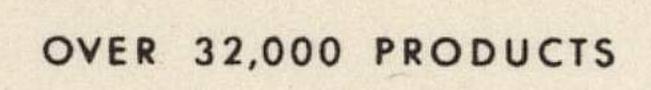
## The B.F. Goodrich Company

MANUFACTURERS OF QUALITY RUBBER PRODUCTS SINCE 1870





DEALERS EVERYWHERE

Akron, Ohio, U.S.A.

June 26

Our 69th Year

ur 69th Yea: 1939

Mr. F. C. Allen Lawrence Kansas

Dear Sir:

FORM 2477

We are considering the application of Mr. Loren Florell of Topeka for a position with us in sales training.

Mr. Florell has suggested that we refer to you regarding his qualifications for this post and as we are personally unacquainted with his business history, we shall appreciate any information you can give us of him.

We are particularly interested in details as to his business ability, his character, family and associations, and his stability or inclination to stay with a proposition until it is accomplished.

Any information, favorable or unfavorable, that you can give will aid us in reaching a decision fair to Mr. Florell and ourselves and will, of course, be held in strict confidence.

We enclose a return envelope for your convenience and shall very much appreciate a prompt reply.

The same of the sa

Manager Sales Personnel

E. A. Seeley meh

