



# The Story Behind this beautiful BASKETBALL FLOOR...

- Built by DiNatale, one of the nation's outstanding builders of portable gym floors, in 1947, at a cost of \$12,500.
- More than 500 teams from almost every state in the union as well as Hawaii, have competed for honors on this floor.
- Approximately 4000 players, representing leading colleges, high schools and universities, have seen action on this tournament floor.
- Size of Municipal Auditorium Floor is 72 x 112 feet, overall.
- Floor is portable. Built in panels of 4 x 8 ft. It takes 12 men 2½ hours to assemble.

*Says, C. B. Hoff, director*

## MUNICIPAL AUDITORIUM

"The light, glare-free finish that you see was selected for greater spectator enjoyment as well as to create the ideal surface for fast action play. We find Hillyard Finish withstands long wear. Despite hard tournament action, floor was refinished just last year, for the first time since it was built."

*Finished with HILLYARD'S Finish for*

### Head Coach Gerard L. Bush

Gerard L. (Jerry) Bush, Nebraska's varsity basketball coach, will begin his second year at the helm of the Cornhusker team with high hopes of improving upon the 1954-55 record.

Last year, it appeared as if the Huskers, hampered by a lack of height and the loss, by graduation, of several top-flight performers, would be in for a long cold winter. This seemed particularly true after the loss of all three games they played in the Big Seven Pre-Season Basketball Tournament at Kansas City. The big loss then was an 89-47 pasting at the hands of Colorado, a team the Huskers came back to beat, 84-77, later in the season during conference play.

The Huskers, under Bush's guidance, continued to improve after the disastrous tournament and finally surprised by gaining a third-place tie in the Big Seven Conference.

Before coming here, Bush, 41, was head coach at the University of Toledo, where he began coaching in 1947. While there his teams won 129 games, lost 59, and in 1954 his Toledo team won the Mid-American Conference Championship, losing to Penn State in the NCAA Championships.

Bush was born in Brooklyn, N. Y., in 1914, graduating from Erasmus High School there. A Methodist, he attended St. John's College, graduating with a Bachelor of Science degree in 1938.

He played three years of varsity basketball and baseball there. He was named All-American in 1937 and 1938, All-Madison Square Garden tournament player in 1936-'37-'38 and All-Metropolitan during the same period.

He later played professional basketball with the Kate Smith Celtics, 1938; Akron Firestones, 1939-'40-'41; Rochester Royals, 1942; Fort Wayne Zollners, 1943-'44-'45-'46-'47. He won All-American Professional team honors five years and was selected as one of the 10 best all-time all-professional players at that time.

Bush, a big man from any angle at 6-4 and weighing 225, is married and the father of three daughters. He is a long ball hitter in golf and was recently named golf coach at Nebraska.

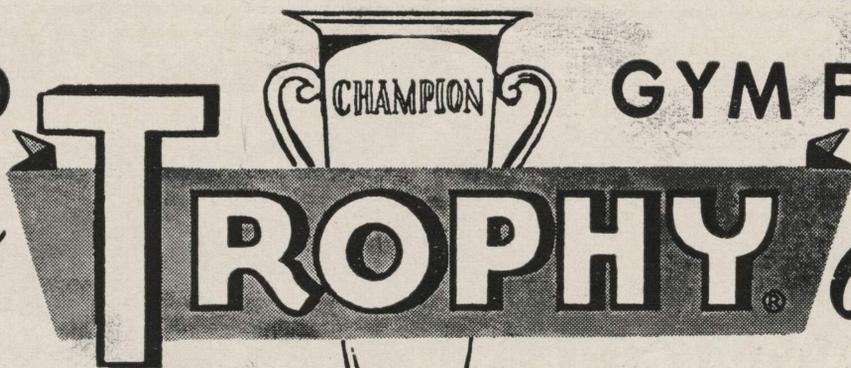
### IOWA STATE COLLEGE

BILL STRANNIGAN, Coach

PLAYER	NO.	POS.	HT.	WT.	G.	F-T.	F.
GARY THOMPSON	20	G	5-10	160			
LARRY SWANSON	21	G	5-11	160			
ARNIE GAARDE	22	G	5-10	155			
DICK FARWELL	23	G	6-1	167			
JACK PETERSON	24	F	6-2	170			
BUD BERGMAN	25	F	6-3	190			
DON MEDSKER	30	C	6-8	190			
DAVE YOUNG	31	F	6-2	180			
JERRY SANDBULTE	32	F	6-0	185			
AL LOWERY	33	G	5-11	148			
LYLE FRAHM	34	G	6-1	161			
BILL MEYER	35	F	6-4	185			
JOHN CRAWFORD	40	F	6-5	185			
CHUCK VOGT	41	F	6-5	192			
BILL DALE	42	C	6-5	210			

HILLYARD

*Outlasts*



GYM FINISH

*Outperforms*

New-type finish with high abrasion resistance that triples the life of the playing surface — meets every demand of grueling sports traffic — saves even on original application.

An amazingly smoother, lighter finish— with built-in controlled light reflectively. Its durable, slip-resistant, non-rubber burn surface, saves maintenance.

*On Your Side  
Not Yours*

Hillyard specializes in types of floors. Just a Hillyard finish is specialized for there is a long wear, Hillyard treatment to fit commercial or institutio

**Wherever "Big Time" Basketball Is Played - You'll**

MADISON SQUARE GARDENS

BOSTON GARDENS

COW PALACE, SAN FRANCISCO

CHICAGO