

July 14, 1938.

Robin Hood Archery Co.,  
971 Broad Street,  
Newark, New Jersey.

Gentlemen:

I should like very much to receive a  
copy of your teachers instruction booklet on  
archery which you advertise as free on request.  
Thank you.

Very truly yours,

V. W. Lapp,  
Assistant Professor,  
Dept. of Physical Education.



July 16, 1938.

L. C. Whiffen Company, Inc.,  
612 E. Clybourn St.,  
Milwaukee, Wisconsin.

Dear Sirs:

I should be very glad to receive your news letter, "Archery News and Ideas" which you send out to instructors during the school year.

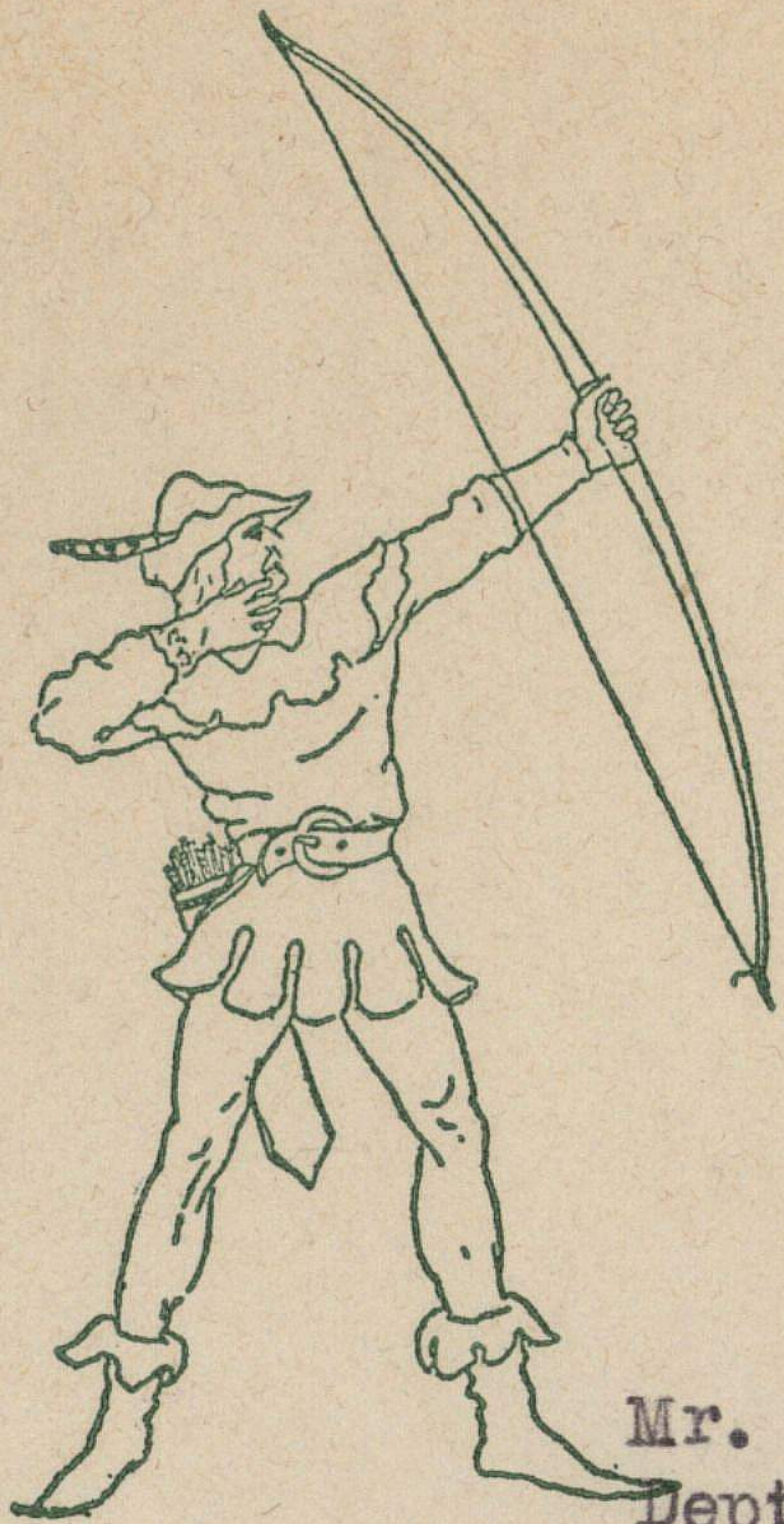
Also, would you kindly send me your latest catalog on archery equipment?

Thanking you, I am

Very truly yours,

V. W. Lapp,  
Assistant Professor,  
Dept. of Physical Education.





## THE ROBIN HOOD ARCHERY CO.

W. H. JACKSON · C. J. WEESE

971 BROAD STREET      NEWARK, N. J.

Phone Mitchell 2-0680

July 16, 1938.

Mr. V. W. Lapp, Asst. Professor  
Dept. of Physical Education  
University of Kansas  
Lawrence, Kansas

Dear Mr. Lapp:

We have enclosed a copy of our teachers' instruction booklet, which you have requested, and we indeed hope that you will find it of value in the teaching of archery.

The booklet, though brief, covers completely and exactly the technique used by the leading archers of the country. This system is used exclusively in all of the schools and colleges of New Jersey and has proven highly efficient.

Enclosed also is a price list illustrating and itemizing the archery tackle we manufacture, from which you are entitled to a school discount of 20%. For years we have specialized in outfitting schools and colleges, and our close contact with them has enabled us to make equipment which is reasonable in price and yet so constructed as to withstand the use and abuse given it in this particular work.

All of our craftsmen are archers themselves and four of them constitute the 1937 National Championship Team. With men of this ability to make and design equipment, we feel that we can give you the finest expert service and advice.

We are very proud of the tackle we make and hope that we may have the opportunity to supply your archery needs. In any event, our staff is always at your service and would be only too glad to give you any help you desire.

Very truly yours,

THE ROBIN HOOD ARCHERY CO.

W. H. Jackson

WHJ:D  
Enc.



801 Arkansas St.  
Lawrence, Kans.  
June 7, 1938

Dear Sirs:

I would like to apply for the position of a young woman to teach archery. I have had two years of instruction at the Lawrence High School in the Physical Education course.

Cordially yours,  
Jean Edmiston



125 E 19th.

Lawrence, Kansas

June 6, 1938.

Box A-27

Journal-World,

Dear Sir:

In the June 6<sup>th</sup> edition of the Journal-World, your ad stated that you desired a young woman capable of teaching archery. I am a student of the University, 20 years of age + will be a senior next year. My first two college years were spent at Junior College of Kansas City, Mo., at which I took archery. I became rather good at it, sometimes instructing the newer students as they came in. I am extremely interested in archery + like it very much. I have not arched for the past year, but I am sure that a little practice will make me fitted for instructing archery.

Sincerely,

Marguerite Harris

125 E 19th.

Lawrence.



1744 Barker Avenue  
Lawrence, Kansas  
June 6, 1938

Box A-27  
Journal World

Dear Sir:

I am a graduate of Lawrence Memorial High School, was a member of The Leaders Club, and as a leader I have taught Archery in different Gym Classes.

As to my character and qualifications, I refer you to Margaret Maynard Dart, the high school gym teacher, and Mr. Wherry, Principal.

I would like to secure employment as I want to attend Kansas University; and as I intend to major in Physical Education, I am especially interested in that type of work.

Sincerely yours,  
Bernardine Green



June 8, 1938

Dear Sirs:

In answer to your ad in last night's and tonight's paper, I would like to apply for the job of teaching archery.

You said a young woman. I am 16 years old and have had 3 years of archery experience. I was chosen with a group of other girls to instruct the younger pupils in high school in archery and tennis. However, most of my work was on archery. I believe I know nearly everything there is to know about the sport. I have won awards in my high school for good shooting at a distance of 30 yards with a 22 lb. bow.



my instructor was a  
Mrs. Jim Dart here at  
Lawrence. She was the  
physical Ed. teacher at  
the high school. You may  
call her for references.

I think I am quite  
capable of teaching archery,  
and I also have plenty  
of time.

Thank you

Rita Morris

915 Maine

Lawrence, Kans.

Phone 3084-A



ARCHERY

FRANK YAUSSEI, c/o Sportland,

Lake Arrowhead, California

GORDON HOFFMAN (bows and arrows)

1007 W. 6th St., Lawrence

1968M



February 9, 1938.

Mr. Frank D. Yaussi,  
1541 Tennessee St.,  
Lawrence, Kansas.

Dear Frank:

Thank you very much for your letter of this date setting forth your experience in teaching archery, and also giving some data on the equipment necessary. I am very glad to have this, as it will be valuable to us in making our plans for next fall.

Very sincerely yours,

Director of Physical Education,  
Varsity Basketball Coach.



1541 Tenn.  
Lawrence, Kans.  
Feb, 9, 1937

Dear Dr. Allen:

In accordance with your request for a letter stating my experience in teaching archery, I am presenting my qualifications.

From June to September, I was employed by Mr. Clifford A. Russel at Sportland, a 25 yard outdoor-range, located at Lake Arrowhead, California. Since Sportland is a commercial archery range, 90% of the people had never before had instruction. I taught approximately 5,000 people how to shoot a bow and arrow. A number of these people were famous movie stars, including Spanky McFarland, Freddie Bartholemew, Norma Shearer, and Phillip Morris Jr.

I taught three methods of aiming, first the point of aim which is used for target shooting, second, the snapshooting, used in hunting with a bow and arrow; and third, imaginary point of aim which is used both for target shooting and hunting.

Bows ranging from twenty to forty-five pounds pull were used. Women usually require a bow of twenty to thirty pounds pull, while men use a bow pulling from thirty to forty-five pounds. Lemonwood bows backed with fiber were used, which cost \$7.50 to \$10. Yewwood bows cost usually about \$20. Two-way footed arrows were used, because a footed arrow is heavier at the pile or point and this insures more accurate shooting. These arrows when bought wholesale cost \$5 a dozen. The lengths of arrows used depends upon the arm-length of the individual shooting, and the sizes vary from 22 to 28 inches.

In addition to teaching archery, I also repaired equipment; replacing the fletchings or feathers, knobs or notches, and the piles or points. Another item of expense is the bow strings which are made of special English linen and cost \$0.75 each.

From my experience at Sportland where \$5,000 worth of equipment is bought each year, I am convinced that such equipment will give the best results, and that while equipment can be purchased at a lower cost or at a much greater price the type mentioned above will be the most satisfactory.

Sincerely yours -

Frank D. Gaussi

ack

355



MERGER SALE PRICE LIST

STAFFORD ARROW MFG.CO.

4333 Cole A ve.

Dallas, Texas.

The following items are offered at liberal discounts from the regular retail prices in order to facilitate prompt removal. All items are of regular catalog quality. Quotations are made F.O.B. Dallas, subject to supply on hand and remittance in full with order or one-fourth with order and balance C.O.D.

Shipment will be made via express or freight collect unless allowance for postage is made in remittance. On small orders 10% of the amount should be added to cover shipping and packing costs where shipment is desired by parcel post. Please designate 2nd and 3rd choices where possible.

LEMONWOOD STAVES

<u>Lot No.</u>	<u>Quantity</u>					
1	33	1-1/8x1-1/8x6'	\$1.00 each, \$9.50 per doz., \$25.00 the lot.			
2	1	" " "	" Firre Backed, cut to shape \$1.75.			
3	63	1-1/8x1-1/8x5'6"	\$1.25 each, \$11.00 per doz. , \$48.00 the lot.			
4.	2	" " "	" Fibre backed \$1.75 each.			
5	20	1x1x5'6"	75¢ each, \$12.00 the lot.			
6	5	" " "	, shaped, fibre backed, \$1.50 each, \$5.75 the lot.			
7	2	" " "	" Calfskin back, \$1.50 each, \$3.00 the lot.			
8	17	1x1x5"	, 60¢ each, \$8.50 the lot.			
9	5	" " "	shaped, 85¢ each, \$3.75 the lot			
10	1	" " "	" fibre backed, \$1.35.			
11	4	1-1/8x1-1/8x6'	Shaped, second grade, \$2.50 the lot.			
12	1	1 1/2x1 1/2x5'6"	" " " 85¢ the lot.			
13	2	1x1x5'6"	" " " \$1.00 the lot.			
14	6	1x1x5'	" " " \$2.35 the lot.			

ARROW SHAFTS

15	76	- 3/8" P.O.C.	matched within 10 grains, identical spine \$3.00 the lot.
16	512	- 5/16" "	select stock 40¢ per doz., \$3.50 per 100, \$15.00 " "
17	1 Doz.	- 3/8" "	matched within 10 grains, identical spine 75¢ the lot.
18	2 doz.	- " "	" " " 5 " " " \$2.00 the lot.
19	17	- " "	" " " " " 1.35 " "
20.	16	- " "	" " " " " 1.25 " "
21.	22	- " "	" " " " " 1.75 " "
22	24	- " "	" spine marked with weight \$1.50 the lot.
23	17	- " "	matched within 10 grains, identical spine 1.00 " "
24	23	- " "	spine marked with weight \$1.40 the lot.
25	14	- " "	matched within 10 grains, identical spine 85¢ " "
26	28	- " "	" " " " " 1.65 " "
27	1 Doz.	- " "	spine marked with weight 65¢ the lot.
28	42	- 11/32" "	matched spine \$2.00 the lot.
29	20	- " "	" " " 1.00 the lot.
30	427	- 3/8" "	50¢ per doz, \$3.50 per 100, \$12.75 the lot.
31	169	- 11/32" "	" " " \$6.75 the lot.
32	893	- 3/8" Sitka Spruce	35¢ per Doz, \$2.50 per 100, \$15.00 the lot.
33	823	- 3/8" Birch	1.75 per 100, \$10.00 the lot.
34	140	- 11/32" Norway Pine	50¢ per doz. \$3.50 the lot.
35	14	- 5/16" tapered P.O.C.	Identical spine matched within 5 grains, \$1.00 the lot.



ARROW SHAFTS \* CONTINUED

Lot	Quantity	
36	23	5/16 tapered P.O.C. \$75¢ the lot.
37		5/16" P.O.C. footed with beefwood, matched within 5 grains & identical spine. \$2.50.
38		1 doz. same as lot 37 except variance of 10 grains \$2.25.
39		14 5/16" P.O.C footed with beefwood \$1.75.
40		105 9/32" P.O.C shafts footed with beefwood \$2.00 per doz, \$15.00 the lot.

POINTS

41	188	3/8" Bullet points, 35¢ per doz, 3 doz \$1.00.
42	195	5/16 non skid archery golf approach points, \$1.00 per doz.
43	71	11/32" steel ball points, 30¢ per doz, \$1.35 the lot.
44	387	5/16 steel bullet points 30¢ per doz, 4 doz for \$1.00
45	52	Krieger Triple blade hunting points \$2.75 per doz, \$10.00 the lot.
46	26	Easton hunting points \$2.75 the lot.
47	72	Small Swedish steel hunting points, barbed, \$1.25 per doz, 6.00 lot.
48	89	Med. " " " " unbarbed 1.50 " " 9.00 "
49	22	Large " " " " barbed \$2.65 the lot.
50	209	5/16 short steel piles, 5 doz. \$1.00 \$3.00 the lot.
51	4000	5/16 " brass " " " " - \$7.50 per thousand.
52	775	22 Cal. flight points \$15¢ per doz., 75¢ per hundred.
53	463	brass piles, 75¢ per hundred, \$3.00 the lot, 9/32"
54	741	9/32" brass piles short type, \$1.50 per hundred, \$8.75 the lot.
55	600	11/32" steel piles, 25¢ per doz, 5 doz. 1.00, \$9.00 the lot.

NOCKS

56	192	5/16 dural 30¢ per doz., \$3.80 the lot.
57	285	9/32 Pyroxylin, white 25¢ per doz, \$4.00 the lot.
58	30	" " yellow " " " 45¢ the lot.
59	19	" " orchid 35¢ the lot.
60	64	5/16" " yellow 25¢ per doz. 95¢ the lot.
61	89	" " blue " " " 1.30 the lot.
62	64	" " green " " " .95 the lot
63	46	Fibre wedges, 25¢ per doz. 75¢ the lot.

ARROWS

64	100	S -1 Birch 28",	\$1.50 per doz.	\$10.00 the lot.
65	14	" " 27"		\$1.50 the lot.
66	10	" " 26"		\$1.00 " "
67	15	" " 24"		\$1.60 " "
68	39	" P.O.C 28"	1.50 " "	\$4.00 the lot.
69	20	" " 26"	1.50 per doz	2.00 " "
70	229	" " 24"	1.50 per doz.	20.00 " "
71	6	F1-1 Flight arrows (1, 26"; 2, 27"; 2, 28"; 1, 29")		40¢ each.
72	76	S-2 P.O.C 28"	\$2.00 per doz.	\$10.50 the lot.
73	51	" " 24"	" " "	6.00 the lot.
74	48	" Birch 28"	" " "	6.00 the lot.
75	43	" Birch 26"	" " "	5.25 the lot.
76	45	" " 24"	" " "	5.25 the lot.
77	201	R-1 " 28"	2.50 per doz.	10.50 the lot.



## ARROWS - Continued

Lot.	Quantity							
78	11	R-1 Birch	26"	\$ \$2.25	the lot.			
79	26	R-1 "	24"	\$2.50 per doz.	\$4.00 the lot.			
80	9 doz.	S-4 "	28"	\$3.00 per doz.,	\$20.00 the lot.			
81	3 "	" "	27"	" "	" "	6.75	the lot.	
82	4 "	" "	26"	" "	" "	9.00	the lot.	
83	4 "	" "	24"	" "	" "	9.00	the lot.	
84	1 "	5/16" P.O.C. 27" hunting arrows fitted with Krieger triple blade point - \$6.00.						
85	1/2 doz.	3/8" P.O.C.	28"	" "	" "	" "	" "	" "
		well matched \$4.00.						
86	1 doz.	F-1,	27"	\$4.00.				
87	5 doz.	F-2,	27"	\$4.75 per doz.,	\$17.50 the lot.			
88	2 sets	of 7 F-4	(1-27", 1-28")	per set	\$3.50.			

BOWS

89	2	4'6"	Stacked type hickory	15"	\$1.00 each.
90	5	5'	" "	lemonwood (11,13, 14, 16 & 17#)	1.75 ea. 7.50 the lot.
91	2	5'6"	" "	" (19 & 23#)	\$2.25 each.
92	1	5'	Flat	" "	34 pounds. \$2.75.
93	3	B-1	Self Back (16, 17 & 19#)	\$2.75 each.	
94	2	" "	" "	53 and 57 pounds.	\$3.00 each.
95	1	" "	Red Fibre backed,	54 pounds,	\$4.50.

ACCESSORIES

96	16	tabs, cowhide,	10¢ each,	80¢ the lot.
97	20	tabs, cordovan,	large .20 each,	\$2.25 the lot.
98	20	" "	small " " " "	" "
99	2	Hunter armguards,	cordovan	\$1.50 each.
100	7	A -3	Ground quivers,	35¢ each, \$2.00 the lot.
101	2	A-9	Mohican Quivers,	Med. \$2.25 each.
102	1	" "	" "	with silent cuff, \$3.75.
103.	1	" "	large " " "	4.50.
104	1	A -10	"Deerslayer" Quiver	complete 7.00.
105	2	"Lady	Paramount" Quiver,	\$1.35 each.
106	1	"Expert"	Quiver	1.25 each.
107	1	"Mohican"	Quiver, Bearhide,	Med. 75¢.
108	1	"Stevenson"	Quiver,	\$4.00.
109	2	tassels	25¢ each.	
110	4	A -6	Arm Guards,	50¢ each.
111	36	Quivers	45¢ each,	\$3.50 per dozen.
112	2	Teal	bow cases to hold 2 bows,	each \$2.50.
113	3	Leather	bowcases,	\$1.75 each.
114	1	Teal	bowcases	1.25.
115.	25	"Perfect"	shooting gloves, Cordovan tips,	2 small ladies, 2 med. small ladies, 2 small men, large ladies, 5 med. small men, 6 med. large men, 2 large men, 6 extra large men. \$1.00 each, \$9.00 per dozen.



FEATHERS

Lot. Quantity

116	Whole ground barred	1.00	per hundred.
117	" " <b>died 1-25</b>	"	"
118	2 $\frac{1}{2}$ " sections, ground vane, barred	50¢	per hundred.
119	" " " " " dyed	65¢	per hundred.
120	prepared stripped, barred	50	per hundred.
121	" " white	35¢	per hundred.
122	M-35	35¢	per dozen sets.
123	M-36	25¢	" " "
124	M-37	50¢	" " "
125	M-38	35¢	" " "

MISCELLANEOUS

126	3	2 o. balls #12, Barbour's linen,	\$ .40	each.
127	29	Calfskin backings 3 $\frac{1}{2}$ x36"	60¢	each, \$6.00 doz.
128	15	Red Fibre " 1-5/8"x6'	30¢	each, 4 for 1.00.
129	6	Black Fibre " " " " " " "	"	" " " "
130	1	Kreiger fletching tool.	\$3.50	
131.	11	Love fletching tools, large size,	\$1.00	each, 3 for \$2.50.
132	6	Balls, bowyer's wax	10¢	each.
133	2	Copies Duff's "Bows & Arrows"	75¢	each.
134	149	arrow boxes	\$2.35	per doz.
135	100	Ft. Imported Norway Pine,	\$25.00	the lot.
136	10	Ft. Purpleheart Lumber	\$4.00	the lot.
137	35	Ft. Beefwood Lumber,	\$17.50	the lot.
138	1	48" Target Face	\$1.00.	
139	6	36" Target Face,	60¢,	\$3.00 the lot.
140	9	24" Target Face	45¢	each, 3.15 the lot.
141	2	48" " " paper, painted	50¢	the lot.
142	4	24" " " " "	90¢	the lot.
143	7	24" " " " plain	35¢	the lot.
144	12	16" " " " "	50¢	the lot.



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116	Whole ground barred	1.00	per hundred.
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