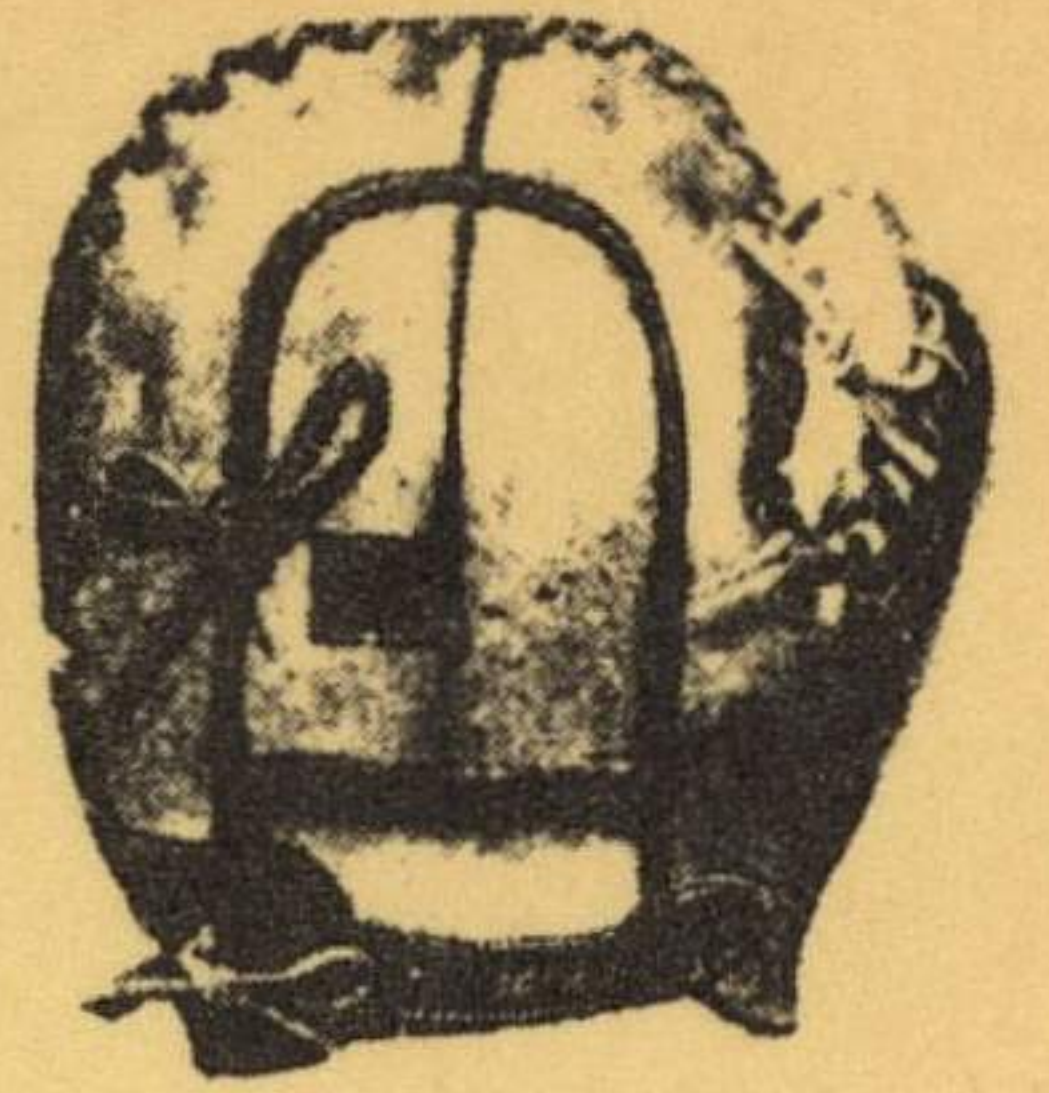


KANSAS CITY SPORT GOODS CO.

KANSAS CITY, MISSOURI September 16, 1937
Mr. E. R. Elbel,
University of Kansas,
Lawrence, Kansas.



Dear Mr. Elbel:

In addition to handling equipment for the major sports such as Football and Basketball, we specialize in items for intramural sports. The enclosed sheet carries a few good numbers. If you do not see what you want, write us for sheets in games or sports in which you are interested. We do not issue a general catalogue, but put out special sheets on Football, Basketball, Baseball, Golf, Fishing, Games, and also general sheets.

Another unique department of our business is our reconditioning department. We clean, repair and recondition all kinds of athletic and sports equipment. We also take used items in trade on new merchandise. If you have any worn out or discarded items of any kind laying around in your stock room, we can realize something out of them for you. If you care to box them up and ship them in we will appraise them and if you are not satisfied with the allowance we will return them at our expense. We have traded with Universities and Colleges from coast to coast.

We can save you some money and we can please you. We ship you with the understanding that if you get any item that is not satisfactory you may return it at our expense. The enclosed envelope does not require a stamp. May I have an inquiry or an order from you.

Sincerely,

Kansas City Sport Goods Co.

By

J. E. "Cap" Turner, Manager.

Just use the space below:

Dear "Cap":

Send us prices on _____

Signed _____

Address _____

