THE HAYDITE CORPORATION

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MANUFACTURERS OF

HAYDITE



HAYDITE CONCRETE PRODUCTS

32ND AND ROANOKE ROAD
TEL. VALENTINE 6969
KANSAS CITY, MISSOURI

January 20, 1938.

Dr. Forrest C. Allen,
Physical Education Director & Basketball Coach,
University of Kansas,
Lawrence, Kansas.

Dear "Phog:"

It was more than kind of you to remember me with a copy of your recent book, "Better Basketball." The book itself and the sentiment expressed with your autograph, are things that I will treasure the rest of my life.

I have already read a couple of the more reminiscent chapters and can certainly include my own with the other congratulations that I have read and heard about, regarding the result of your efforts. I do congratulate you, "Phog," and know that you are getting a lot of satisfaction out of the distribution of your work.

Also your article in the current number of the New York Athletic Club's magazine is very interesting, and shows your recognition as an authority by that fine sporting body.

With every good wish for your continued success and again expressing my great pleasure in having received an autographed copy of the book, I am

Cordially yours,

Dan F. Servey

DFS:W