

June 28, 1939.

Mr. E. A. Seeley,
Manager, Sales Personnel,
B. F. Goodrich Company,
Akron, Ohio.

Dear Mr. Seeley:

I am very glad indeed to respond to your inquiry concerning the qualifications of Mr. Loren Florell.

Florell played two years of varsity basketball with me, and never at any time have I doubted his loyalty, his resourcefulness, and his value as a gentleman and an athlete. He is clean, capable and one hundred per cent loyal. He has a fine brain, a splendid personality, is good-looking, and withal a swell fellow. He does not use alcoholic beverages nor narcotics in any form.

I would recommend Loren Florell to you without reservation or evasion. He is an excellent young man with splendid possibilities.

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.