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LAWRENCE

OFFICE OF THE DEAN

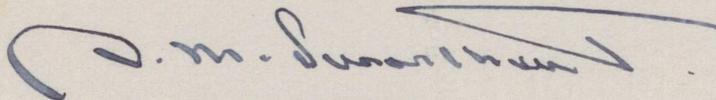
January 19, 1938

Dr. F. C. Allen, Director
Physical Education
Kansas University

My dear "Phog!"

Congratulations on the excellent article on Basket Ball appearing in the January number of "The Winged Foot", a copy of which recently came to my office. It makes fine publicity for the University and yourself, as well, and should be a good boost for the new book. This, by the way, I have greatly enjoyed reading. I can't follow all those "screened" plays yet, but am still working at it. Incidentally after seeing the KU-Ames game, I believe you again have a tip-top team that will be in the money at the season's close.

Cordially yours,



D. M. Swarthout
Dean

DMS:AF

November 3, 1938.

Mr. Addison Linscott,
Farmington, Maine.

Dear Mr. Linscott:

Your money order via Western Union for \$4.00 was received today, and I have immediately mailed you a copy of "Better Basketball", duly autographed.

I trust that the book will reach you in good time, and that you will enjoy it.

Thanking you for your order, and with best wishes,
I am

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

Gift Order



from Addison Linscott

"For something you really want"

Western Union Gift Order

WHAT everyone strives for in making a gift is to give the particular thing which the recipient would most like to have. Western Union Gift Orders invariably insure just that kind of a gift, because they provide for articles of the receiver's own selection. The sentiment is not diminished, but rather heightened by the thoughtfulness which makes the choice possible.

Western Union has a ³4.
Money Order for you from
Adrian Linnest,
Farmington, Maine.

Farmington Maine
October 5-1938.

Forest C. Allen.
Assistant Ice Coach.
Lawrence Kansas.

My dear Mr Allen,

many thanks

for your prompt and courteous reply
to my inquiry - and shall send
along and order very soon.

and God you remember
my two former coaches, especially
Art Lawrence, I had the pleasure of
playing guard along side of him was
one of the best semi-pro Basketball
teams in Kansas in 1930-31. Art is
a grand fellow -

a graduate of our three
year course here, a boy of exceptional
high character and ideals - was given
the chance to go to the University of Idaho,
being promised a job and tuition.

But on arriving there found one 500
ahead of him.

He is an outstanding

Basketball and track man, and

is very anxious to go on to college,
he would be an asset to any college.
Could you point the way for
a young ambitious fellow?

Imagine Mr Allen I shall
be occupied with various problems
from time to time, and may I
call on you for aid, you see
I am going to introduce you step
by step to moine,

Should you care to
have any references concerning me,
I am certain that Mr. Wherry of
Lawrence. Kans. High would gladly
furnish them -

As soon as we receive
our first pay, shall send along
an check for your autographed book,

Yours very sincerely,

Chas. L. Linscott

September 28, 1938.

Mr. J. Addison Linscott,
Coach of Basketball,
State Teachers College,
Farmington, Maine.

Dear Mr. Linscott:

Yes, indeed, I remember Russell Smith and Art Lawrence very well. They were both splendid coaches and great fellows.

In response to your asking for some help, I have exactly the right thing for you. Thirteen years ago I wrote "My Basketball Bible", and it had a sale of fifteen thousand copies. This year I have a new book on basketball entitled "Better Basketball". This is far superior to the other book. It is up to date, explaining the newest developments in the game, is profusely illustrated, and I believe you would find it very helpful in your coaching. I am enclosing some printed material describing the contents of the book.

The book "Better Basketball" is published by McGraw-Hill and Company, of New York, and is sold by most sporting goods houses. It is priced at \$4.00. If you care to purchase a copy and will send me your check for \$4.00 I will be glad to autograph it and send it postpaid.

Thanking you for your inquiry, and with best wishes for a successful season, I am

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

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RUMFORD
WATERVILLE

Farmington Maine

September 24-1958

Forest C. Allen,

Basket Ball Coach,

Kansas University.

Dear Sir:

No doubt this letter will appear strange to you. But I feel that I know you well enough to ask a favor.

I attended High School in that old Kansas, and received my Basket Ball knowledge from Russell Smith and Art Lawrence whom you no doubt remember -

I am to coach Basket Ball in the State Teachers College here in Farmington. I have been selected because of my knowledge of Progg Allen style of Basket Ball -

As you recollecting you

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OLD TOWN
RICHMOND
RUMFORD
WATERVILLE

for some days - plays - and
anything that would be beneficial
to a coach -

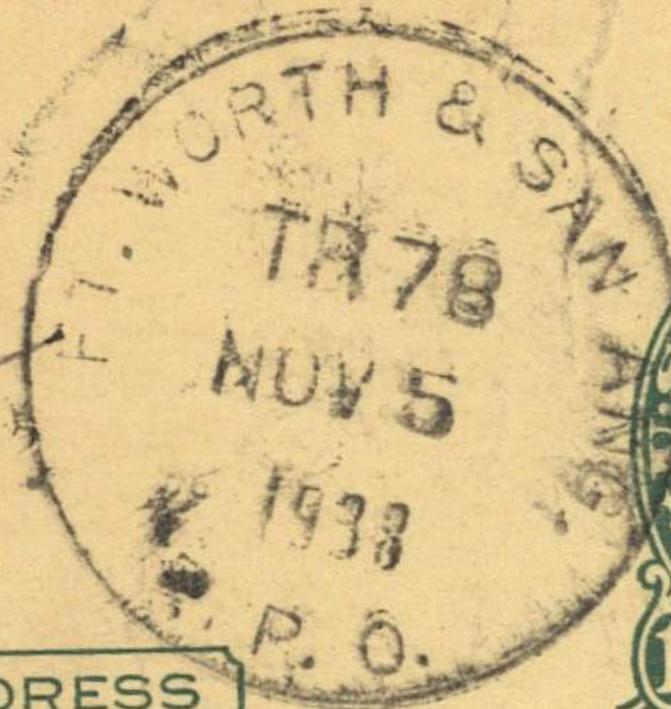
with the grand material
I have - all sure with the mid-
western type of play - we can reward
our opponents -

would give most anything
to have a copy of your Basket Ball
Bible -

please do not think me
to feel in asking your aid, and
if you could aid me - I most
certainly would appreciate it

very truly yours
J. Addison Lusscott.

320 W. Turahig
San Angelo Tex.
San Angelo, College



THIS SIDE OF CARD IS FOR ADDRESS

Mr. F. C. "Phog" Allen
University of Kansas
Lawrence, Kansas

San Angelo, Tex.
San Angelo College
Nov. 4, 1958

Dear Mr. Allen:

Please send
me the title,
publisher, and price,
of your new basketball
book. When can it be
purchased?

P. R. Sikes

November 7, 1938.

Mr. P. R. Sikes,
San Angelo College,
San Angelo, Texas.

Dear Mr. Sikes:

Thank you for your inquiry about my new text on basketball. It is entitled "Better Basketball", and was published by McGraw-Hill and Company of New York. The price is \$4.00.

"Better Basketball" is carried by most sporting goods firms, but if you desire an autographed copy I shall be glad to send it to you postpaid on receipt of your check or money order for \$4.00. The book explains the most advanced developments of the game, and is profusely illustrated with photographs and diagrams.

I shall be glad to hear from you again if you are interested in securing a copy of "Better Basketball".

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

November 7, 1938.

Coach Glen H. Moon,
Brock, Nebraska.

Dear Coach Moon:

I have mailed you a copy of "Better Basketball",
duly autographed. I trust that it reaches you in good time,
and that you will enjoy the book.

Thank you very much for your order.

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

November 14, 1938.

Mr. Carlton Nelson,
Liberty, Nebraska.

Dear Carlton:

I sent by parcel post the book, "Better Basketball",
duly autographed. I trust that you will enjoy it, and if at
any time there is anything that I can clarify for you in the
way of plays and so forth, please do not fail to write me.

With all good wishes, I am

Sincerely yours,

FCA:AH

Director of Physical Education,
Varsity Basketball Coach.

Liberty, Nebr
Nov. 20, 1938

Mr Forrest C. Allen
Director of Physical Education
Varsity Basketball Coach

Dear Mr Allen:

Please send me your book of, "Better
Basketball. Inclosed is a money order for
\$4.00

Sincerely yours,
Carlton Nelson
Liberty, Nebr.
High School

November 17, 1938.

Mr. Glenn H. Moon, Coach,
Brock Consolidated Schools,
Brock, Nebraska.

Dear Coach Moon:

I find that I have failed to send you one of the shooting lane diagrams which you requested. It is enclosed herewith.

I mailed the book, "Better Basketball", to you several days ago, and I trust by this time that you have found it to be of some help.

If there is any way I can help you, I assure you it will be a pleasure. If there are any diagrams or plays in the book which you would like to have me clarify do not hesitate to call on me.

With best wishes for a successful season, I am

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

F. C. SAAL, SECRETARY
WALTER ADAMS

CHARLES A. PAYNE, PRESIDENT
LAWRENCE QUANTE

C. P. LOCKWOOD, TREASURER
FRED NIEMANN

Brock Consolidated Schools

O. I. WITTWER, SUPERINTENDENT

BROCK, NEBRASKA

11-1-38

Shooting
Lanes

Mr Forrest C. Allen,
Kansas University
Lawrence, Kansas.

Dear Mr Allen:
you probably will not remember me, but I was talking to you after both of your meetings at the Omaha Teachers Convention last Friday. I enjoyed hearing you and I want to thank you for all of the very valuable information received at the meetings. I sincerely wish it were possible for me to come to K.U. and sit in on some of your workouts.

I have been coaching basketball in the Brock schools for several years and I have been fairly successful, but I want to do better. I really think your new book on Better Basketball is the solution of my problems. In the past five years my first and reserve squads have played 166 basketball games and they have won 110 of them, but I want better results. This is a small school but

F. C. SAAL, SECRETARY
WALTER ADAMS

CHARLES A. PAYNE, PRESIDENT
LAWRENCE QUANTE

C. P. LOCKWOOD, TREASURER
FRED NIEMANN

Brock Consolidated Schools

O. I. WITWER, SUPERINTENDENT

BROCK, NEBRASKA

we have a good gym and some swell outfits. The boys and the townspeople really go for their basketball.

I am enclosing a check for \$4⁰⁰ and I am leaving the space for your name blank and I would like to have you write your name in. Include with the book on Better Basketball those shooting lane charts that you mentioned the other day in Omaha. I am also including about 15¢ to cover postage.

I am looking forward to the day that I might have a long conference with you concerning basketball and the development of our boys in general. I am very much interested in giving my boys some help particularly to go out and be some one in the world.

I have wasted enough of your time so I'll close and get out of your way. In Omaha when I was talking to you I was dressed in a black suit, dark curly hair, and I had one of these little black misplaced eye-brows under my nose, maybe you remember me!

Sincerely yours
Coach Glen H. Moon

November 18, 1938.

Mr. Waldo Miller,
Sabetha, Kansas.

Dear Waldo:

I acknowledge with thanks your letter and check of November 16. I am sending you an autographed copy of "Better Basketball".

It was a pleasure to see you, and it is a pleasure to send you the book. I thank you for the order. I am pleased that you are happy in your work. Lots of good luck to you.

With all good wishes, I am

Very sincerely yours,

FCA:AH

Director of Physical Education,
Varsity Basketball Coach.

Sabetha, Kansas,
Nov 16, 1938.

Dr. F. C. Allen,
Basket Ball Coach,
University of Kansas,
Lawrence, Kansas.

Dear Mr. Allen:

I am sending you a check for \$4⁰⁰ for which I shall be pleased to receive a copy of your book, "Better Basket Ball". This is the request to which I referred in our meeting at Sabetha Tuesday night. I shall be very thrilled if you will autograph the book for me. I am still coaching at the Jr. High School here and I like the work fine.

Thanking you very much and hoping to hear from you soon, I remain,

Sincerely yours,

Waldo Miller

November 26, 1938.

Coach Orville R. Olson,
Tioga Public Schools,
Tioga, North Dakota.

Dear Coach Olson:

Complying with your request of the 19th to rush the autographed copy of "Better Basketball", wish to say that I mailed your book last Wednesday afternoon, the 23rd, and it should have reached you by this time.

I trust that you will enjoy the book, and further if there is anything I can do to answer any of the questions that are not entirely clear to you, please write me using diagrams to stress your points. Leave space below the diagrams so that I can answer your question. It will be a pleasure to cooperate with you in the work that you are undertaking.

With all good wishes, I am

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH

Tioga Public Schools

First Class High School

C. H. RODEWALD, Superintendent

Board

N. A. Lazier, President

L. H. Lilleskov

M. J. Larson, Clerk

Ernest Bylin, Treasurer

O. A. Nelson

Tioga, North Dakota

Nov. 19, 1938

Forresh C. Allen
Director of Physical Education,
Varsity Basketball Coach
University of Kansas
Lawrence, Kansas

Dear Sir:

According to your letter of the 9th of November you make me the offer of your "Better Basketball" for the price of \$4.00, postpaid.

I am sending this order by special delivery so as to impress you further of the need for haste.

On the first mail out send your book on "Better Basketball" and do not neglect the autograph.

Wish me success.

Sincerely,

Orville R. Olson

Varsity Basketball Coach

December 5, 1938.

Mr. J. W. Skidmore,
Bronson, Kansas.

Dear Mr. Skidmore:

Thank you for the \$4.00 for the book, "Better Basketball", which we are mailing to you this morning, duly autographed. I trust you will enjoy it.

It was good to see you Saturday, but I was worried about your very bad cold. I hope that it doesn't prove to be serious and trust you are well on the way to recovery.

It was good to have you here.

Sincerely yours,

FCA:AH

Director of Physical Education,
Varsity Basketball Coach.

December 19, 1938.

Dr. F. H. Buckmaster,
Elkhart, Kansas.

Dear Dr. Buckmaster:

Your wire of December 17 was not delivered to Dr. Allen's office until this morning. We are sorry for the delay in replying, but Mrs. Allen is today sending you a copy of Dr. Allen's book, "Better Basketball", collect.

Dr. Allen is at present in Dallas, Texas, with the basketball team, and will return to Lawrence late Thursday night. I am sure he would wish me to thank you for the order for his book.

Sincerely,

Secretary to Dr. F. C. Allen.

Dr. Allen ---

I talked to Mrs. Allen before
sending this letter to Dr. Buckmaster. She
decided to take a chance and send it collect.

AH

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SYMBOLS

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1938 DEC 17 PM 12 12

FORREST C ALLEN=

SEND IMMEDIATELY YOUR BASKET BALL MANUEL COLLECT=

F H BUCKMASTER MD.

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