们的,我们就是我们的,我们就是我们的,我们就是我们的,我们就是我们的,我们就是我们的,我们就是我们的

My dear Miss Burkhead:

Under separate cover we are sending you a copy of section one of the University catalogue. On pages 75-85 you will find a description of the work in the School of Education; on pages 25-26, the University's best estimate of expenses in connection with university attendance.

We are enclosing herewith a bulletin describing the physical education program.

I should be happy to have you read over these materials and then write me in case you have questions concerning the work in physical education.

Sincerely yours,

Raymond A. Schwegler Dean

MR:RW

Schwegleis spie Beloit, Kansas December 9, 1938

Dean of Konsas University Laurence, Kansas.

I am a senior in Belach High School and I plon to enter college this fall. I intend to major in Physical Education.

Would you please send a catalogue concerning this course including expenses.

Joan Burkherd Belock, Kanson 70 Mrs. Roy applible

Wr. F. C. allen Law rence, Hs.

Dear Dr. allew; I don't know who was responsible for my getting a Susnak news Letter yesterday; blut I'm Certainly grateful to that person. I really enjoyed every bit sit st just made a Goad topping off for the picture show we had last Friday which brought many pleasant memories to my mind the had your pieture on baskethall which was enjoyed very much by our students & particularly by the two teachers: Autch "Uhrland and myself. However Im afraid I'll have to confess that I spent more time identifying the players than I did studying I want to thank you, Dr. allew, far having the faatball tickets saved for me! The seats were very good & even though nebraska won, I still enjoyed being there. I didn't get to see as many K. d. people & I would like to have seen, nevertheless it was a pleasant I'm looking forward to the H.U. Basketball

games Wishing yok and the team all the good luck possible.

I'm enjaying my work as much as ever. I don't think I bould ever have gotten a better job as far as people, both pupils and fellow teachers, are concerned.

I tought Folk Dancing for 4 weeks and really enjoyed it even the my dancing background was slightly neglected while I was at K.U.

I've found out that when you've forced into ating room containing a few pieces of apparatus (with no mats for protection) and a peans, thate its very amusing and entertaining to try folk dances, even the you sometimes wonder if the 34th person will have to dance on the parallel bars or the horse in order to prevent being run over or squashed in the crowd. This world must have been a good deal smaller when our building was erected and they didn't want to utilize too much space. Our gym is about 2 x2 x4 and our apparatus room the nest size smaller. I'm helping the grade school phys. Ed. supervisor with a play day which he's giving Saturday for his 6th grade girls. There will be about 3000 them and all of them must play in the H.S. gifm at the same time. We haven't decided yet which would be better to pickle them in, oil or mustard We are going to give a play day for the 5th grade nest month, and 4th grade in Feb. all of the Chys Ed. teachers here are so willing to cooperate, that I enjoy helping them I then then I Can, especially with playdays since they just kinda fall right in my alley, so to speak. However, I do find these much different from those we gave at KU. for H.S. girls. Since time is passing quickly and I realize that tomorrow is another day, I had better Cash in pretty shortly. Just a reminder: Have Sasnak kup up the good work. Dine everyone AND THE PARTY OF T

Miss Ruth Beker, 429 S. 10th St., Salina, Kansas.

Dear Miss Baker:

Thank you for your very friendly, chatty letter of the 6th instant. I enjoyed it very much and an glad to know that you are doing so splendidly in your work at Salina.

We are leaving with the basketball team tomorrow morning for Stillwater where we play two games, dedicating their new 4-H fieldhouse. The following week-end we go down to Texas to play two games at Southern Methodist University and two games at the University of Texas. The boys will have a nice southern trip during the Christmas holidays. Our next home game is January 2nd with Carleton College. I hope it will be possible for you to come over to Lawrence for some of the games this winter.

Everything seems to be moving along nicely in the department. Your friends here will be glad to hear from you and to know that you are enjoying your life and work at Salina.

With all good wishes, I em

Very sincerely yours,

Director of Physical Education, Varsity Basketball Coach.

FCA:AH

Lake Mills Public Schools

O. A. RUSLEY, Superintendent

Lake Mills, Iowa

December 5, 1938

Dr. Forrest Allen Director of Athletics Kansas University

Dear Dr. Allen:

I attended one of your courses at Spirit Lake a couple of years ago and recall that you invited us to write you concerning special problems. I am accepting that invitation.

We have a boy who was bothered with shin-splints all of last basketball season. We tried an absolute rest of two weeks together with the massage and hot ointments several times, but it did not cure him of the affliction. During these periods of rest, however, he worked in a grocery store on Saturday and Saturday evenings. We cite this to acquaint you with the history of the case. We are anxious that the boy does not go through a similar experience this year, so we ask your opinion concerning what ought to be done.

We have been using your manipulation of the sacroiliac and we have not had a sprained ankle or knee in
two years. We shall certainly continue to use the treatments.

Thanks in advance for any information you may see fit to give us.

Respectfully yours,

Robent Bungum

Mr. Robert Dungum, Lake Mills, Jowa,

Door Mr. Dungun:

Your letter of December 5th addressed to Dr. Forrest C. Allen came to the office just as Dr. Allen was leaving for Stillwater, Oklahoma. He will return Monday, and I am sure that you will hear from him shortly.

Very sincerely yours,

Secretary to Dr. Allen.

Mr. Robert Bungum, Lake Mills, Iowa,

Dear Coach Bungum:

Sorry that I have delayed so long in answering your communication.

Shin splints are caused from several things. One is that you generally find a very skinny boy whose lumbar region, the small of his back, is pretty stiff. This does not permit the mobility of the spine in this area and generally lowers the vitality in the leg.

The old theory of shin splints was that the shin splintered but really it is nothing but the anterior tibia nerve being inflamed. Being on hard pavements or hard floors or hard ground together with a pre-disposition toward an inflammation of this nerve will cause shin splints. An absolute rest of two or three months will cure the thing, but by that time the basketball season is over. Diathermy treatment in the small of the back, massage, hot ointments, and so forth, will help. Sometimes taping the leg across the front will help. Certainly the work in a grosery store will not help him if he has a tendency to that difficulty. Being on his feet on a hard floor for long periods of time will excite the condition.

Taking hot foot and leg baths where the leg is immersed to the knee in hot water will help, and lots of manipulation of the thigh and small of the back will help. You will have to baby this fellow along and keep him off his feet as much as possible, except during the time he plays, and then do not allow him to be on his feet half as long as his teammates.

I am glad that you have been successful in prohibiting sprained ankles and knees. I was glad to hear from you and I hope that you will have continued success.

With all good wishes, I am

Very sincerely yours,

Mr. Edwin Burr. Dallas, South Dalcota.

Dear Edwin:

This will acknowledge receipt of your good letter of the 10th instant. It would be rather difficult for me to prescribe a treatment for your injured cartilage without my having an opportunity to examine it.

However, I think you could find some benefit by reading my new text on basketball, "Better Basketball". In this book I have a chapter on the treatment of athletic injures. It shows how to tape an injured knee. I am not sure that you have a cartilage injury. It may be the internal lateral ligaments of the knee joint.

This book shows how to bandage a knee that would be effective either through an injured semi-lunar cartilage or a strain of the internal lateral ligaments. I think Mr. Shannon has one of these books, and if he doesn't perhaps the high school library could order one from the publishers, McGraw-Hill and Company of New York. I am sending you one of their pamphlets in which they describe the book. I also have some for sale which I agree to autograph for people who especially desire this feature.

I regret that I cannot go into enough detail to enable you to get this bandaging without referring to the book. You doubtless have already tried the elastic knee bandage. That has helped in some cases, and then they have a number of elastic knee braces. But the best thing, of course, is to use this adhesive tape knee bandage.

I trust that your lonee improves rapidly.

Very sincerely yours,

Director of Physical Education, Varsity Basketball Coach.

Dellus S. D. Dec. 10, 1938 Dear Su: Shonnon whom worked under you this summer. He Hold me that you were very good in bohdaging injury. What would you ædvise to de with an injured cortiloge in the knue on my right foot and on the inner side, Could you please let me know right away what you

Mr. C. O. Burnside, Manager, Carpenter Paper Company, Oklahoma City, Oklahoma.

Dear Cob:

I am sending you the University Daily Kansan of December 9th so that you can see the student attitude on the football set up.

Milt Meier who conducts the "Under the Wire" column was a fullback on the Mansas team, and Elon Torrence is a Baker University graduate who is doing post-graduate work here.

The editorial is characteristic of the things that have appeared for several months. The editorials have been dignified throughout the year. The Men's Student Council and the Women's Self Government Association have taken united action, as has the Pan-Hellenic. The students did most of this. There was no faculty member telling the boys and girls how to behave.

We are leaving tomorrow morning on the streamliner, Rock Island, and will arrive in Oklahoma City at 5:35. I hope to have an opportunity to visit with you. I appreciate your kindness in getting the Central High School gymnasium for us.

With all good wishes, I am

Very sincerely yours,

Director of Physical Education, Varsity Basketball Coach.

FCA:AH

DEPARTMENT OF INTERCOLLEGIATE ATHLETICS THE UNIVERSITY OF SOUTHERN CALIFORNIA LOS ANGELES

OFFICE OF THE DIRECTOR

December 1, 1938

Mr. Forrest Allen, University of Kansas, Lawrence, Kansas.

Dear Fog:

Many thanks for your kind offer to entertain us on our way to Chicago. I appreciate your kindness. We have decided, however, that since you are not going to be in Lawrence we will work out at the Kansas City Athletic Club. I wish you the best of luck for your success in the South.

Kindest regards.

Sincerely yours,

J. M. Barry

Mr. Maurice L. Breidenthal, Security National Bank, Kansas City, Kensas.

Dear Haurice:

We were down in Oklahoma - perhaps you know that. We got licked twice by Henry Iba's Oklahoma Aggies - perhaps you know that. We didn't look good - all of us know that?

Now, here is a little story I want to pass on to you. Evan Edwards, who is assistant superintendent of the Highway Patrol in Topeka, wrote Bus Ham, sports editor of the Daily Oklahoman, that the appointment of Gwinn Henry and so forth was all a "Phog" Allen frame-up. That little action of the Relays Club, when Carl Friend called W. W. Davis and Dr. Kirkpatrick called Dr. Billingsley, was a part of the scheme to hatch something to break at the proper time, but it didn't work out.

When I was in Stillwater last week C. O. Burnside drove over and told me that Edwards was very active with Bus Ham. I just wanted you to know the activities of certain individuals.

We are leaving tomorrow morning for Austin, Texas, where we play the University of Texas on Friday and Saturday, and on the following Monday and Tuesday we play Southern Methodist at Dallas. Hope we do some better. We don't look so hot without Miller, and especially without Mr. Pralle and Mr. Schmidt. But we will come along, although I am afraid not to a champion-ship. It doesn't look as though we have a good sparkplug or a great leader. Our sophomores look much better than the upper classmen.

When I get back to town I do hope that I have a half-hour luncheon date with you some time without cutting in on your busy existence. I really want to have one of those old time thirty minute bull fests.

With Yuletide greetings and sincerest wishes, I am

Cordially yours,

Director of Physical Education, Varsity Basketball Coach.

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NEW YORK CITY

DONALD B. ARMSTRONG, M.D.

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Assistant Medical Director

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December 6, 1938

Mr. Forrest C. Allen
Director of Physical Education
Varsity Basketball Coach
Department of Physical Education
University of Kansas
Lawrence, Kansas

Dear Mr. Allen:

Mr. Bagley has shown me your recent letter to him, and we are glad to learn that this addresses were well received. The response of his audience is gratifying and we appreciate your cooperation in presenting him before your radio audience and before the Sasnak Club.

Very truly yours,

The state of the s

Third Vice President

A. S. BARNES AND COMPANY

Publishers

67 WEST 44TH STREET . NEW YORK, N. Y.

November 25, 1938

Dr. Forrest C. Allen University of Kansas Lawrence, Kansas

Dear Dr. Allen:

We take pleasure in sending you, under separate cover, a copy of the Official Basketball Guide For Women which is a volume in the OFFICIAL SPORTS LIBRARY FOR WOMEN.

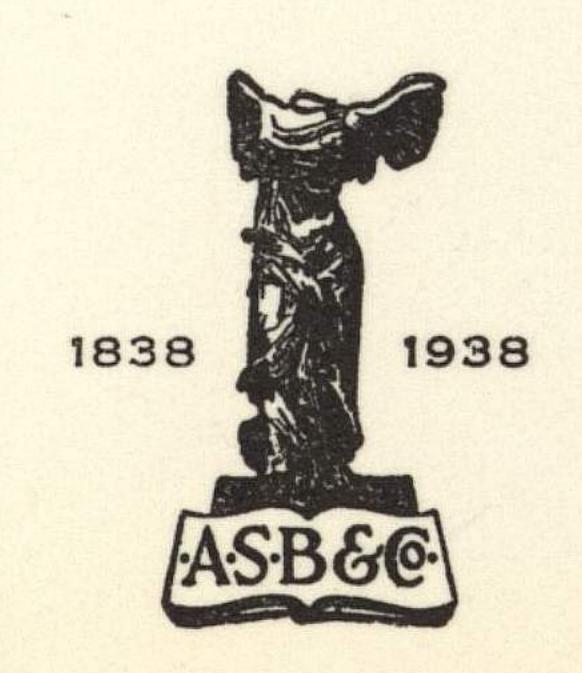
The reception which the Library is having is quite encouraging, and I believe that you will want to know what we are doing in this particular field. Complete distribution has been obtained, not only direct to coaches, students, and teachers, but also through sporting goods stores, book stores, and department stores. We are thus reaching, not only coaches and students, but also the general public.

We will be glad to have your comments concerning the <u>Guide</u> and if you would like to receive other volumes in the Library, kindly let us know.

John Lowell Pratt

A. S. Barnes and Company

JLP: VS



Mr. E. A. Seeley.

Manager, Sales Personnel.

B. F. Goodrich Company.

Akron, Ohio.

Dear Mr. Seeley:

I am very glad indeed to respond to your inquiry concerning the qualifications of Mr. Loren Florell.

ball with me, and never at any time have I doubted his loyalty, his resourcefulness, and his value as a gentleman and an athlete. He is clean, capable and one hundred per cent loyal. He has a fine brain, a splendid personality, is good-looking, and withal a swell fellow. He does not use alcoholic beverages nor narcotics in any form.

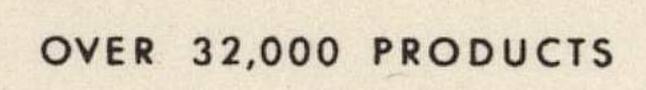
I would recommend Loren Florell to you without reservation or evasion. He is an excellent young man with splendid possibilities.

Very sincerely yours,

Director of Physical Education, Varsity Basketball Coach,

The B.F. Goodrich Company

MANUFACTURERS OF QUALITY RUBBER PRODUCTS SINCE 1870





DEALERS EVERYWHERE

Akron, Ohio, U.S.A.

June 26

Our 69th Year

1939

Mr. F. C. Allen Lawrence Kansas

Dear Sir:

FORM 2477

We are considering the application of Mr. Loren Florell of Topeka for a position with us in sales training.

Mr. Florell has suggested that we refer to you regarding his qualifications for this post and as we are personally unacquainted with his business history, we shall appreciate any information you can give us of him.

We are particularly interested in details as to his business ability, his character, family and associations, and his stability or inclination to stay with a proposition until it is accomplished.

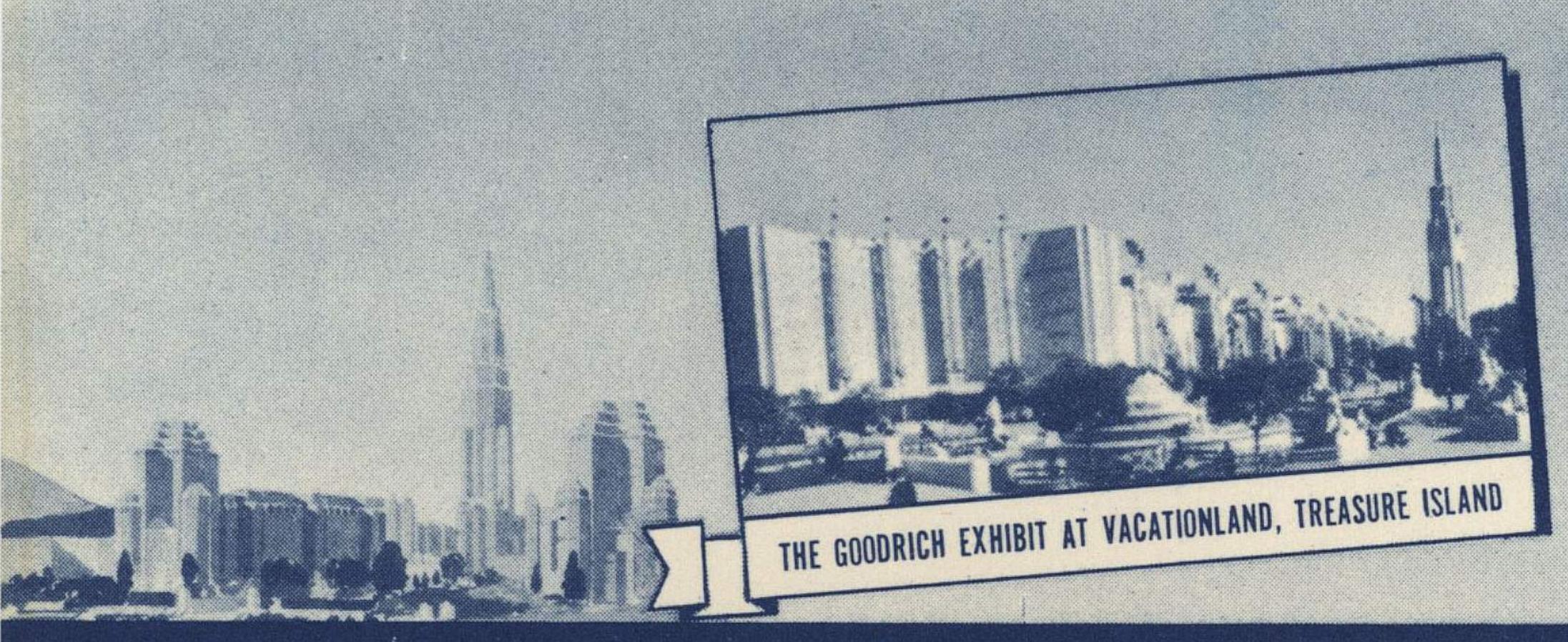
Any information, favorable or unfavorable, that you can give will aid us in reaching a decision fair to Mr. Florell and ourselves and will, of course, be held in strict confidence.

We enclose a return envelope for your convenience and shall very much appreciate a prompt reply.

The state of the s

Manager Sales Personnel

E. A. Seeley meh





Mr. Jerry Brondfield, NEA Service Sports Desk, 1200 West Third St., Cleveland, Ohio.

Dear Jerry:

Thank you for sending me the clip sheet from your series. I think you are doing a great work by having various coaches over the country make a contribution. This all helps reader interest and stimulates the younger fellows to greater ideals of competition.

With all good wishes, I am

Sincerely yours,

Director of Physical Education, Varsity Basketball Coach.

FCA:AH



曲 4

SUPPLYING A COMPLETE AND EXCLUSIVE DAILY ILLUSTRATED FEATURE SERVICE TO NEWSPAPERS IN THE UNITED STATES AND FOREIGN COUNTRIES . . . TEN COLOR COMIC AND EIGHT MAGAZINE PAGES WEEKLY IN STANDARD AND TABLOID SIZE . . . LOCAL ART, ENGRAVING AND MATTING SERVICE

Jan. 29, 1939

Dear Phog....

Just in case you might have missed this in any of our client papers out in your neck of the woods I'm enclosing this clip-sheet showing your part in our series.

Thank again for helping out, and if ever we can be of service to you, just holler.

Sincerely,

Jerry Brondfield NEA Service Sports Desk

Am Brondfall

• BACK OF BASKETBALL

Shifting Zone Defense Necessitates High Degree of Teamwork on Hardwood

Seventh of 20 instructive basketball articles by famous coaches.

BY PHOG ALLEN Coach, University of Kansas

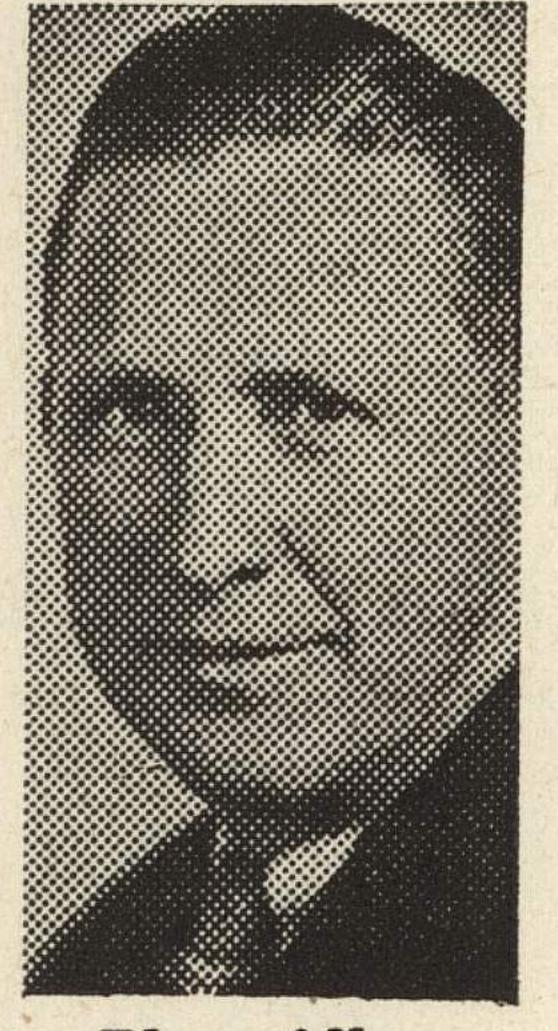
THE common conception of teamwork in basketball is that it applies only to offense, but in reality it operates best on defense—zone style—which, at Kansas, is a simple transition from man-to-man according to situations which might develop—namely, when the defense

is outnumbered. (One defensive man opposed by two offensive; two defensive by three offensive, etc.)

When a defense is not outnumbered it should be stronger than

the offense, but where it is outnumbered it should expect the offense to shoot.

We strive for an economy of defense, conserving our forces near the basket, yet we project our defensive tentacles in all directions.



Phog Allen

We pick our offensive opponents at the start of the game and then switch as the situation develops. The two defensive forwards play a man-to-man while the center and guards form a triangle. When they outnumber our defensive setup we play the zone principle, ready to shift to a man-to-man when the tension eases.

In brief we play a man-to-man on any offensive player who has the ball ready to shoot. Some-body must cover him. While the offense is setting up their chance at a basket we go into the zone, which has the two forwards in a

parallel line out front in scoring territory, the guards in a line near the basket, and the center at a spot near the foul line, forming a triangle with the two guards.

The most vulnerable positions of the attack are situated where the three men form the triangle. These three men range outward or backward conjointly and co-ordinately as the offensive situation indicates.

THEY know the offensive men near the basket create the most perilous situation and concentrate on them, yelling, stomping, and waving their arms menacingly, attempting to force a bad pass, or cause an offensive player to fumble.

This closely knit unit, which always moves in the direction in which the ball has been passed, often is so successful that the offense finds it extremely difficult to work the ball close enough for a good shot.

The defense forces the offense to take shots from farther out, and then, because they work so much in harmony, the three men forming the triangle swing back to the basket for rebound work and usually are in the best position to get the ball off the backboard.

NEXT: Penetrating the zone defense, by Roy Mundorff of Georgia Tech.

(Copyright, 1938, NEA

Mr. John W. Dunn, Dean of Men, Stanford University, California.

Dear Johns

I want to thank you sincerely for your very generous expression in autographing my copy of your "Basketball Methods".

It was very nice of you to do this.

I have spent some time going over the book and I like it very much. If there is anything that I can write that will help in the sale of the book it will be a pleasure to do so.

I wrote Henry McCurdy to send me a copy and bill me for the book, but he wrote me saying that our letters had crossed in the mail and he was writing me that I was to have a copy as a compliment of the author, but he did not ask me for an expression. If this is needed I will be happy to do it if you will convey the necessary information to him.

I trust that you have a very pleasant summer. In the next day or so I will write you concerning the N.C.A.A. basketball finals and semi-finals. Ole Olsen wrote me a couple of weeks ago but I have been so tied up in summer school recreational program and teaching two courses that I haven't had a minute. However, this is a friendly note and we are not talking shop, so I will desist and say, Au Revoir.

Sincerely yours,

Director of Physical Education and Recreation, Varsity Basketball Coach.

FCASH

OFFICE OF THE DEAN OF MEN

STANFORD UNIVERSITY, CALIFORNIA

July 14, 1939.

Dr. F. C. Allen, Director of Physical Education, University of Kansas, Lawrence, Kansas.

Dear Dr. Allen:

Thank you for your letter of July 7th. I shall be very glad to autograph your copy of my book. I hope that the copy which you have received is a complimentary one, which I instructed the Macmillan Company to send to you. I will feel badly if you have purchased a book for your own personal property.

I haven't forgotten your many kindnesses to me when you were publishing your first basketball efforts.

The book has not yet arrived but I shall be on the lookout for it.

Very sincerely yours,

Dean of Mer

JB:B

Stanford University, California
July 7, 1939.

Dear Dr. Allen:

Thank you for your letter of June 28th.

I have just recently received some copies of my book from the MacMillan Company. Frankly, it is just a little bit beyond my expectations. Of course I may be prejudiced.

I am glad to know that you expect to use the book as a reference in basketball methods. The foundation of the book, of course, is based upon my fundamental training under you. I have attempted to give acknowledgment of this in the preface. I felt that I had something additional to contribute in the way of philosophy of team play and general procedure which were not presented in other publications. This is the main excuse that I had for writing the book. I will be glad to have your critical comments when you have seen a copy.

With all good wishes, I am

Sincerely yours,

Dr. F. C. Allen,
Director of Physical Ed.,
University of Kansas,
Lawrence, Kansas.
JB:B

Dean of Men.

Pert Dentrook will not be through here until Ougut 26. I may mis him since I share he up north at that time-