

February 4, 1941

Mr. J.E. Winter
5125 Eichleberger
St. Louis, Missouri

Dear Mr. Winter:

I have your good letter of February 1 requesting information regarding my text My Basketball Bible.

My Basketball Bible was written in 1923, and ran for fifteen years. We had a sale of over fifteen thousand copies. I believe it had the largest sale of any sports book yet written.

Last year I wrote a new text for McGraw-Hill and Company, which I think you will like very much. This book is entitled Better Basketball and has been replacing my first text. Better Basketball contains 163 action photographs and 86 diagrams of plays, together with information on training and conditioning, treatment of athletic injuries, bandaging, emergencies, and so forth.

Also, I have incorporated a chapter in the back of the book entitled "The Tales of Yesteryears." These are stories of great games that our teams have played against opponents that produced thrilling climaxes. I am sure your young friend will enjoy reading this section of the text.

The cost of the text is \$4.00 parcel post prepaid. If you will mail me a check for \$4.00 and give me your young friend's name, I shall be glad to autograph a copy for him and send the book promptly.

Sincerely yours,

FCA:lg

Director of Physical Education and Recreation
Varsity Basketball Coach