

January 7, 1941

Mrs. Raoul Pagnillan
174 Locust Street
Floral Park, New York

Dear Mrs. Pagnillan:

We wish to acknowledge receipt of your money order in the amount of \$4.00 for which a copy of Better Basketball, duly autographed, has been mailed to you.

We have just returned from New York and we had a splendid trip. Although we only won one out of three games, the educational value of our trip was beyond question. We are not trying to alibi but our boys were ill and the game is played very differently in the east.

We are enclosing some additional material regarding the University of Kansas which we thought you might like to have.

Sincerely yours,

Director of Physical Education and Recreation
Varsity Basketball Coach

FCA:lg
Encs.

December 27, 1940

Mrs. Raoul Pagnillan
174 Locust Street
Floral Park, New York

Dear Mrs. Pagnillan:

We acknowledge receipt of your money order in the amount of \$4.00, and are sending you under separate cover a copy of Better Basketball, duly autographed.

We are asking the Registrar's office to send you catalogues for the University, and I am sure you will receive them shortly.

We hope your son, George, will receive great pleasure and benefit from the book.

Sincerely yours,

Director of Physical Education and Recreation
Varsity Basketball Coach

FCA:lg

174 Locust Street,
Floral Park, N.Y.
Dec. 22, 1940.

Dear Mr. Allen,

Thank you very much for your letter, also for your basketball schedule. My husband and son are going to attend the Kansas - Fordham game.

Enclosed is a money order for four dollars, to cover the cost of "Better Basketball".

My son is a senior in high school, and quite enthusiastic about basketball. He is at present playing varsity ball, and doing very well.

When you send the
book to me, may I ask that
you please send me some lit-
erature on your university? We
are contemplating sending our
son, George, to college, but have
nothing definite in mind at pres-
ent.

Thank you again, and
best wishes for the Christmas and
New year holidays.

Sincerely,
Valerie Pequillon
(Mrs) Raul Pequillon

McGRAW-HILL BOOK COMPANY·INC.

McGRAW-HILL BUILDING

330 WEST 42ND STREET

NEW YORK, N.Y.

December 24
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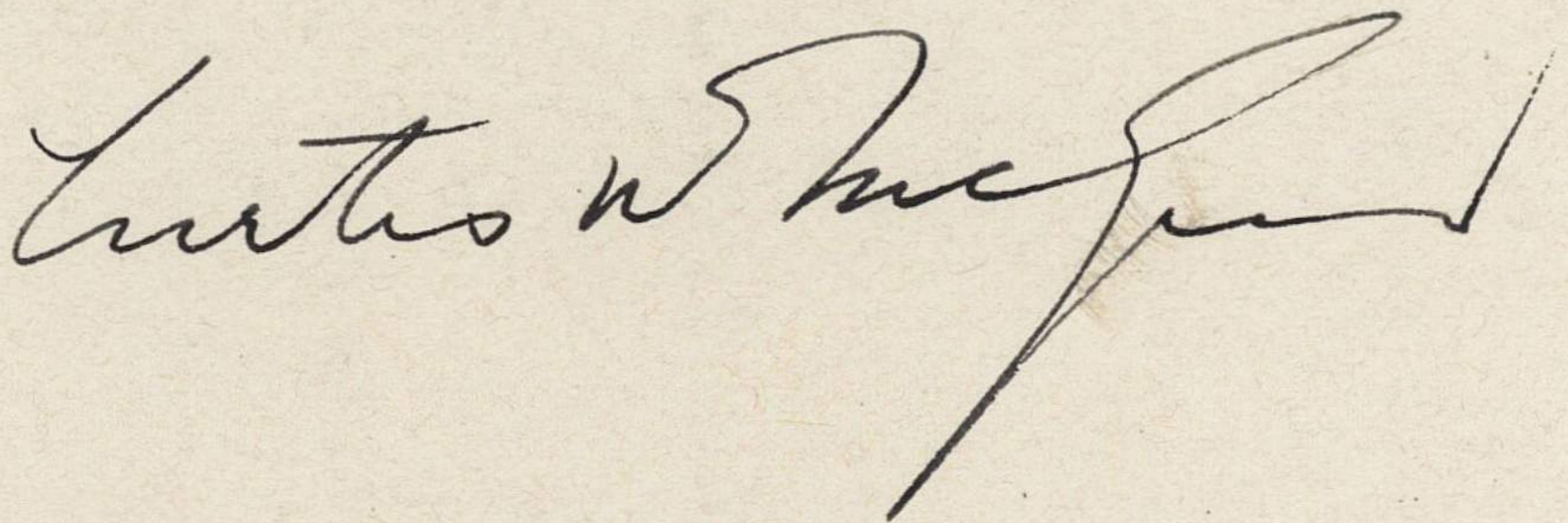
Dr. Forrest C. Allen
Department of Physical Education
University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

Thank you for your letter of
December 19 advising us of two
corrections to be made in BETTER
BASKETBALL.

I have passed this information
along to Mr. Hyland of our Production
Department and the corrections will be
made for the next printing.

Sincerely,



CWM:MK

December 23, 1940

Mr. R.A. Dumire
State Bank of Spring Hill
Spring Hill, Kansas

Dear Stubby:

Your very good letter of the 18th has been received and I am parcel posting you a copy of my new text called Better Basketball.

My Basketball Bible was written in 1923, and ran for fifteen years. We had a sale of over fifteen thousand copies. I believe it had the largest sale of any sports book yet written.

Last year I wrote a new text for McGraw-Hill and Company, which I think you will like very much. I am autographing the same, but since I do not know your son's name, I am leaving the top space vacant so you can fill in his name. Then I will say something like this: "To the son of a great basketball player. Trusting that the son will be as great as his father."

The book sells for \$4.00 and you can mail me a check at your convenience.

With all good wishes to you and yours, and trusting that the Yuletide Happiness and the New Year's Successes are for you and yours in a given portion, I am,

Fraternally yours,

Director of Physical Education and Recreation
Varsity Basketball Coach

FCA:lg

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Spring Hill, Kansas

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December 18th, 1940

K.U. 83

Dr. Forrest C. Allen,
Kansas University,
Lawrence Kansas

Dear "Phog":-

Where and from whom may I purchase your book "Basket Ball Bible" that you wrote and put out several years ago. I have a boy who will soon be in High School who has played on Grade School teams for the past four or five years. He is keenly interested in the game and I would like for him to get started with the right ideas. Hence the demand for the book.

If you have any copies there send me one along with a bill for the same. If not will you please advise where I may get one in a short time.

I was over to the Texas games and enjoyed the thrill and excitement of same, but look forward to a more finished and smooth team play a little later when the new boys on the team get their "feet on the floor" and steady down.

Incidentally, if you run out of entertainment features for the between half periods this year and want a game between 100 or 110# teams I have this bunch of boys here who will give a battle to any team of that size. They played the Rockhurst Midgets (110 team) last spring to a tie game decided by "sudden death" play off. Both teams played really nice basket ball and if such a game is ever wanted I would be glad to bring these boys over.

Wishing you and the team all good luck for the coming season and with season's greetings, I am,

Sincerely yours

R.A. Dunmire

RAD/Ds

December 20, 1940

Mrs. Raoul Peggillow
174 Locust Street
Floral Park, New York

Dear Mrs. Peggillow:

Your letter of the 16th instant has been received, and I am sorry to say that we do not send out copies of Better Basketball C.O.D.

However, if you will mail me a money order in the amount of \$4.00, I will be very glad to autograph a copy for you and sent it parcel post prepaid, in ample time for you to receive it for the Holidays.

We are enclosing a schedule of our basketball games for the year. You will note that we are to play Fordham in Madison Square Garden on December 28. Perhaps you may be able to attend the game.

Sincerely yours,

Director of Physical Education and Recreation
Varsity Basketball Coach

FCA:lg
Encs.

174 Locust Street,
Floral Park, N.Y.
Dec. 16, 1940.

Dear Sir,

I am interested in receiving
the book called "Better Basketball"
for my son. May I have it
sent "C. O. D." please?

I hope you will take
care of this, so I can receive it
before Christmas, or rather, for
the holiday.

Thank you very much.

Yours truly,
(Mrs.) Raul Pequillan
Raul

December 10, 1940

Miss Gladys Hitt
P.O. Box 841
Los Angeles, California

Dear Miss Gladys:

I am sending under separate cover two autographed copies of my new book, Better Basketball.

Your two very complimentary letters made me very happy and caused a thrill as I recalled old times when that wiry and courageous little brother of yours fought those conference opponents with all of his skill and power.

Please convey my kindest regards to your entire family, especially your mother.

Wishing you all of the Yuletide blessings and joys, I am,

Sincerely yours,

Director of Physical Education and Recreation
Varsity Basketball Coach

FCA:lg

Ward Kitt

Los Angeles, California

Sears Roebuck KC 211

2812 N 27th December 5, 1940

KC 211

Dr. F. C. Allen

Guard 25.

Kansas University,

Dear Dr. Allen:

Enclosed please find
~~my order~~ ^{my order} for eight dollars for two
copies of your latest books, preferably
the first edition; and any notes
and I certainly appreciate your
kindness in mailing the books
to us. Your autograph in both
books and whatever message

you care to add would be greatly appreciated.

I regret troubling you during this busy holiday season but I know Ward will treasure the book and your autograph will make it quite complete.

My brother Ross first suggested it as a gift for Ward and I consider it a very happy thought.

Thanks you again for your kindness. We were all glad to have the opportunity

of reading the Basketball
schedule for this year -

We all join in wishing
you success and ⁱⁿ extending
greetings to both you and
Mrs. Allen this holiday
season -

Sincerely

Gladys Hitt

December 7, 1940

Mr. Curtis W. McGraw
McGraw-Hill Book Company
330 West 42nd Street
New York, New York

Dear Mr. McGraw:

In looking at Lowe & Campbell's catalog I noticed that they had listed the book, Better Basketball, containing over 300 pages. I called this to the attention of Mr. Karl Royer, the Merchandise Manager of Lowe & Campbell, and he issued a correction in "The Coach" and send me a copy.

I am sending the same on to you so that you can see that I am constantly watching the angles which will increase the sale of this book. I have compared this text with others and I find that where I can draw the attention of the younger coaches to this book that they invariably buy it.

This is merely for your information.

Sincerely yours,

Director of Physical Education and Recreation
Varsity Basketball Coach

FCA:lg
Enc.

December 4, 1940

Mr. Curtis W. McGraw
330 West 42nd Street
New York, New York

Dear Mr. McGraw:

I thank you very much for the five office copies of Better Basketball which you so kindly sent me. I have already autographed one and sent it to Mr. Arthur Morse, Intercollegiate Basketball Association, 10 S. LaSalle Street, Chicago, Illinois.

Mr. Morse is in a position to do us much good. I will be very discreet in the distribution of the books.

Sincerely yours,

Director of Physical Education and Recreation
Varsity Basketball Coach

FCA:lg

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November 18
1940

Dr. Forrest C. Allen
Department of Physical Education
University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

In accordance with the request made in your letter of November 12, I am sending to you under separate cover five complimentary copies of BETTER BASKETBALL, which you will autograph and give away from time to time to certain key people who may do us some good as to sales.

I think I agree that volumes placed around judiciously may help us and I leave that to your good judgment.

Sincerely,

Curtis W. McGraw

CWM:MK

*rec'd.
11/25/40*

LAW OFFICES OF
ARTHUR MORSE

SUITE 1624 OTIS BUILDING
10 SOUTH LA SALLE STREET, CHICAGO
TELEPHONE STATE 0434

November 25, 1940

Mr. Forrest C. Allen
The University of Kansas
Physical Education Department
Lawrence Kansas

Dear Dr. Allen:

I just received your very fine book and I certainly appreciate your thoughtfulness in sending it to me. It shall be considered as a very valuable addition to my collection.

Very truly yours,

Arthur Morse

Am;ew

November 18, 1940

Mr. Maurice T. Andrews
Boys' Worker and Program Director
Katherine House of Christian Fellowship
3801 Deodar Street
East Chicago, Indiana

Dear Mr. Anderws:

I have received and have duly autographed
your copy of Better Basketball.

I trust that you and your boys will have
great pleasure and happiness, and an appreciative
Thanksgiving and a happy Yuletide.

Sincerely yours,

Director of Physical Education and Recreation
Varsity Basketball Coach

FCA:lg

Katherine House of Christian Fellowship

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EAST CHICAGO, INDIANA

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November 6, 1940 .

Dr. Forrest C. Allen,
Director of Physical Education,
University of Kansas,
Lawrence, Kansas.

Thank you ever so much for your generous offer to autograph your "Better Basketball" for me. I hope the fact that this book means so much to me and to my boys here will give hearty satisfaction and pleasure in presenting it to us.

Cordially yours,

Maurice Thomas Andrews,

Maurice Thomas Andrews
Boys' Worker and Program Director.

August 5, 1941.

Mr. Joseph A. Luther,
Basketball Coach,
Aquinas College,
2025 E. Fulton St.,
Grand Rapids, Michigan.

Dear Coach Luther:

Your inquiry of August 2nd regarding any books that I may have written on the coaching of basketball has reached my desk.

I am enclosing some printed material describing my book, "Better Basketball", which I trust will be of interest to you. "Better Basketball" is copiously illustrated with photographs and diagrams to supplement the text. Many coaches have found it very valuable in their teaching and coaching work.

The book is published by the McGraw-Hill Company, of New York City, and may be purchased from them or from many of the leading sporting goods firms. The price is \$4.00. If you should desire an autographed copy I shall be very happy to send it to you postpaid upon receipt of your check or money order for \$4.00.

Very sincerely yours,

FCA:MH

Director of Physical Education and Recreation,
Varsity Basketball Coach.

November 29, 1940

Miss Gladys Hitt
c/o State Compensation Insurance Fund
State Building
First and Broadway
Los Angeles, California

Dear Miss Gladys:

I was delighted to hear from you and I assure you it is a genuine pleasure to accede to your request. However, I believe it would be much better if you would write me immediately, telling me what you desire to have put in the book in addition to the autograph. I will conform to your wishes gladly and of course will be most happy to autograph the book. I have written a new text called Better Basketball which I think is the best thing that I have ever written by far. There are 490 pages in this text that was published by McGraw-Hill Company of New York. Not only have I put in this book the treatment of athletic injuries and all the fundamental pedagogy necessary to teach all the elemental stages of basketball, but I have incorporated a chapter in the back of the book entitled "The Tales of Yesteryears." These are stories of great games that our teams have played against opponents that produced thrilling climaxes, and I know Ward Jr. would be delighted to read these because we not only spent much time and thought, but we picked the highlights out of many season's games to do these stories. I wrote the book not for advanced coaches, but for high school boys who would thrill to larger adventures. The price of the book is \$4.00. If you will kindly mail me a check for \$8.00 for the two books I will gladly pay the postage and see that you have them with exact wording that you want combined with the autograph.

It is nice of you to write me as you did. You know how fond I was of Ward. To think that he has a son pleases me very much, and, too, I remember you very well and I wish for you all of the health and happiness of the Yuletide that has left us on this side thankful for many many things.

Sincerely yours,

Director of Physical Education and Recreation
Varsity Basketball Coach

FCA:lw

Los Angeles, California
November 25, 1940

Dr. F. C. Allen,
Kansas University,
Athletic Department.

Dr. Allen;

In order to expedite matters
I'm writing directly to you with
the request that you send to
me, Gladys Kitt, 40 State
Compensation Insurance Fund,
State Building, First and Broadway,
Los Angeles, C.O.D. Two copies
of your latest book, first
edition if available. I'll appreciate
your autograph very much, ^{especially} as

one copy is to be a Christmas gift for my brother, Ward, whom you remember I know. He has a son Ward who already looks like a prospective basketball player.

We were delighted to hear about the Basketball record Kansas made last year. Hope we can listen to some ~~intentional~~ games over the air, one of these days, or better still, see K. U. play out here.

We believe Kansas' record in basketball is unequalled and we attribute much of

that success to you -
It seems appropriate that
Dr. ~~Wainwright~~ should have
spent his last years on
Mount Aread!

In closing we wish
to extend the Leason's greetings
and to wish you continued
success, Dr. Allen.

I trust that my request
will not inconvenience you.
Thank you for your kindness.
Sincerely -
Glady's Hill.

November 12, 1940

Mr. G. E. Truby
Superintendent
Lane Public Schools
Lane, Kansas

Dear Superintendent Truby:

Last Saturday we mailed you a copy of Better Basketball duly autographed. We thank you very much for your kindness in ordering this and we trust that the book will be both valuable and inspirational to your boys.

I assure you it was a great pleasure for me to spend the very happy evening with you and your patrons.

With all good wishes to you and the boys,

I am,

Yours sincerely,

Director of Physical Education and Recreation
Varsity Basketball Coach

November 5, 1940

Mr. G. E. Truby
Superintendent
Lane Public Schools
Lane, Kansas

Dear Mr. Truby:

Your letter of October 31 with enclosed check, requesting a copy of Better Basketball, has been received.

Dr. Allen is out of town at the present time speaking at the State High School Teachers Associations meetings, athletic sections, in Toledo and Milwaukee.

A copy of the text, personally autographed, will be sent you immediately upon Dr. Allen's return to the office.

Sincerely yours,

Secretary to Dr. Forrest C. Allen

LANE PUBLIC SCHOOLS

G. E. TRUBY, SUPERINTENDENT

LANE, KANSAS

October 31, 1940
Lane, Kansas

Dr. F. C. Allen
Physical Education Dept.
Lawrence, Kansas

Dear Dr. Allen:

If you recall when you were down last spring and talked to us at our Basketball Banquet.

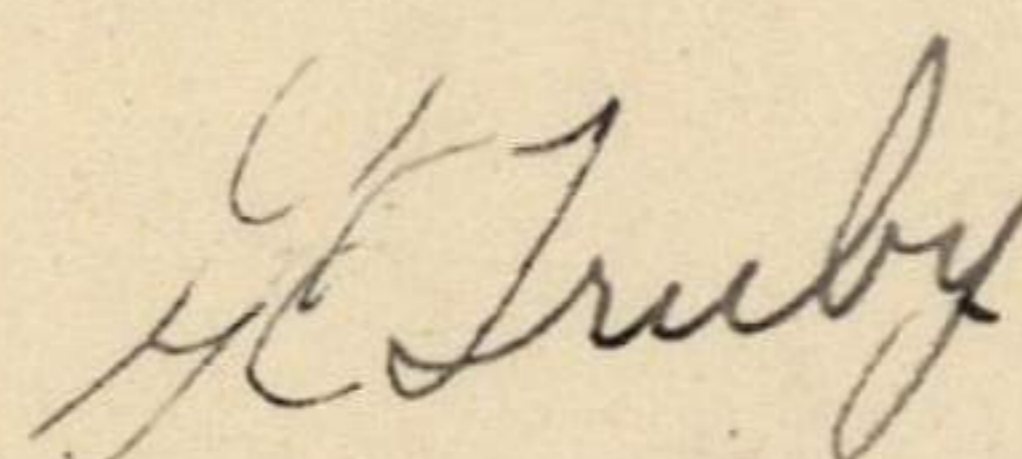
We were talking of your latest book that you suggested that I sent directly to you and receive a personally autographed copy.

I know the boys would appreciate your doing this for them.

I have had several occasions to recall this splendid evening we had together last spring. I trust I may have the privilege of associating with you again in the near future.

With best wishes and kindest personal regards I remain,

Sincerely yours



G. E. Truby

November 25, 1940

Mr. Arthur Morse
10 S. LaSalle Street
Chicago, Illinois

Dear Friend Arthur:

Doubtless you have received the autographed
copy of Better Basketball.

I trust that you will enjoy some of the
technical material, but I believe if you will turn to
the back of the book to "Tales of Yesteryears", they
will give you more of a bang.

With all good wishes, I am,

Sincerely yours,

Director of Physical Education and Recreation
Varsity Basketball Coach

FCA:lg