

Whether Mr. voice of history and wne says what he wants to are beside the point. He speaks on a variety of subjects, including just about everything from the Duke and Duchess of Windsor to the Far Eastern struggle. His comments on the latter are particularly interesting and timely. Some of them sound as though they might have been expressed only yesterday. The fairness that is manifest toward Japan is a little startling, not because the author can be accused of unfairness on other counts, but simply because most of our information from other sources seems to be based on a hate-Japan thesis. He says: "China is no Japanese territory, but Japan's excuse for making war on China is that she must protect her nationals against attacks instigated by Russia, and also to prevent China from becoming communized by the Soviet Republic."

That is a sample of the provocative nature of Mr. Carter's book.—C. G. T.

IT WOULD BE difficult to find a more complete study of a sport than that which Forrest C. Allen presents in his new book, "Better Basketball," published by Whittlesey House. This volume, selling at \$4, goes into minute detail on the various types of play and it carries well over 200 excellent photographs and diagrams to illustrate each point the author makes. It is obvious that Mr. Allen, who is basketball coach at the University of Kansas, knows the game inside and out. His book will be of interest to newspaper sportswriters both in a general sense and as a book of reference on the fine points of the game.

ALTHOUGH MOST newspapermen have by this time learned the rudiments of expressing facts and opinions in readable English, and in some cases have adapted their technique to radio or the lecture platform, a new book, entitled "Write and Speak Better," written by two Boston University professors, should not be ignored.

Messrs. Hoffman and Davis, who compiled the volume, have done as complete a job of covering the essentials as we have seen.

The book is long, but its completeness and directness make it an easy book to use. In succession, it deals with the patterns and organization of thoughts, the best methods of putting them in sales letters, reports, and such, and the finer points of putting those thoughts into understandable language.

Two chapters in particular will be of interest to the newspaperman. The first deals with the methods of writing advertising copy, the psychological factors to be considered, the effects on the public of certain types of copy presentation, and similar details which are common knowledge to the copywriter, but of special value to the occasional ad composer. The second of

into
Ralph C. M.
University journal

The bibliography "Foreign News Sources and Foreign Press," has been published by the Burgess Publishing Company. It is a scholarly compilation of the necessary books for newspaper writers on foreign affairs, for it covers almost every possible source of information.

The books and periodicals listed, classified into (a) the press and international news communication, and (b) the foreign press, deal in some detail with communication and news-gathering agencies, censorship, propaganda, the press in diplomatic affairs, and press relations in war time. The foreign press section lists books and articles which discuss the press in every important nation.—J. A.

In the Periodicals

Judge, entering its 57th year of publication, celebrates this month with a "Jubilee Number." It contains reprints from old issues, beginning with 1881, and includes contributions from Mark Twain, Ellis Parker Butler, Benjamin de Casseres, Franklin P. Adams, Sigmund Spaeth and many others.

"The Eagle Strike is Settled" is an editorial in the Jan. 5th *New Republic*. Saying the result was "distinctly a compromise," the writer nevertheless boasts: "Despite its inferior resources of money and political influence the Guild was able to effect crippling cuts in both the advertising lineage and the circulation of the *Brooklyn Eagle*."

Doris Fleeson, co-author with her husband, John O'Donnell of "Capitol Stuff," the Washington column of the *New York Daily News*, is a contributor to Jan. 8th *Saturday Evening Post*. Her article, "Missy—To Do This. F.D.R." is about Marguerite Le Hand, private secretary to the President.

The annual Honor Roll of *Nation* magazine appears in the Jan. 1st issue. Among the nominees are Herbert L. Matthews of the *New York Times* and James M. Minifie of the *Herald Tribune*. Both men are correspondents in Spain. Paul Y. Anderson of the *St. Louis Post-Dispatch* is also cited.

"Public Housing To-day" is also in *Nation*. Marquis Childs, Washington correspondent for the *St. Louis Post-Dispatch* wrote it.

John Holmes, poetry editor of the *Boston Transcript*, is represented in the January *Atlantic Monthly* with a poem, "Boy Reading."

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