

The B.F. Goodrich Company

MANUFACTURERS OF QUALITY RUBBER PRODUCTS SINCE 1870

OVER 32,000 PRODUCTS



DEALERS EVERYWHERE

Akron, Ohio, U.S.A.

June 26

Our 69th Year

1939

Mr. F. C. Allen
Lawrence
Kansas

Dear Sir:

We are considering the application of Mr. Loren Florell of Topeka for a position with us in sales training.

Mr. Florell has suggested that we refer to you regarding his qualifications for this post and as we are personally unacquainted with his business history, we shall appreciate any information you can give us of him.

We are particularly interested in details as to his business ability, his character, family and associations, and his stability or inclination to stay with a proposition until it is accomplished.

Any information, favorable or unfavorable, that you can give will aid us in reaching a decision fair to Mr. Florell and ourselves and will, of course, be held in strict confidence.

We enclose a return envelope for your convenience and shall very much appreciate a prompt reply.

Very truly yours,


Manager Sales Personnel

E. A. Seeley
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THE GOODRICH EXHIBIT AT VACATIONLAND, TREASURE ISLAND



THE GOODRICH SAFETY ARENA - NEW YORK WORLD'S FAIR

DON'T MISS THE STRIKING GOODRICH EXHIBIT "WHAT'S NEW IN THE WORLD OF RUBBER" AT SAN FRANCISCO

GOING TO THE FAIR?

DON'T MISS THE BIG FREE GOODRICH SHOW FEATURING JIMMIE LYNCH AND HIS DAREDEVIL TROUPE AT NEW YORK