

"Phog" Allen is perhaps the best known basketball coach in the United States. He has had the longest period of service of any collegiate coach, and his name has always been associated with winning teams. His teams have won championships in twenty-four out of his thirty-one years of coaching, and in two years -- 1923 and 1936 -- were undefeated throughout the season. These teams played usually in the Missouri Valley and Big Six Conferences, but also met such schools as Stanford, California, University of Southern California, University of Pittsburgh, Notre Dame, and others. Dr. Allen began his career at the University of Kansas, where he is now Director of Physical Education and Coach of Basketball and Baseball. He became captain of the Varsity at the University of Kansas in 1905. He also served as Varsity Coach in 1908-09. Later he studied law and medicine as an aid to his coaching career. Dr. Allen was founder of the National Association of Basketball Coaches and served the association as president for two years. He also was Chairman of the Research Committee of both National Basketball Coaches Association and the Joint Basketball Rules Committee of the United States and Canada. For thirteen years he served as Chairman of Basketball from his 5th District of the N.C.A.A.