



## THE ROBIN HOOD ARCHERY CO.

W. H. JACKSON · C. J. WEESE

971 BROAD STREET      NEWARK, N. J.

Phone Mitchell 2-0680

July 16, 1938.

Mr. V. W. Lapp, Asst. Professor  
Dept. of Physical Education  
University of Kansas  
Lawrence, Kansas

Dear Mr. Lapp:

We have enclosed a copy of our teachers' instruction booklet, which you have requested, and we indeed hope that you will find it of value in the teaching of archery.

The booklet, though brief, covers completely and exactly the technique used by the leading archers of the country. This system is used exclusively in all of the schools and colleges of New Jersey and has proven highly efficient.

Enclosed also is a price list illustrating and itemizing the archery tackle we manufacture, from which you are entitled to a school discount of 20%. For years we have specialized in outfitting schools and colleges, and our close contact with them has enabled us to make equipment which is reasonable in price and yet so constructed as to withstand the use and abuse given it in this particular work.

All of our craftsmen are archers themselves and four of them constitute the 1937 National Championship Team. With men of this ability to make and design equipment, we feel that we can give you the finest expert service and advice.

We are very proud of the tackle we make and hope that we may have the opportunity to supply your archery needs. In any event, our staff is always at your service and would be only too glad to give you any help you desire.

Very truly yours,

THE ROBIN HOOD ARCHERY CO.

W. H. Jackson

WHJ:D  
Enc.