December 4, 1941 Mr. C. Robnett 873 East 55th Street Los Angeles, California Dear Mr. Robnett, I have received no reply from you regarding your desire for a copy of my text, Better Basketball. I have kept your money order for \$1.00 and am wondering whether or not you plan to send me the additional \$3.00 for the book. If you have decided that you do not want a copy of Better Basketball, I will send your money order back to you. I would appreciate an immediate reply regarding this matter. Sincerely yours,

CA/pg

Director of Physical Education and Recreation Varsity Basketball and Baseball Coach Mr. C. Robnett 873 East 55th Street Los Angeles, California

Dear Mr. Robnett,

I have your post card dated November 15 and your money order for \$1.00.

As you understand, the book costs \$4.00 and by sending you the book C.O.D. it will cost you an additional 26%. I am desirous of saving you that much money so I would like to suggest that you send me the additional \$3.00 and I will mail you Better Basketball post-paid.

I will be glad to autograph your copy and if you would like any special thing said in the autograph I will be glad if you will indicate it. It will be a pleasure for me to send it.

Better Basketball contains the very best materials that I could gather. It has 163 photographs and 86 diagrams together with information on training and conditioning, treatment of athletic injuries, bandaging, emergencies, etc.

The book also contains the "Tales of Yesteryear" which are experiences of our Varsity when they met opponents who were expected to win the game, but with a stroke of good fortune and a bit of strategy we turned the tables and won the game. I have written these stories so as to stimulate youth to greater and finer endeavor.

With all good wishes I am

Sincerely yours,

Director of Physical Education and Recreation Varsity Basketball and Baseball Coach



#### THIS SIDE OF CARD IS FOR ADDRESS

8 23. Back STJ-Struct Sex Eugeles, Calif. 101.15-19-41 Str F.C. 'Phog" Allen Kemsas himi. Laurence, Kausas. Meloned Fried Money order for 100 as deforit on your Retent Barket Bace Tent Beak" Bettle Basket Ball Send Co. S. Vurll Pay balance of 300 plus Portage on C. Nobnett.

I regret that I do not have any used copies of "Better Basketball", nor do I know of anyone who has a second-hand copy for sale.

While the book sells for \$4.00, I believe that you will find it very much worth that price. It contains all of the plays that I use in my coaching at the present time. In addition to the fundamentals and the play situations described therein, I am sure you will find the chapter on the treatment of athletic injuries very valuable.

I have a few copies of the book in my possession, and if you should desire an autographed copy I will be very happy to mail it to you postpaid upon receipt of your check or money order for \$4.00.

Very sincerely yours,

Director of Physical Education and Recreation, Varsity Basketball and Baseball Coach.

FCA:AH

BOARD OF EDUCATION
R. H. THOMPSON, President
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#### GOVE RURAL HIGH SCHOOL

LINDSEY R. CLARK, PRINCIPAL
COMMERCE AND IND. ARTS

GOVE, KANSAS

FACULTY

ERMAL LINDQUIST,
History and Social Science

LAWRENCE SERVAIS
Ath., Commerce and Math.

DOROTHY SCHWARTZKOPF Music and English

FLORENCE WEBBERT Eng., Home Ec. and Science

November 24, 1941

Dr. Forrest C. Allen
Director of Physical Education and Recreation
University of Kansas
Lawrence, Kansas

Dear Dr. Allen:

Do you have any second-hand copies of your text "Better Basketball" that you can sell for half price? I would like to get one if I could get a second hand copy. I have several basketball books and they run into much money at \$4.00 apiece. The books are worth \$4.00 apiece to me, but I just cannot afford to pay that much for several books. Maybe I could use a second hand copy of your "Basketball Bible" too.

Sincerely,

Lawrence Servais

Dr. Julius McBride, 1710 Yale Street, Houston, Texas.

Dear Dr. McBride:

I am very happy to have your inquiry about my text, "Better Basketball". This book has an extensive chapter on the treatment of athletic injuries.

"Better Basketball" is on sale for \$4.00 at most of the leading sporting goods firms and book stores. I have a few copies in my possession, and if you desire an autographed book I will be very happy to send it to you on receipt of your check or money order for \$4.00. The book will be sent to you postpaid.

I am enclosing some printed material which describes the book.

I shall be very happy to hear from you again.

Very sincerely yours,

Director of Physical Education and Recreation, Varsity Basketball and Baseball Coach.

FCA:AH Bnc. DR. JULIUS MCBRIDE

Osteopath

TAYLOR 1850 1710 YALE STREET

HOUSTON, TEXAS

11/20/41.

Dear Dr. Allen:

Please tell me where it is possible to obtain one of your new books which deal with athletic injuries. I have " My Basketball Bible ". One thanks you in advance.

Andries Mc Brisk

Coach T. E. Cravens
Department of Education
City of Chattanooga
Chattanooga, Tennessee

Dear Joach Gravens,

I have received your letter dated Nov. 4.

I have written a text book entitled, Better Basketball, which contains the very information which you indicate that you desire. In it I describe a number of plays which we use here at the University with our Varsity team. These drills and plays are thoroughly illustrated by 163 photographs and 86 diagrams. In addition, the book contains information on training and conditioning, treatment of athletic injuries, bandaging, emergencies, etc. Better Basketball contains the very best materials that I could gather.

Also in this book are "Tales of Yesteryear" which are experiences of our Varsity when they met opponents who were expected to win the game, but with a stroke of good fortune and a bit of strategy we turned the tables and won the game. I have written these stones so as to stimulate youth to greater and finer endeavor. The cost of Better Basketball is \$4.00.

If you will mail me a check for \$4.00 I will be glad to autograph and mail you a copy post-paid. If you would like any special thing said in your autograph I will be glad if you will indicate it. It will be a pleasure for me to send it. By sending this book C.O.D. it would cost you 25 or 30% more than under this method. I am desirous of saving you that much money.

I am enclosing some material which will help you to see exactly what the contents of Better Basketball are.

Sincerely,

# DEPARTMENT OF EDUCATION CITY OF CHATTANOOGA THOMAS H. McMILLAN, COMMISSIONER W. T. ROBINSON SUPERINTENDENT CITY SCHOOLS CHATTANOOGA, TENN 1100, 4, 1741 F. C. Cellen, Univ. of Ramsas, Ransas Oty, Kansas, Dear Crack allen! self shortly the Coaching head oche here at the Sonioi High School. Quant to be keady in Basket Ball immediately after our food-ball season Closes and desue your recommendation on what material and texts that wishmed Consult for fundamentals essential for high Fehrel players. Thanking you in advance, Thenking you in advance,

Coach Harry H. Higgins Palestine Public School Palestine, Illinois

'Dear Coach Higgins,

I beg to acknowledge receipt of your check for \$4.00 for a copy of my Better Basketball which I am sending to you.

I have autographed the book and am mailing it to you with the hope that it will prove profitable to you in many ways.

If ever at any time I am in a position to serve you I will be very happy to do so.

With all good wishes I am

Sincerely,

FCA/pg

Director of Physical Education and Recreation Varsity Basketball and Baseball Coach

Harry H. Higgins

## Palestine Public School

HARRY H. HIGGINS, PRINCIPAL

PALESTINE, ILLINOIS

mov. 14, 1941

mpr. Forrest C. allen Director of Physical Education + Recreation University of Kansas Lawrence, Kansas Dear mr. allen! Enclosed you shall find a check for \$4.00, Please send us one copy of Better Baskettal! I wish in your autograph you would say, "To the boys eager to play basketball for Palestine Grade School." Thanking you for this favor, Jam yours truly,

Mr. Leonard W. Sears Basketball Coach Shopville, Kentucky

Doar Mr. Sears,

I have your post card dated Oct. 18.

My basketball text, "Better Basketball", contains the very best materials that I could gather. It has 163 photographs and 86 diagrams together with information on training and conditioning, treatment of athletic injuries, bandaging, emergencies, etc.

This book also contains the "Tales of Yesteryear" which are experiences of our Varsity when they met opponents who were expected to win the game, but with a stroke of good fortune and a bit of strategy we turned the tables and won the game. I've written these stories so as to stimulate youth to greater and finer endeavor.

The cost of "Better Basketball" is \$4.00 and if you will mail me a check for \$4.00 I'll be glad to autograph and mail you a copy post-paid. If you would like any special thing said in your autograph I'll be glad if you will indicate it. It will be a pleasure for me to send it. By sending this book C.O.D. it would cost you 25 or 30¢ more than under this method. I am desirous of saving you that much money.

I am happy that you are acquainted with Mr. Adolph Rupp who is a good friend of mine.

Sincerely,

Mr. Leo W. Smith Renard, Iowa

Dear Coach Smith,

Thank you for your good letter of the 21st instant enclosing personal check for \$4.00 for my "Better Basketball". I've autographed the book and am mailing it to you with the hope that it will prove profitable to you in many ways. Thank you for your many expressions of good will and I desire to say that it was a pleasure to know you and to have the opportunity to talk with you. Yes, I do remember you and I wish for you every success.

If at any time you desire to write me concerning plays and formations, I'll be happy to hear from you. Wishing you the best of luck I am

Sincerely,

Rinard, Iowa October 21, 1941

Dr. Forrest C. Allen,
Director of Physical Education and Basketball Coach,
University of Kansas,
Lawrence, Kansas.

Dear Dr. Allen:

Enclosed, please find a personal check of four dollars (\$4.00) for your latest Basketball book.

I talked with you after some of the lectures at the Iowa Coaching School which was held at Boone, Iowa this summer, and was impressed very much by your methods and philosophy on coaching.

As a favor, would you please personally autograph the copy of the book?

Hoping to have the opportunity to hear you again some time.

Sincerely yours,

Les It, Smith

Leo W. Smith.

Coach Lawrence Servais, Gove, Kansas.

Dear Coach Servais:

In answer to your request for basketball plays that are especially adapted to high school boys I am recommending to you my text, "Better Basketball", which I wrote last year for McGraw-Hill Company.

There is a chapter on Mctivation written particularly for the junior and senior high school coach, and I believe you would find this interesting and valuable. A series of offensive and defensive skill movements are outlined as a class problem which enable the high school coach to teach his pupils mass fundamentals without each player handling the ball.

This text on basketball pedagogy is profusely illustrated with 163 action photographs and 86 diagrams of plays. I feel sure the text contains all the information you desire, and more. There is a chapter on the Treatment of Athletic Injuries which, in the opinion of many coaches, is worth the price of the book. I had in mind the high school coaches when I wrote this chapter.

Also in the back of the book I have incorporated a chapter entitled "Tales of Yesteryears". These are stories of great games that our teams have played against opponents that produced thrilling climaxes.

The cost of the book is \$4.00, and may be obtained at most of the sporting goods houses. However, if you should desire an autographed copy I would be happy to send it to you postpaid upon receipt of your check or money order for \$4.00.

With best wishes for a very successful season, I am

Sincerely yours,

Director of Physical Education and Recreation, Varsity Basketball and Baseball Coach.

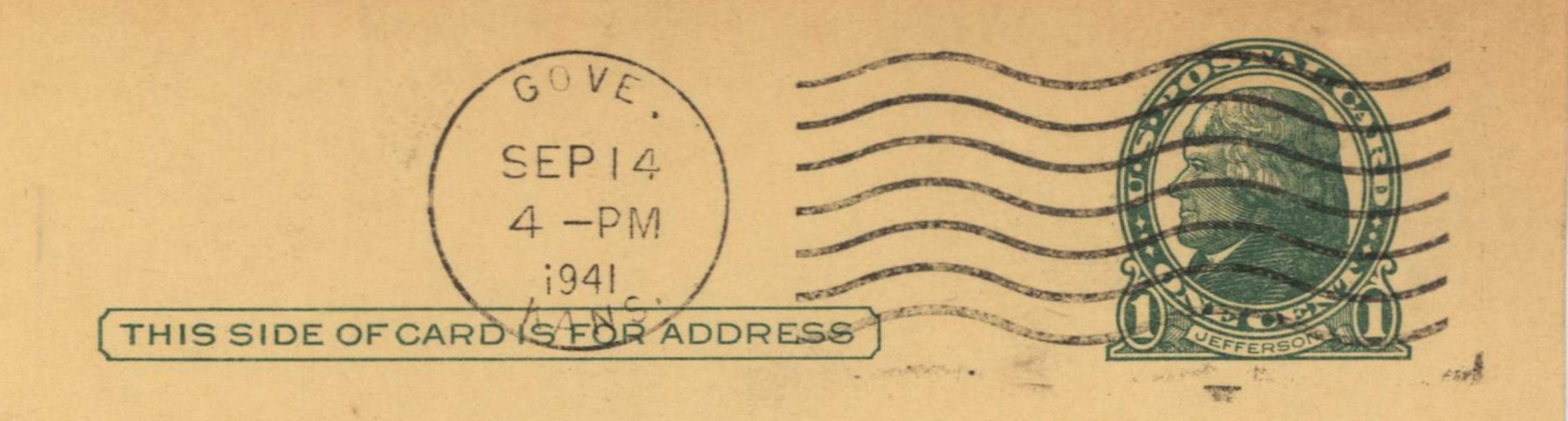
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Dr. Forest O. Allen

University of Kansas

Lawrence

Kansas

Gove, Kansas September 13, 1941

Dear Dr. Allen:

I will coach basketball here at Gove this year. I would like to have plays in basketball that are adapted for high school boys. If you have plays for distribution, how much are they?

Sincerely,

Lawrence Servais

aurence Servaire

Mr. Lawrence Servais Gove, Kansas

Dear Mr. Servais,

In answer to your request for basketball plays that are especially adapted to high school boys I am recommending to you my basketball text, Better Basketball, which I wrote last year for McGraw Hill and Company. I think you would find that this text contains the information you desire and more.

Better Basketball contains 163 action photographs and 86 diagrams of plays together with information on training and conditions, treament of athletic injuries, bandaging, emergencies, and so forth.

Also, I have incorporated a chapter in the back of the book entitled "Tales of Yesteryears". These are stories of great games that our teams have played against opponents that produced thrilling climaxes.

The cost of the text is \$\$.00 parcel poist prepaid. If you will mail me a check for \$4.00 I will be happy to send you an autographed copy.

Sincerely yours,

Mr. Tony Russo Box 167 Newell, Pa.

Dear Coach Russo,

I have received your letter dated Oct. 25.

I have written a text book entitled, "Better Basketball", which contains the very information which you indicate that you desire. In it I describe a number of plays which we use here at the University with our Varsity team. These drills and plays are thoroughly illustrated by 163 photographs and 86 diagrams. In addition the book contains information on training and conditioning, treatment of athletic injuries, bandaging, emergencies, etc. "Better Basketball" contains the very best materials that I could gather.

Also in this book are "Tales of Yesteryear" which are experiences of our Varsity when they met opponents who were expected to win the game, but with a stroke of good fortune and a bit of strategy we turned the tables and won the game. I've written these stories so as to stimulate youth to greater and finer endeavor. The cost of "Better Basketball" is \$4.00.

If you will mail me a check for \$4.00 I'll be glad to autograph and mail you a copy post-paid. If you would like any special thing said in your autograph I'll be glad if you will indicate it. It will be a pleasure for me to send it. By sending this book C.O.D. it would cost you 25 or 30¢ more than under this method. I am desirous of saving you that much money.

I am enclosing some material which will help you to see exactly what the contents of "Better Basketball" is.

Sincerely,

Mewell /a Oct. 25, 1941. Toach F. E. allen. University of Kansas. Dear Six: Would you kindly send me any pamphlets or books that you have on basketball. I have just been appointed coach of our school in our Town and I would like very much to make good; So Lam weiting for søme imformation Please send me some Drills and plays; offense and defense for individual and af the team. a lot if you could help me. If maney is needed

letme know and I will gladly send it. Thank you. Very truly yours. Jany Russo 300 167 Hennell, Ta. AND THE RESIDENCE OF THE PARTY The state of the s

November 12, 1941 Principal Harry H. Higgins Palestine Public School Palestine, Illinois Dear Mr. Higgins, I have your letter dated November 10 regarding my basketball text, Better Basketball. This book contains the very best materials that I could gather. It has 163 photographs and 86 diagrams together with information on training and conditioning, treatment of athletic injuries, bandaging, emergencies, etc. It also contains the "Tales of Yesteryear" which are experiences of our Varsity when they met opponents who were expected to win

the game, but with a stroke of good fortune and a bit of strategy we turned the tables and won the game. I've written these stories so as to stimulate youth to greater and finer endeavor.

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Sincerely yours,

Director of Physical Education and Recreation Varsity Basketball and Baseball Coach

FCA/pg

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## Palestine Public School

HARRY H. HIGGINS, PRINCIPAL

PALESTINE, ILLINOIS

November 10, 1941

Mr. Forest C. Allen University of Kansas Lawrence, Kansas.

Dear Sir:

Please send one copy of Basketball of which you are the author.

Yours truly,

Harry H. Higgins, Principal

HHH/AD

Coach Kleinsasser Cavour, South Dakota

Dear Coach Kleinsasser,

I have your post card dated Oct. 20.

My basketball text, "Better Basketball", contains the very best materials that I could gather. It has 163 photographs and 86 diagrams together with information on training and conditioning, treatment of athletic injuries, bandaging, emergencies, etc.

This book also contains the "Tales of Yesteryear" which are experiences of our Varsity when they met opponents who were expected to win the game, but with a stroke of good fortune and a bit of strategy we turned the tables and won the game. I've written these stories so as to stimulate youth to greater and finer endeavor.

The cost of "Better Basketball" is \$4.00 and if you will mail me a check for \$4.00 I'll be glad to autograph and mail you a copy post-paid. If you would like any special thing said in your autograph I'll be glad if you will indicate it. It will be a pleasure for me to send it. By sending this book C.O.D. it would cost you 25 or 30¢ more than under this method. I am desirous of saving you that much money.

Sincerely yours,

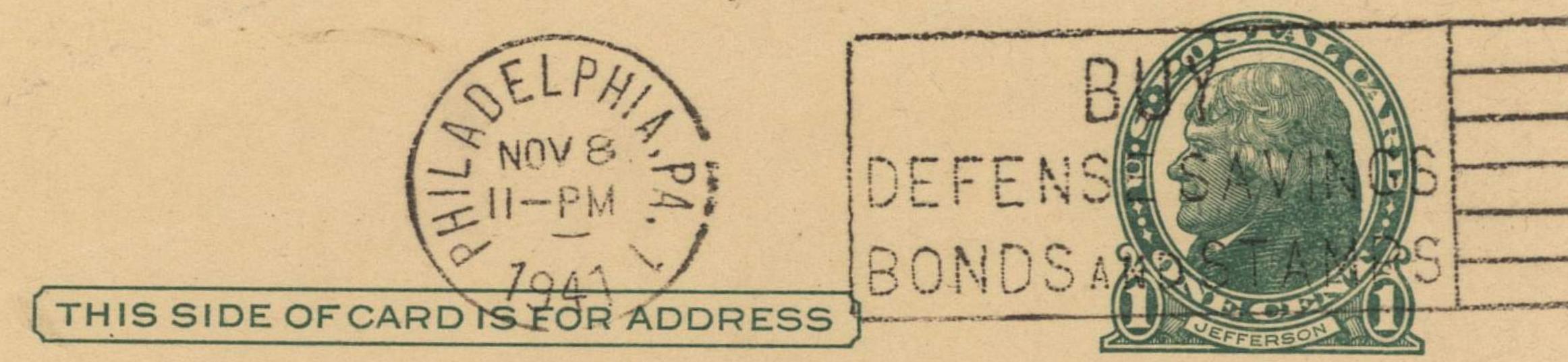


Coach allen University of Kansas Lawrence, Kansas

Cavarr, S. D. 10,20,41 Coach allen Ung Kanson Laurences. Kan. Den dir: De your basketball text avoilable? What does your most recent editions cost? Would please gove me a summary of its contents. Cooch Kleinsasser Cooch Kleinsasser Cavsur, S. Dok.

Coach Allen U. of Kansas Lawrence, Kansas. Dear Fur. Allen: Enclosed find a eheck for 4.00 for mlneh please send me a copy of your text "Better Booketbole"! Would you please relate your briggest "thill" in your crocking career when signing your antograph. Hanking you, dan Amerely, Olmos Kleinsasser

Physical Education Dept.



MR. FORREST C. ALLEN UNIVERSITY OF KANAS LAWRENCE, KANAS.

### DeAR MR. Allen

I Received your book. Thank you, I Am indeed howored to be the owner-off-such A-splendid-sporting book.

Thanking you again took your courteous at tention and splendid Autograph.

YOURSINS PORTS
THOMAS ME LAHA