

September 28, 1938.

Mr. J. Addison Linscott,
Coach of Basketball,
State Teachers College,
Farmington, Maine.

Dear Mr. Linscott:

Yes, indeed, I remember Russell Smith and Art Lawrence very well. They were both splendid coaches and great fellows.

In response to your asking for some help, I have exactly the right thing for you. Thirteen years ago I wrote "My Basketball Bible", and it had a sale of fifteen thousand copies. This year I have a new book on basketball entitled "Better Basketball". This is far superior to the other book. It is up to date, explaining the newest developments in the game, is profusely illustrated, and I believe you would find it very helpful in your coaching. I am enclosing some printed material describing the contents of the book.

The book "Better Basketball" is published by McGraw-Hill and Company, of New York, and is sold by most sporting goods houses. It is priced at \$4.00. If you care to purchase a copy and will send me your check for \$4.00 I will be glad to autograph it and send it postpaid.

Thanking you for your inquiry, and with best wishes for a successful season, I am

Very sincerely yours,

Director of Physical Education,
Varsity Basketball Coach.

FCA:AH