

UNIVERSITY OF KANSAS  
Lawrence

Department of Physical Education

November 15, 1939.

Dear Coach

Last April I had the pleasure of speaking to your group during the meeting of the American Association for Health, Physical Education and Recreation. It was a great pleasure to meet with your association and I enjoyed very much the opportunity to be with you.

I am sending you a circular of my new book published last year. If you are desirous of purchasing a copy of this text I will be very happy to send you an autographed copy, postage prepaid, for \$4.00.

I believe that I have included most everything in this type of book that a coach would desire to know. I wrote it for high school coaches, and included a chapter on the treatment of athletic injuries. The Tales of Yesteryear are written expressly for the purpose of stimulating in the coach's mind the necessity of building morale and building a definite tradition in a school. I believe it is the most complete book of this kind that has been written, and therefore I have no hesitancy in calling it to your attention.

Wishing that you have a very successful basketball season, and with kindest personal regards, I am

Very sincerely yours,

Director of Physical Education and Recreation,  
Varsity Basketball Coach.

FCA:AH