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They'll also like the tip on how to stop a star's nosebleed in the one-minute period the rules allow, because most of them won't have substitutes good enough to put in the star's place should he have to leave the game.

In fact many readers will hold that this completeness is the book's greatest charm. The Kansas coach chats informally about officiating, equipment, box office appeal, esprit de corps (don't overlook this, coaches), broadcasting, and twelve-foot goals. In fact it's almost impossible to mention any phase of the game, no matter how closely or distantly related to actual play, that this book doesn't treat.

Moreover it is profusely illustrated with diagrams that are plain and easily understood, and pictures posed by the same Kansas players Oklahoma fans have seen in thrilling action many times at Norman.

The Kansas coach's flair for dramatization crops out in the final section which he titles "Tales of the Yesteryears." All these stories are valuable to coaches in that Doctor Allen tells how he keyed up his boys for the championship games, what he told them that made them want to win. And any coach will tell you how extremely important this team psychology is.

That's the way the book goes. It's just "Phog" Allen talking about basketball and what man in the country knows more about it or has taught it more successfully? (22 championships in 28 years)?

What's that? You still want to know how "Phog" stopped that nosebleed? Write the McGraw-Hill Book Company, New York city, enclose your check for four bucks and when the book comes, turn to page 425.