

November 13, 1941

Coach T. E. Cravens
Department of Education
City of Chattanooga
Chattanooga, Tennessee

Dear Coach Cravens,

I have received your letter dated Nov. 4.

I have written a text book entitled, Better Basketball, which contains the very information which you indicate that you desire. In it I describe a number of plays which we use here at the University with our Varsity team. These drills and plays are thoroughly illustrated by 163 photographs and 86 diagrams. In addition, the book contains information on training and conditioning, treatment of athletic injuries, bandaging, emergencies, etc. Better Basketball contains the very best materials that I could gather.

Also in this book are "Tales of Yesteryear" which are experiences of our Varsity when they met opponents who were expected to win the game, but with a stroke of good fortune and a bit of strategy we turned the tables and won the game. I have written these stories so as to stimulate youth to greater and finer endeavor. The cost of Better Basketball is \$4.00.

If you will mail me a check for \$4.00 I will be glad to autograph and mail you a copy post-paid. If you would like any special thing said in your autograph I will be glad if you will indicate it. It will be a pleasure for me to send it. By sending this book C.O.D. it would cost you 25 or 30% more than under this method. I am desirous of saving you that much money.

I am enclosing some material which will help you to see exactly what the contents of Better Basketball are.

Sincerely,

Director of Physical Education and Recreation
Varsity Basketball and Baseball Coach

FCA/pg