

# BASKETBALL'S CHAMPION SHOES

*Salute*  
**BASKETBALL'S  
GOLDEN  
JUBILEE**  
1891-1941

**CONVERSE**  
*Chuck Taylor*  
**ALL STARS**

Famous outsole,  
guaranteed to wear  
as long as ALL  
STARS themselves.



Black Canvas ALL STAR,  
America's leading basket-  
ball shoe. Also available in  
Black Leather uppers.

**FOR OVER** a quarter-century, Converse ALL STAR basketball shoes have been the choice of basketball players. The first shoe especially designed for basketball, ALL STARS today continue to be used by more players, on more courts, than any other basketball shoe made. For durability, comfort and all-round performance, more players wear ALL STARS than ever before in the thrilling history of basketball. In saluting Dr. Naismith and basketball's Golden Jubilee, Converse also pays tribute to the hundreds of thousands of coaches and players whose loyalty to quality has made and kept Converse ALL STARS America's leading basketball shoes.

# CONVERSE

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