

August 5, 1941.

Mr. Joseph A. Luther,  
Basketball Coach,  
Aquinas College,  
2025 E. Fulton St.,  
Grand Rapids, Michigan.

Dear Coach Luther:

Your inquiry of August 2nd regarding any books that I may have written on the coaching of basketball has reached my desk.

I am enclosing some printed material describing my book, "Better Basketball", which I trust will be of interest to you. "Better Basketball" is copiously illustrated with photographs and diagrams to supplement the text. Many coaches have found it very valuable in their teaching and coaching work.

The book is published by the McGraw-Hill Company, of New York City, and may be purchased from them or from many of the leading sporting goods firms. The price is \$4.00. If you should desire an autographed copy I shall be very happy to send it to you postpaid upon receipt of your check or money order for \$4.00.

Very sincerely yours,

FCA:MH

Director of Physical Education and Recreation,  
Varsity Basketball Coach.