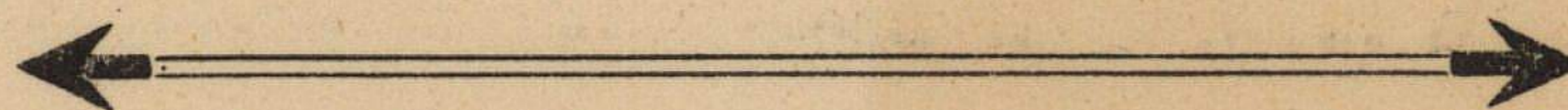


E. and G. Arrowsmiths



3347 NORTH CAPITOL AVENUE
INDIANAPOLIS, IND.

HARTMAN EGGER
Fletcher

GENE GODFREY
Bowyer

September 8, 1939

Dear Madam,

The E & G Arrowsmiths are announcing production of several items of archery equipment of special interest to schools. Among them are our paper target faces and Laytex bowstrings.

Our target faces are printed in oil paint on water resistant paper. The flat paper allows frequent replacement at minimum cost; the corrugated paper faces compare favorably in lasting qualities with cloth and are much less expensive. The colors are uniform and permanent, with a thin black stripe outlining the white ring. The colors and sizes are regulation.

All targets are painted on a square sheet 2 inches larger than the face unless otherwise specified.

PRICES ARE AS FOLLOWS:

<u>Diameter</u>	<u>Plain</u>	<u>Corrugated</u>
48"	\$.50	\$.75
36"	.30	.45
24"	.20	.30

Our Laytex bowstrings are made of Barbour's linen impregnated with liquid rubber. They are weatherproof, never stretch or fray and are particularly well liked by range-owners for their wearing qualities. They are extremely light for their strength. Served for a bow of any length and in any weight, they are \$.50 each.

To schools we offer a SPECIAL DISCOUNT of 40 % on an order of 12 or more targets or strings. All goods F.O.B. Indianapolis.

Very truly yours,

E & G ARROWSMITHS