

December 14, 1937

Lyman Newlin
Business Manager, Follett Book Company
Chicago, Illinois

Dear Lyman:

We appreciate your prompt shipment of our last order of books, received today. Check in the amount of \$45.28 is inclosed herewith.

I would like to call your attention to "Phog" Allen's new book "Better Basketball." It is just off the press of McGraw-Hill Book Co., Inc. We think so much of this book that we bought four copies for our school, only one of which goes to the athletics department. Our head English teacher and our librarian are very much pleased with it and we find that the boys are crazy about it.

It is not just a book on athletics but introduces a great deal of psychology and narrative along with athletic technique. The eight short stories--true stories--are much better than the Horatio Alger stories I used to read when a boy.

I just thought you might want to feature this book in your school advertising. You ought to be able to sell a lot and I am sure your customers would not be disappointed.

Cordially yours,

Neal M. Wherry

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