

December 7, 1940

Mr. Curtis W. McGraw  
McGraw-Hill Book Company  
330 West 42nd Street  
New York, New York

Dear Mr. McGraw:

In looking at Lowe & Campbell's catalog I noticed that they had listed the book, Better Basketball, containing over 300 pages. I called this to the attention of Mr. Karl Royer, the Merchandise Manager of Lowe & Campbell, and he issued a correction in "The Coach" and send me a copy.

I am sending the same on to you so that you can see that I am constantly watching the angles which will increase the sale of this book. I have compared this text with others and I find that where I can draw the attention of the younger coaches to this book that they invariably buy it.

This is merely for your information.

Sincerely yours,

Director of Physical Education and Recreation  
Varsity Basketball Coach

FCA:lg  
Enc.