



Gene  
Kemper's  
COLUMN

# Drake Questions Allen's

That was quite a smoke screen Phog Allen sent up yesterday in pre-arranging for the dates and site for a Big Six basketball playoff. Just as if he doesn't intend to bump off Oklahoma at Norman Friday for a clean-cut title! The man is cagey.

Bruce Drake, young coach of the Sooners, may have figured this out. After grabbing enough of the bait to challenge Allen's right to select Wichita—what about the Big Six rule against off-campus competition?—Drake receded and announced: "We're thinking only of Friday's contest." Perhaps Drake has seen Allen's hypnotics work on the Big Six before. At the K. U. coach's suggestion, tinkering has been done with circles on the floor, twelve-foot baskets, bigger hoops, hoops with lights on them, smaller balls, dotted lines and dozens of other innovations. All the while, Allen has sawed wood and won under the rules in vogue. Perhaps Drake and some of the other coaches are beginning to fathom Allen's wizardry.

Allen's refusal to set back the date for the Fifth District N. C. A. A. playoff between the Big Six champion and the Oklahoma Aggies will bring about another innovation—flying to games. The Missouri Valley champions will play on the final program of

the Metropolitan Invitation tournament in Madison Square Garden, New York, the night of March 15, then grab a plane for Oklahoma City to meet the Big Six champs the next night. There's never an idle moment with this man Allen around.

You can hear that WIBW has sold Ernie Quigley's "You Can't Do That" program to the Columbia Chain, for delivery next autumn. . . . High school basketball teams coming to Topeka next week may again find housing problems. A druggist convention also is billed the first three days of the week. And the D. A. R. will start coming in on Saturday. . . . Jack Johnson, the Fort Hays State captain, will join the E. G. Stevens club of Wichita for the Kansas A. A. U. tournament. . . . Chicago papers used double-column art on Wes Fry's mug when the ex-Kansas State coach was signed by Northwestern.

The six-inch board floor in Hoch Auditorium, where the K. U. team plays basketball, is set on solid concrete. And the Jayhawks can't practice there more than twice a week without several cases of shin splints resulting. Bring on that field house. . . . Bill Monypeny, Southwestern's coach, recently won the Central Conference basketball title while in bed. He had retired last Saturday night when friends called to inform him that St. Benedict's had beaten Fort Hays State, that Wichita had bumped Pittsburg. His team shared

the title with Hays and Pitt as a result.

Steve O'Rourke, Detroit scout, has received his unconditional release from the Springfield Cardinals of the Western Association, according to the Sporting News, after being on the voluntary retired list for twenty years. Following his management of the Cardinals in 1920, O'Rourke was placed on the list and his name had never been removed. Because of his alliance with the Tigers, Steve thought it best to remove any technical connection with the Cardinals which Commissioner Landis might question and asked for his reinstatement so that he could be officially released.

Joplin's Yankee output in the W. A. this year will work with Binghamton, N. Y., instead of the Kansas City Blues. . . . Ferrell Anderson, rumpus-stirring catcher, goes to Norfolk in the Class B Piedmont League; Outfielder Arnold Traxler and Pitcher Ken Jacobsen to Wenatchee of the Western International. . . . Earl Hamilton, the St. Joe owner, and Gene Sullivan, sports editor of the St. Joseph Gazette, visited yesterday with Pete Mitchell, owner of the Owls. . . . Mitchell also got a wire from Hack Wilson saying he planned to don a suit in the San Francisco Seal camp today.

Members of the Hi-12 Club yesterday not only heard E. C. Quigley ramble twenty-five minutes thru his interesting athletic career but they got tokens to boot. E. C. Nash, who introduced Quig, was presented a leather-bound copy of the Guide. The oldest man

present got a miniature National League baseball and the youngest received an autographed ball used in the third game of last year's world series. . . . Billy Dewell, the former S. M. U. athlete, is visiting in Newton and Dodge City prior to reporting for pitching service at Muskogee again.

Note to Kenny (Pitt Sun Simons: I say Ernie (One Grand Schmidt was six-feet-three when he played in your town. My opponent in a small wager says he was only six-two. Who wins? . . . Incidentally, Schmidt's scoring record in the Central Conference was not broken by Francis Lynch of St. Benedicts, as some have inferred. Schmidt's 1932 average was 15 points per game. Lynch averaged 13.6 which was better than Lloyd Tucker's 13.4 of a year ago. . . . The Ottawa Herald front-paged an editorial on Dick Godlove following his seventh straight Kansas Conference championship Monday. The essence was this "Godlove's teams are smarter than their rivals."

## Basketball Popularity Is Growing

New York, March 6.—(A. P.)—Basketball is fifty years old, but it keeps attracting more and more attention.

In answer to an Associated



# Authority on Playoff Arrangements

Press query on what is what in the cage game and why, the nation's coaches and observers all agreed on one thing—the growth in popularity of the game is the most encouraging and universal sign noted.

## N. Y. U. Plays Before 18,318

As a prime example, the collegiate doubleheaders in Madison Square Garden this year played to 212,672—and basketball's biggest crowd, the 18,318 for the New York University-St. John's and Long Island doubleheader was surpassed only once all winter and that by a fight mob of nearly 20,000 that turned out to see Lou Ambers give Al "Bummy" Davis a boxing lesson.

In the New England area there has been increased interest both in number of spectators and schools playing the game.

Holy Cross has put a quintet on the floor now, and Boston College will follow suit as soon as it has a gym. Other New England schools to take up basketball recently are Maine, Bates, Colby and Assumption College—and the Maine colleges have been playing to packed houses all this year!

## Grows in Southwest

Possibly the next most important growth of the game has come in the Southwest. The tip-off that basketball has finally reached an unquestioned status there are those crowds of 7,000 that filled the beautiful new Texas University fieldhouse all season.

University of Michigan intramural department is experimenting with convex basketball backboards.

## Sooners Want Vote If Race Is Tied; Games to Wichita?

### Allen's N.C.A.A. Dates Force Aggies to Fly; K. U. to Norman Friday

Norman, Okla., March 6.—(A. P.)—Bruce Drake, University of Oklahoma basketball coach, expressed surprise tonight when informed that Dr. F. C. Allen, Kansas coach, had announced a Big Six Conference playoff—in event of a tie—would be held at Wichita, Kan.

"It's news to me," said Drake. "I don't know a thing about it. What's more, I don't care—much. All we're thinking about down here is Friday night's game with Kansas."

### Jays May Cinch Title

Oklahoma and Kansas wind up the season here Friday night. Kansas must defeat the Sooners to earn a clear-cut claim to the title. If Oklahoma wins, the title will be shared jointly by Kansas, Oklahoma and Missouri.

The playoff then would be necessary on March 11 and 12 to determine the Big Six representative in the N. C. A. A. Fifth District against the Oklahoma Aggies, Missouri Valley champions.

"However," Drake said, "it looks to me as if we should have a voice in selecting the site of a playoff

than 2:50 o'clock the afternoon of the sixteenth. That won't slow our boys down any more than a train ride from Nebraska or Kansas would, and they'll still have five or six hours to rest."

The Aggies qualified for the N. C. A. A. district playoff by winning the Missouri Valley title. Kansas now leads the Big Six race.

### NO CHANGE IN DATES

Kansas City, March 6.—(A. P.)—Dr. F. C. Allen, Kansas University basketball coach and manager of the Western N. C. A. A. final tournament, said today the Big Six representative and the Missouri Valley champion would meet in Oklahoma City March 16 to determine one of the meet's entrants.

Oklahoma A. & M., Missouri Valley titleholder, will compete in a New York tournament March 11 to 15 and will fly to Oklahoma City during the night for the game next day.

If Oklahoma defeats Kansas Friday night the three Big Six teams, Missouri, Oklahoma and Kansas, which will share the conference title will select their representative in a playoff at Wichita March 11 and 12.

A Jayhawk triumph Friday would give Kansas the title and eliminate need of the Wichita meet.

Three other quintets from west of the Mississippi and the March 16 winner will compete here March 22 and 23 for the right to oppose the Eastern champion on the same floor March 30 for the national title.



if we're going to be in it. Nobody said anything to me about it. I don't know whether George Edwards, the Missouri coach, was consulted or not."

Drake added he didn't want to "cross any bridges before we come to them," indicating he was willing to wait until after Friday night's game before discussing the situation further.

### Sets Playoff for March 16

Allen, as chairman of the N. C. A. A. Fifth District, has set the playoff between the champions of the two conferences for March 16 at Oklahoma City.

Stillwater, Okla., March 6.—(A. P.)—It's a long jump between New York and Oklahoma City, but the Oklahoma Aggies—fast enough to show their heels to their basketball foes in twenty-five consecutive games—are going to romp in Madison Square Garden and Oklahoma City's auditorium on successive nights.

Coach Henry Iba, who must have his Missouri Valley champions back in Oklahoma City March 16 to meet the Big Six Conference winners in the fifth district N. C. A. A. playoffs, accepted an invitation today to play in New York's Metropolitan tournament, March 11 to 15.

### To Travel by Plane

"We're going to keep faith with our followers at home and enter the N. C. A. A. playoffs," Iba said, "but we're going to New York, too.

"This may seem a little hoggish, but my seniors want to make the trip East and it may be the last time that an A. and M. team ever has such an opportunity.

"I've scouted the possibilities of playing in both tournaments from every angle and here is what we can do:

"We'll leave Oklahoma City next Tuesday morning by airplane. Tuesday is the twelfth, but we don't have to play in the Garden until March 13. We automatically go into the semifinals. Win or lose in the semifinals, we play again Friday night, March 15.

"Ned Irish (promoter of the New York tourney) promised me over long distance telephone this morning to start our game early enough the night of the fifteenth so that we will be able to reach the airport in time to catch that 11:10 p. m. plane out of New York.

"Irish will see that we have a police escort to the airport so I'm confident we can make the return flight to Oklahoma City in time to meet the Big Six winner in the auditorium on the sixteenth.

### Plenty of Rest

"Our kids will go right to bed in a fourteen-passenger sleeper and arrive in Oklahoma City not later



March 5, 1950.

Mr. George Edwards,  
Basketball Coach,  
University of Missouri,  
Columbia, Mo.

Dear George:

Should Oklahoma A. & M. return for the game on the 16th, personally I think it would be unfair to have the Big Six teams meet on Thursday, Friday and Saturday. They should meet either Monday or Tuesday, or Tuesday and Wednesday, and then the winner meet Oklahoma A. & M. on the 16th.

Too, there would be some school missed, but I think it is unfair to ask that the Big Six teams cut each other's throats on Thursday and Friday, and then play A. & M. on Saturday.

I trust that you will agree with this somewhat different arrangement than the one you suggested.

Very cordially yours,

FCA:AH

Chairman, 5th District, N.C.A.A.



March 3, 1931.

Mr. H. H. King, Manhattan, Kansas  
Mr. C. E. McBride, Kansas City, Mo.  
Mr. George Richards, Columbia, Mo.  
Mr. H. O. Williams, Des Moines, Io.

Gentlemen:

There will be a meeting of our committee at the Hotel Continental in Kansas City on Saturday, March 28, at 9 a.m. for the purpose of making arrangements in regard to the Fifth District N.C.A.A. basketball play-off. I trust that each one of you will make a special effort to be present.

I am enclosing copies of wires that have been exchanged with the Missouri N. A. A. officials, which I think are self-explanatory.

Very sincerely yours,

FUB:AM  
Enc.

Chairman, 5th District, N.C.A.A.



WESTERN UNION

Wichita, Kansas  
March 5, 1940.

Dr. Forrest C. Allen.

March 11th date available. Regards.

Jack Copeland.



WESTERN UNION

Wichita, Kansas  
March 7, 1940.

Dr. Forrest C. Allen.

Edwards favors plan judging by telephone conversation.

Assured me they would be in. Things looking great here.

Do you need contract? Contact me before leaving for Norman.

Will see you there. Regards.

Jack Copeland, Sports Editor,  
Wichita Beacon.



March 7, 1940.

George Edwards,  
University of Missouri,  
Columbia, Mo.

each of  
Have conferred with ~~entire~~ Big Six faculty representatives.  
All, with exception of Dr. Shirkey, gave their unequivocal approval for  
N.C.A.A. committee handling Big Six play-off this year. Please notify  
Dr. Shirkey.

Forrest C. Allen,  
Chairman, 5th Dist. N.C.A.A.



March 7, 1940.

George Edwards,  
University of Missouri,  
Columbia, Mo.

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Have conferred with ~~various~~ Big Six faculty representatives.

All, with exception of Dr. Shirkey, have their unequivocal approval for  
N.C.A.A. committee handling Big Six play-off this year. Please notify  
Dr. Shirkey.

Forrest C. Allen,  
Chairman, 5th Dist. N.C.A.A.



# The Streamliner



Standard Sleepers  
Wichita to Lawrence

4.65 per sec. <sup>x6</sup>

2.25 " " Tourist

2.30  
6 sections

13.80  
1.00 1 upper

14.80 Difference  
between Standard  
A Tourist for  
6 1/2 sections

DENVER LIMITED  
PACIFIC LIMITED





EXPENSES Incident to Wichita Play-Off

Railroad fare, University of Kansas basketball team, 13 players, coach and trainer (total of 15 persons), @ \$6.55 each . . . . .	\$98.25
Pullman - 6 sections @ \$4.65 per section . . . . .	27.90
Telephone calls . . . . .	25.00
Postage . . . . .	10.00
Stenographic assistance . . . . .	25.00
Telegraph . . . . .	35.00
	-----
Total -	\$221.15

R. J. - Lauer. to Wichita  
 12 — @ \$3.63 ————— 43.56  
 S. F. 12 (ret.) @ \$5.43 ————— 65.16  
 1 ret. ————— 8.15  
 6 sec. pullman @ 4.65 — 27.90  
 1 upper ————— 2.00



May 11, 1940.

Mr. Sam Shirley,  
Faculty Representative of Athletics,  
University of Missouri,  
Columbia, Missouri.

Dear Sam:

I am sending you a check for \$185.93, which is one-third of \$557.80, the N.C.A.A. 20% share of the net profits of the Big Six Conference basketball play-off held at Wichita, Kansas, on March 11 and 12. This amount, added to the \$743.75 which was mailed you from Wichita, makes a net total for the University of Missouri of \$929.76. The expenses for your trip were sent you by Mr. Huey.

In the division of these funds the University of Oklahoma was sent \$743.72 and \$185.94, which totals the same as the amount sent to the University of Missouri.

I am very happy to say that the financial success of the Western play-off and the National N.C.A.A. play-off caused me to appeal to the N.C.A.A. Olympic and Tournament Committee, asking them to refund the 20% "take" to the three schools involved. Our only desire at the beginning was to see that the N.C.A.A. tournament was a financial success.

I trust that the handling of this tournament caused you no embarrassment. I assure you I endeavored to keep the competition in an academic environment and I was pleased at the high grade ~~of~~ competition and sportsmanship shown throughout in all the play-offs and tournaments.

Very sincerely yours,

Director of Physical Education and Recreation,  
Varsity Basketball Coach.

FCA:AH  
Enc.



7014  
May 11, 1940.

Mr. Tom Stidham,  
Director of Athletics,  
University of Oklahoma,  
Norman, Oklahoma.

Dear Tom:

I am sending you a check for \$185.94, which is one-third of \$557.80, the N.C.A.A. 20% share of the net profits of the Big Six Conference basketball play-off held at Wichita, Kansas, on March 11 and 12. This amount, added to the \$743.72 which was mailed you from Wichita, makes a net total for the University of Oklahoma of \$929.76. The expenses for your trip were sent you by Mr. Huey.

In the division of these funds the University of Missouri was sent \$743.73 and \$185.93, which totals the same as the amount sent to the University of Oklahoma.

I am very happy to say that the financial success of the Western play-off and the National N.C.A.A. play-off caused me to appeal to the N.C.A.A. Olympic and Tournament Committee, asking them to refund the 20% "take" to the three schools involved. Our only desire at the beginning was to see that the N.C.A.A. tournament was a financial success.

I trust that you are happy with the returns. I assure you I endeavored to keep the competition in an academic environment, and I was pleased at the high grade of competition and sportsmanship shown throughout in all the play-offs and tournaments.

Very sincerely yours,

Director of Physical Education and Recreation,  
Varsity Basketball Coach.

FGA:AH  
Enc.



May 9, 1940.

Mr. Earl L. Falkenstien,  
Financial Secretary,  
K. U. Athletic Association,  
University of Kansas.

Dear Earl:

I am enclosing herewith four checks to the K.U. Athletic Association representing our share of the net receipts in the play-off between Kansas and Oklahoma A. & M. at Oklahoma City on March 16, and the Big Six play-off at Wichita on March 11 and 12 between Kansas, Missouri, and Oklahoma.

I conferred with Mr. H. G. Olsen, and while the original agreement was that 20% of the profit was to go to the N.C.A.A., he felt that since we had done so well in the Western and Final championship games in Kansas City this money should be returned to the schools.

The checks are for the following amounts:

Kansas share in the Oklahoma Aggie game, Mar. 16	-	\$742.72
One-half of N.C.A.A. 20%, returned to schools	-	185.68
Kansas share in Big Six play-off, Mar. 11, 12	-	743.73
One-third of N.C.A.A. 20%, returned to schools	-	185.93
Total . . . .		<u>\$1858.06</u>

Very sincerely yours,

Director of Physical Education and Recreation,  
Varsity Basketball Coach.

FCA:AH  
Enc.



Mr. Henry Leavitt,  
Wichita, Kansas

Leave Lawrence 8:50 Wednesday morning, arrive  
Wichita 1 p.m. Santa Fe. Will go direct to store.

Forrest C. Allen



Lawrence, Kansas  
March 18, 1940.

Mr. Virgil Spurling,  
University of Missouri,  
Columbia, Missouri.

Dear Virgil:

This will acknowledge receipt of your letter  
and the travel expense account of the University of  
Missouri basketball team.

I am endeavoring to go to Wichita to close up  
the matter with the promoters there. I feel pretty  
confident that we will have a very tidy sum for the  
three teams which participated in the play-off.

Very sincerely yours,

FCA:AH

Manager, N.C.A.A. Basketball Tournament.



Lawrence, Kansas  
March 14, 1940

Mr. George Edwards,  
Basketball Coach,  
University of Missouri,  
Columbia, Missouri.

Dear George:

Will you kindly send to Mr. Henry ~~Levard~~,  
Wichita, Kansas, the expense account of your Univer-  
sity of Missouri basketball team during the N.C.A.A.  
play-off in Wichita? I will appreciate your early co-  
operation in this matter so that we may get the  
account settled up and get the money to you which is  
due your University.

Thanking you for your fine cooperation, I am

Very cordially yours,

Manager, N.C.A.A. Basketball Tournament.

FCA: AH



Lawrence, Kansas  
March 14, 1940

Mr. Bruce Drake,  
Basketball Coach,  
University of Oklahoma,  
Norman, Oklahoma.

Dear Bruce:

*Leavitt*

Will you kindly send to Mr. Henry ~~Levand~~,  
Wichita, Kansas, the expense account of your Univer-  
sity of Oklahoma basketball team during the N.C.A.A.  
play-off in Wichita? I will appreciate your early co-  
operation in this matter so that we may get the  
account settled up and get the money to you which is  
due your University.

Thanking you for your fine cooperation, I am

Very cordially yours,

Manager, N.C.A.A. Basketball Tournament.

FCA:AH



Lawrence, Kansas  
March 14, 1940

*Levitt*  
Mr. Henry Levitt,  
Wichita, Kansas.

Dear Henry:

I desire to take this means of thanking you for your very generous hospitality and splendid cooperation in promoting the Big Six play-off in the city of Wichita.

I am leaving Lawrence tomorrow morning early for Oklahoma City to set up final arrangements for the play-off there. I will communicate with you at the very earliest moment regarding the time when I will come to Wichita and make a final settlement on our basketball game. I have one idea whereby I may be able to do a little better for you and the American Legion than I thought that night. I am not sure whether the scheme will work out or not, but we are keeping an open mind on the matter and will present it to you at our coming. I assure you of my high regard for the splendid work that you did in organizing the promotional set-up.

I will come the early part of next week if I can arrange the trip; otherwise it will be later, but I am desirous of settling the matter at the earliest possible moment. I have written George Edwards and Bruce Drake asking that they get their expense account in to you at once. You can then scrutinize the figures and make all adjustments when we get together.

Very sincerely yours,

FCA: AH

Manager, N.C.A.A. Basketball Tournament.



STANDARD TIME INDICATED

RECEIVED AT

BALTIMORE HOTEL  
Dial 2-8271

TELEPHONE YOUR TELEGRAMS  
TO POSTAL TELEGRAPH

(03)

# Postal Telegraph

Mackay Radio

Commercial Cables



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THIS IS A FULL RATE TELEGRAM, CABLE-GRAM OR RADIOGRAM UNLESS OTHERWISE INDICATED BY SYMBOL IN THE PREAMBLE OR IN THE ADDRESS OF THE MESSAGE. SYMBOLS DESIGNATING SERVICE SELECTED ARE OUTLINED IN THE COMPANY'S TARIFFS ON HAND AT EACH OFFICE AND ON FILE WITH REGULATORY AUTHORITIES.

FORM 16

0022 12=WICHITA KANS 8 147P

DR F C ALLEN=

KINCAID HOTEL=

1940 MAR 8 PM 2 04

NECESSARY ME BE HERE FOR PROMOTION. PLS CALL AFTER GAME TONIGHT.

REGARDS=

JACK COPELAND.



CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

# WESTERN UNION

1201

(19)

SYMBOLS

DL=Day Letter

NL=Night Letter

LC=Deferred Cable

NLT=Cable Night Letter

Ship Radiogram

R. B. WHITE  
PRESIDENT

NEWCOMB CARLTON  
CHAIRMAN OF THE BOARD

J. C. WILLEVER  
FIRST VICE-PRESIDENT

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination

KAD10 42/45 NT=WICHITA KANS MAR 10

1940 MAR 11 AM 8 21

F C ALLEN=

:KANSAS UNIV

LIKE TO HAVE YOU STAY AT THE BROADVIEW HOTEL DURING THE  
PLAYOFF. WE ARE CLOSEST TO THE FORUM AND HAVE SPLENDID  
FACILITIES. SPECIAL RATE FOR TWO TO A ROOM WITH PRIVATE  
BATH ONE DOLLAR EACH. SINGLE ROOMS TWO DOLLARS EACH.

PLEASE WIRE REPLY WESTERNUNION COLLECT=

:R C MCCORMICK MGN DIR.



WESTERN  
UNION

205 Johnson  
" "  
L - - - - -

Jack Beak

17

6'

170

Wm. H. ...



CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

# WESTERN UNION

1201

(11)

SYMBOLS

DL=Day Letter

NL=Night Letter

LC=Deferred Cable

NLT=Cable Night Letter

Ship Radiogram

R. B. WHITE  
PRESIDENT

NEWCOMB CARLTON  
CHAIRMAN OF THE BOARD

J. C. WILLEVER  
FIRST VICE-PRESIDENT

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination

KAM21 15 4 EXTRA=NORMAN OKLA 9 VIA KANSASCITY MO 10

FORREST C ALLEN=

BREITHAUPT WILL BE ON HAND MONDAY NIGHT FOR MISSOURI

OKLAHOMA GAME=

=BRUCE DRAKE.

*Photo  
10/5a*



CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

# WESTERN UNION

1201

(40)

SYMBOLS

DL = Day Letter

NL = Night Letter

LC = Deferred Cable

NLT = Cable Night Letter

Ship Radiogram

R. B. WHITE  
PRESIDENT

NEWCOMB CARLTON  
CHAIRMAN OF THE BOARD

J. C. WILLEVER  
FIRST VICE-PRESIDENT

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination

KAD28 34 DL 2 EXTRA=WICHITA KANS 7 952A

1940 MAR 7 AM 10 41

DR F C ALLEN=

KANSAS UNIVERSITY

EDWARDS FAVORS PLAN JUDGING BY TELEPHONE CONVERSATION.

ASSURED ME THEY WOULD BE IN. THINGS LOOKING GREAT HERE.

DO YOU NEED CONTRACT. CONTACT ME BEFORE LEAVING FOR

NORMAN. WILL SEE YOU THERE. REGARDS.=

JACK COPELAND SPORTS EDITOR WICHITA BEACON.

83  
Photo  
1104



**CLASS OF SERVICE**  
 This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable symbol above or preceding the address.

# WESTERN UNION

1201

(52)

SYMBOLS
DL = Day Letter
NL = Night Letter
LC = Deferred Cable
NLT = Cable Night Letter
Ship Radiogram

R. B. WHITE  
 PRESIDENT

NEWCOMB CARLTON  
 CHAIRMAN OF THE BOARD

J. C. WILLEVER  
 FIRST VICE-PRESIDENT

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination

=KAD37 5= WICHITA KANS 5 321P

1940 MAR 5 PM 3 57

DR F C ALLEN=

=KANSAS UNIVERSITY

:MAR. 11 DATE AVAILABLE . REGARDS.=

JACK COPELAND.

*adse memo.  
 R 417A*

11.



March 6, 1940.

Mr. Jack Copeland,  
The Wichita Beacon,  
Wichita, Kansas.

Dear Jack:

I want us to be sure to agree on the admission prices before we make our final arrangements. I feel that it would be a mistake for us to hike the prices too high. I would rather have a big crowd and not charge them too much.

Last year at Oklahoma City Bus Ham had the prices too high and he had to reduce the higher priced tickets even after the people came to the game.

I don't want to have the people think that we are robbing them. The American Legion and the Big Six can ill afford to charge the public too much.

Very sincerely yours,

Director of Physical Education and Recreation,  
Varsity Basketball Coach.

FCA:AH