TURF BOWLING - WHO CAN PLAY and WHERE IT CAN BE PLAYED

TURF BOWLING can be played on any level surface; Grass, Dirt, Sand or Gravel, with or without special playing courts ... by young and old; men and women. Spectators as well as players enjoy the game. Below we list a few of the many places this thrilling game can be played:-

- 1. AS A LAWN GAME Turf Bowling makes an interesting Lawn Game. It does not destroy the lawn where ordinarily players are required to stand in permanent locations in other games ... as owing to the latitude of distance and direction, the play seldom is in one place, besides offering opportunities for variation in skill.
- 2. PLAYGROUNDS SCHOOLS CAMPS School, Camp and Playground authorities will welcome this game because of its ease of playing ... for children and adults, men and women. No special courts are required and as many as eight can play at once with one set.
- RESORT HOTELS Where a strenuous game is not suitable for such places as Resort Hotels, they can have courts set up or use their Regular Grounds for Turf Bowling, thereby keeping their guests, (both players and spectators) entertained at very little cost.
- 4 INDUSTRIAL PLANT RECREATION YARDS AND FIELDS A great noontime game for industrial establishments! Daylight Saving means more opportunity to play after regular hours too!
- 5 PUBLIC PARKS Recreation Directors of Public Parks will find this game has universal appeal for young and old. Regular playing courts, such as are already installed in a number of Parks, are gradually being installed in many additional places. Suggest this idea to your local Director he will thank you for it.
- 6 PICNICS OUTINGS Whenever an organization is going to hold a Picnic or Outing, Turf Bowling should be a "must" game to take along. The convenient "Carry Easy" container adds to its desirability.
- 7 BEACHES AND BEACH RESORTS Hard Sand makes an ideal playing surface for Turf Bowling. Anyone at a Beach Front will get a thrill out of playing the game. No fear about Balls being affected by water ... because Lignum-Vitae is water-resistant!
- 8 TAVERNS Taverns have found the lively action of Turf Bowling attracts customers to play and watch the play ... keeping them at their establishments longer than usual. Their Turf Bowling Courts usually pay handsome dividends, because customers play each other for drinks and meals ... and those who just play for the fun of it, find they get thirsty from activity ... the result is more business.
- 9 INSTITUTIONS, HOSPITALS, PRISONS, ETC. Where immates are confined, Turf Bowling is very popular, because it can be played in a limited area and gives that greatly desired competitive recreation.
- 10 CLUBS AND LEAGUES Clubs and Leagues can be formed to compete with each other. Talk up the game with your local Sporting Editor as they are always interested in a game of action ... and that is just what Turf Bowling is ... Sport, Skill and Recreation!
- 11 AS A PAYING BUSINESS Empty lots or large lawns can be utilized for Turf Bowling Courts, set up at a very low cost for rental purposes. There is very little upkeep. The investment per court and Turf Bowling Set is so small that at 20¢ to 25¢ per half hour of play, the original investment will be returned and profits soon realized.
- 12 INDIVIDUALS Makes an ideal gift for anyone. A nice game to have around the house ... or Summer Bungalow. Kids and older folks alike will go for this game. If a man is a Bowler, Turf Bowling will be a "natural" for him to keep his form during the Spring and Summer. For the stout man or woman Turf Bowling is ideal because the stooping and stretching necessary to play will bring down the waist line. For the average person, Turf Bowling gives them that not-too-strenuous exercise and recreation that the average person dislikes taking but usually needs so much.

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LIGNUM-VITAE PRODUCTS CORP.

96-100 BOYD AVENUE . JERSEY CITY, NEW JERSEY

ESTABLISHED 1890

