

B B

November 14, 1940

Mr. A.V. Isbell
Azle, Texas

Dear Coach Isbell:

I have your letter of November 12 requesting the price for My Basketball Bible. This book is now out of print.

However, two years ago the McGraw-Hill Book Company published a new book for me entitled Better Basketball, which has been replacing my first text. Better Basketball contains 163 action photographs and 86 diagrams of plays, together with information on training and conditioning, treatment of athletic injuries, bandaging, emergencies, and so forth.

This book contains such a vast amount of basketball information, that I do not believe you would need to look for other material. All the experiences and basketball data of a lifetime are included in Better Basketball.

The cost of the text is \$4.00 parcel post prepaid. If you will mail me a check for \$4.00 I shall be glad to autograph a copy for you and send it promptly.

Sincerely yours,

Director of Physical Education and Recreation
Varsity Basketball Coach

FCA:lg