season to crack the 612 career mark set by the fabled Hank Luisetti of Stanford in 1938.

By any standard you wish to name, California's Bob McKeen has achieved basketball greatness. He's a scorer; he's a rebounder; he's a defensive star; he's a great feeder; and, finally, he's an inspiring team leader.

On the advice of those experts who have seen him play, Bob McKeen of California is richly deserving of All-American honors in this, his senior year.