

AUTHOR OF

BETTER BASKETBALL

"PHOG" ALLEN is perhaps the bestknown basketball coach in the United States. He has had the longest period of service of any collegiate coach, and his name has always been associated with winning teams. His teams have won championships in twenty-one out of his twenty-seven years of coaching, and in two years-1923 and 1936-were undefeated throughout



the season. These teams played usually in the Missouri Valley and Big Six Conferences, but also met such schools as Stanford, California, University of Southern California, University of Pittsburgh, Notre Dame, and others. Mr. Allen began his career at the University of Kansas, where he is now Director of Physical Education and Coach of Basketball He became captain of the Varsity at the University of Kansas in 1905. He also served as Varsity Coach in 1908-9. Later he studied law and medicine as an aid to his coaching career. Mr. Allen was for two years President of the National Association of Basketball Coaches, and is now Chairman of the Research Committee of the National Basketball Rules of the U.S. and Canada. He is also Chairman of Basketball from the 5th District of the N. C. A. A.

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