

November 27, 1940

Mr. Jack Hess  
Coach  
High School  
Alfalfa, Oklahoma

Dear Coach Hess:

I am sending you by parcel post, duly  
autographed, my Better Basketball text.

I wish to acknowledge receipt of your  
check and I trust that you will get much benefit  
from the use of the book.

With all good wishes, I am,

Very sincerely yours,

Director of Physical Education and Recreation  
Varsity Basketball Coach

FCA:lg



November 24, 1940  
Alfalpa, Oklahoma

Mr. Forrest C. Allen  
University of Kansas  
Lawrence, Kansas

Dear Sir:

I would like for you to send me your  
book entitled "Better Basketball".

I am enclosing a check which I hope  
will take care of the price of the book.

Yours truly,  
Jack Hess, coach



November 20, 1940

Mr. A. V. Isbell  
Azle, Texas

Dear Mr. Isbell:

Thank you very much for your letter of the sixteenth enclosing a check for \$4 in payment for Better Basketball. I have duly autographed the same and it has gone forward to you by parcel post.

In regard to exercises, I might state that we take no irregular exercises other than the calisthenics. We do the push-up on our fingers and toes twelve times and then we do the squats and bends for about ten minutes. We find this prescribed exercise is good to strengthen the ankles, wrists, and fingers.

I wish that you would read the special chapter about wrapping the ankles. Also, we have a chapter devoted to the treatment of athletic injuries, showing the manipulation of the back and legs which is very vital toward keeping the boys in fine physical condition.

I believe if you will read the book from cover to cover, you will find everything in there that will answer your questions. If not, I will appreciate it if you will write me again and I will be very happy to answer you promptly. I am very sure that you will be pleased with this text because I spent many years in preparation of it and the plays and diagrams set out in the book are prescribed exactly as I handle my own team.

With all good wishes I am,

Sincerely yours,

Director of Physical Education and Recreation  
Varsity Basketball Coach

FCA:me



Ayle, Texas  
Nov. 16, 1940

Dr. F. C. Allen  
Lawrence, Kansas

Dear Dr. Allen:

Enclosed you will find  
a check for \$4<sup>00</sup> as payment for  
your book, Better Basketball.

I would like to have your  
suggestion as to the best type  
of basket ball available and its  
approximate price.

If in your book, you have  
not covered types of exercises  
as remedy for awkwardness  
and stiffness of players, will  
you please give me your  
suggestions relative to the matter?

Your promptness in sending  
your book with the above requests  
will be received with gratefulness.

Sincerely,  
A. V. Isbell



October 31, 1940

Mr. M. T. Andrews  
Boys' Worker and Athletic Director  
Katherine House of Christian Fellowship  
3801 Deodar St.  
East Chicago, Indiana

Dear Mr. Andrews:

I am happy indeed that the book Better Basketball arrived from McGraw - Hill Book Company.

If you will mail it to me, putting a six-cent stamp on the package and marking it "Book" I will autograph it for you and return it.

I hope the boys will enjoy it.

Sincerely yours,

Director of Physical Education and Recreation  
Varsity Basketball Coach

FCA:lg:mln



# Katherine House of Christian Fellowship

3801 DEODAR ST. TELEPHONE I. H. 1344  
EAST CHICAGO, INDIANA

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October 23, 1940.

Dr. Forrest C. Allen,  
Director of Physical Education,  
University of Kansas,  
Lawrence, Kansas.

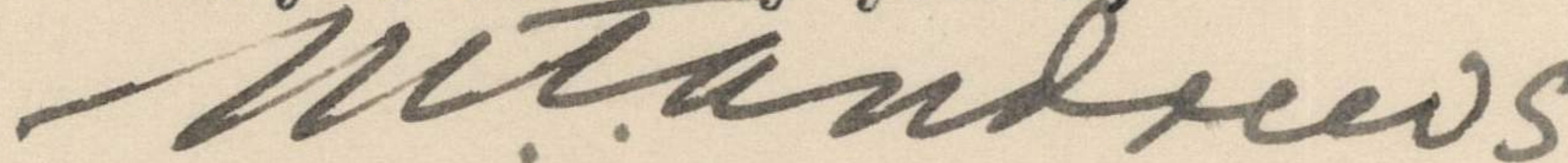
Dear Mr. Allen:

It is with much gratitude in my heart that I beg to acknowledge the receipt of your "Better Basketball" from McGraw-Hill Book Co. It is a masterpiece of composition--and printing as well. I have never seen a better printed sport book in all my experience! My humble, though sincere, congratulations!

You may rest assured that this book will be our "Basketball Bible," and that your name will be on the lips of hundreds of boys who had never heard of you.

With warm assurance of our gratitude for your generosity, I am

Very sincerely yours,



M.T. Andrews  
Boys' Worker and Athletic Director



October 21, 1940

Mr. Andrew J. Lee  
10 Decatur Street  
Portsmouth, Virginia

Dear Mr. Lee:

A copy of Better Basketball has been autographed and mailed to you, and I wish to thank you for your money order for \$4.00

I sincerely trust that you will find helpful information in the text, and if at any time there is any way in which I can help you with answers or suggestions it will be a pleasure.

With all good wishes, I am,

Sincerely yours,

Director of Physical Education and Recreation  
Varsity Basketball Coach

FCA:lg



10 Decatur St.  
Portsmouth, Va

Forrest C. Allen  
N. Kansas  
Lawrence, Kansas

Dear Sir:

Enclosed find money order for \$4.00 as  
payment on your book; Better Basketball.

Will it be possible to send this book  
at the earliest date. I also wish that you  
would autograph it for me. Hoping you  
have a good & successful season, I remain

Andrew J. Lee



October 21, 1940

Mr. Floyd R. Crum  
Director of Physical Education  
Newberry Public Schools  
Newberry, Indiana

Dear Mr. Crum:

A copy of Better Basketball has been autographed and mailed to you, and I wish to thank you very much for your check for \$4.00.

I sincerely trust that you will find helpful information in the text, and if at any time there is any way in which I can help you with answers or suggestions it will be a pleasure.

With all good wishes, I am,

Sincerely yours,

Director of Physical Education and Recreation  
Varsity Basketball Coach

FCA:lg



Newberry, Indiana  
October 16, 1940

Mr. Forrest C. Allen  
Director of Physical Education and Recreation  
Varsity Basketball Coach  
University of Kansas  
Lawrence, Kansas

Dear Mr. Allen:

I received your letter of October 9  
in regard to your book on Better Basketball.

I am enclosing a check for \$4.00 in-  
which you said was the price of the book.

Thanking you in advance

Sincerely yours,

*Floyd R. Crum*

Director of Physical Education

FRC:mmm



October 14, 1940

Mr. Curtis W. McGraw  
Vice President & Treasurer  
McGraw-Hill Book Company  
350 West 42nd Street  
New York City

Dear Mr. McGraw:

Thank you very much for your kindness in sending Mr. M.T. Andrews of the Katherine House of Christian Fellowship of East Chicago, Indiana, a copy of Better Basketball.

I appreciate your consideration.

Sincerely yours,

Director of Physical Education and Recreation  
Varsity Basketball Coach

FCA:lg



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McGraw-Hill Building

330 West 42nd Street

New York, N.Y.

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"McGraw Hill" New York

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October 10th

1 9 4 0

Dr. Forrest C. Allen  
Department of Physical Education  
University of Kansas  
Lawrence, Kansas

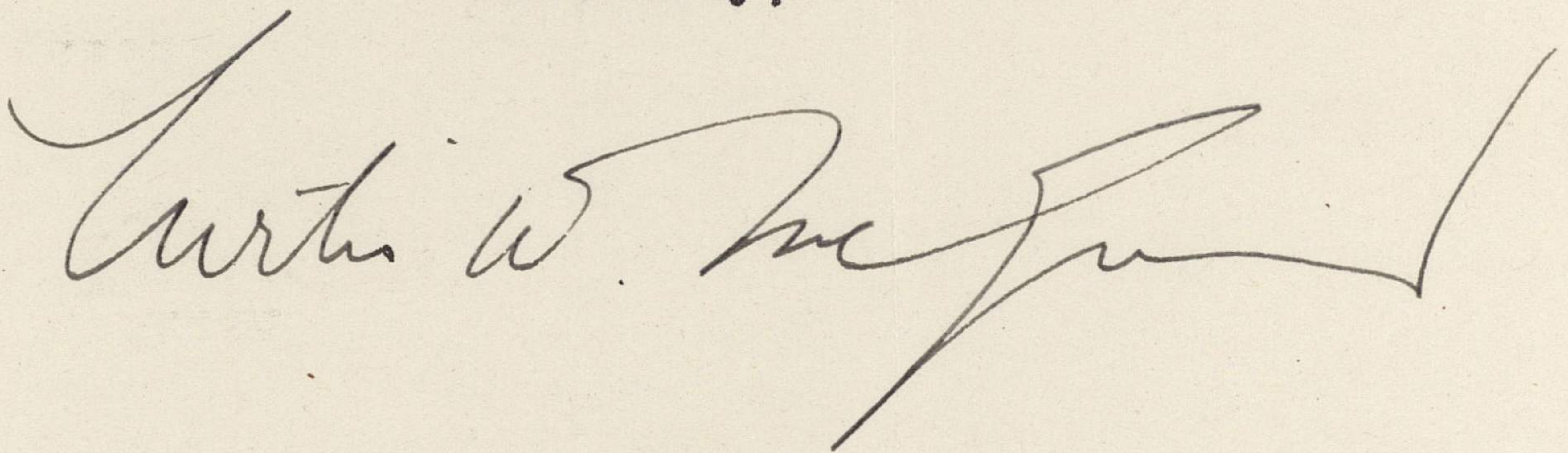
Dear Doctor Allen:

In accordance with your letter of October 5, we are sending a copy of "BETTER BASKETBALL" with your compliments to Mr. M. T. Andrews of the Katherine House of Christian Fellowship of East Chicago, Indiana. We are glad to cooperate.

Regards,

Sincerely,

CWM:HML





October 10, 1940

Mr. Edward S. Foltz  
Department of Physical Education  
Kansas School for the Deaf  
Olathe, Kansas

Dear Mr. Foltz:

A copy of Better Basketball has been autographed and mailed to you, and I wish to thank you very much for your check for \$4.00.

I sincerely trust that you will find helpful information in the text, and if at any time there is any way in which I can help you with answers or suggestions it will be a pleasure.

With all good wishes, I am,

Sincerely yours,

Director of Physical Education and Recreation  
Varsity Basketball Coach

FCA:lg



Kansas School for the Deaf

OLATHE, KANSAS

Department of Physical Education

Oct. 8 - 1940

Dr. Ernest C. Allen,  
University of Kansas,  
Lawrence, Kansas.

My dear Dr. Allen:

Enclosed please find check for  
\$4<sup>00</sup> for an autographed copy of your  
text, Better Basketball.

As soon as all preliminary  
arrangements can be made, I will  
start the correspondence course in  
basketball and wish to complete  
same about November 15.

You may not know I am deaf -  
I succeeded Luther "Dummy" Taylor  
at the Kansas School. Dummy is  
now with the Illinois School at  
Jacksonville.

Sincerely,

Edward S. Foltz



October 9, 1940

Mr. F. R. Crum  
Athletic Director  
Newberry High School  
Newberry, Indiana

Dear Mr. Crum:

I have your letter of September 30 requesting a price list for My Basketball Bible. This book is now out of print.

However, two years ago the McGraw-Hill Book Company published a new book for me entitled Better Basketball, which has been replacing my first text. Better Basketball contains 163 action photographs and 86 diagrams of plays, together with information on training and conditioning, treatment of athletic injuries, bandaging, emergencies, and so forth.

The cost of the text is \$4.00 parcel post prepaid. If you will mail me a check for \$4.00 I shall be glad to autograph a copy for you and send it promptly.

Sincerely yours,

Director of Physical Education and Recreation  
Varsity Basketball Coach

FCA:lg



Newberry, Indiana  
September 30, 1940

Dear Mr. Allen:

Would you send me a list price of your book,  
Basketball Bible.

If you have any other basketball books as  
pertaining to fundamentals and theory--please  
send me a list price of them also.

Thanking you in advance.

Sincerely yours,

F. R. Crum

Athletic Director

*J. R. Crum*

Newberry High School

FRC:MMM



October 7, 1940

Mr. Andrew J. Lee  
10 Decatur Street  
Portsmouth, Virginia

Dear Mr. Lee:

In reply to your letter of recent date regarding My Basketball Bible, I wish to state that the text is now out of print.

However, several years ago the McGraw-Hill Book Company published a new book for me entitled Better Basketball, which has been replacing my first text. Better Basketball contains 163 action photographs and 86 diagrams of plays, together with information on training and conditioning, treatment of athletic injuries, bandaging, emergencies, and so forth.

The cost of the text is \$4.00 parcel post prepaid. If you will mail me a check for \$4.00 I shall be glad to autograph a copy for you and send it promptly.

Sincerely yours,

Director of Physical Education and Recreation  
Varsity Basketball Coach

FCA:lg



10 Decatur St.  
Portsmouth, Va.

Coach "Fog" Allen  
U. Kansas  
Lawrence, Kansas

Dear Sir:

About five years ago I wrote to you in regards to your "Basketball Bible" which was priced at five (\$5) dollars. Is this book available now and at the same price.

I should appreciate any information concerning same.

Sincerely yours  
Andrew J. Lee



BB  
October 4, 1940

Mr. Oliver Jochums  
Mineral Community Consolidated High School  
Mineral, Illinois

Dear Mr. Jochums:

I am mailing you under separate cover an autographed copy of Better Basketball. I trust that you will find the book all that you hope for.

If there is anything in the text that is not clear to you I will be happy to have you write me at your convenience.

Sincerely yours,

Director of Physical Education and Recreation  
Varsity Basketball Coach

FCA:lg



MINERAL COMMUNITY CONSOLIDATED HIGH SCHOOL

DISTRICT No. 142

E. B. LYON, President

J. A. CARRINGTON, Secretary

Jesse Downey, Chris Studley, Virgil Rodgers, Raymond Norton, Harry Madsen

C. C. CLAPPER, Superintendent

MINERAL, ILLINOIS

October 2, 1940.

Dear Sir:

I would like very much if you would send me your new book entitled "Bitter Basketball" containing 163 actions photographs and 86 diagrams of plays & etc.

I am enclosing a money order for the amount that you suggested. Hoping that you will send it right away.

Sincerely yours

Olive Johnson  
Mineral Ill.

Carl C. Clapper  
Supt.

Olive Johnson



September 23, 1940

Coach Dayton See  
La Belle, Missouri

Dear Coach See:

Your letter, with the enclosed money order in payment for one of my texts, Better Basketball, has been received. I am autographing a book and mailing it to you parcel post today.

I, too, was glad to see you at the Kansas Coaching School this fall, and it pleases me to know that you enjoyed the sessions there. I am always happy to make such friendly relationships.

I sincerely trust that you will find helpful information in the text, and if at any time there is any way in which I can help you with answers or suggestions it will be a pleasure.

With all good wishes, I am,

Sincerely yours,

Director of Physical Education and Recreation  
Varsity Basketball Coach

FCA:lg



La Belle, Mo.  
Sept. 19, 1940

Dear Mr. Allen:

I often think of the enjoyable time I had at the Kansas Cooking School this fall. Naturally too, I think of the splendid ideas on basketball which I acquired from your lectures. I should very much like to have your book "Better Basketball" with your autograph written in. Enclosed find a money order for \$4.15.

Sincerely yours,

Dayton Lee



September 27, 1940

Mr. Ray E. Miners, Treasurer  
Struthers High School  
Athletic Association  
Struthers, Ohio

Dear Mr. Miners:

I am sending you one copy of Better Basketball  
parcel post prepaid.

I am autographing the book and wish to thank  
you very much for your check for \$4.00.

Very cordially yours,

Director of Physical Education and Recreation  
Varsity Basketball Coach

FCA:lg



September 18, 1940

Coach William Lewis  
Rexford, Kansas

Dear Coach Lewis:

Mr. Ralph Dugan came in with your check in payment for one of my texts, Better Basketball. He said that you desired to have it autographed. I have done this and mailed it to you parcel post today.

I sincerely trust that you will find helpful information in the book and if at any time there is any way in which I can help you with answers or suggestions it will be a pleasure.

With all good wishes, I am,

Sincerely yours,

Director of Physical Education and Recreation  
Varsity Basketball Coach

FCA:lg