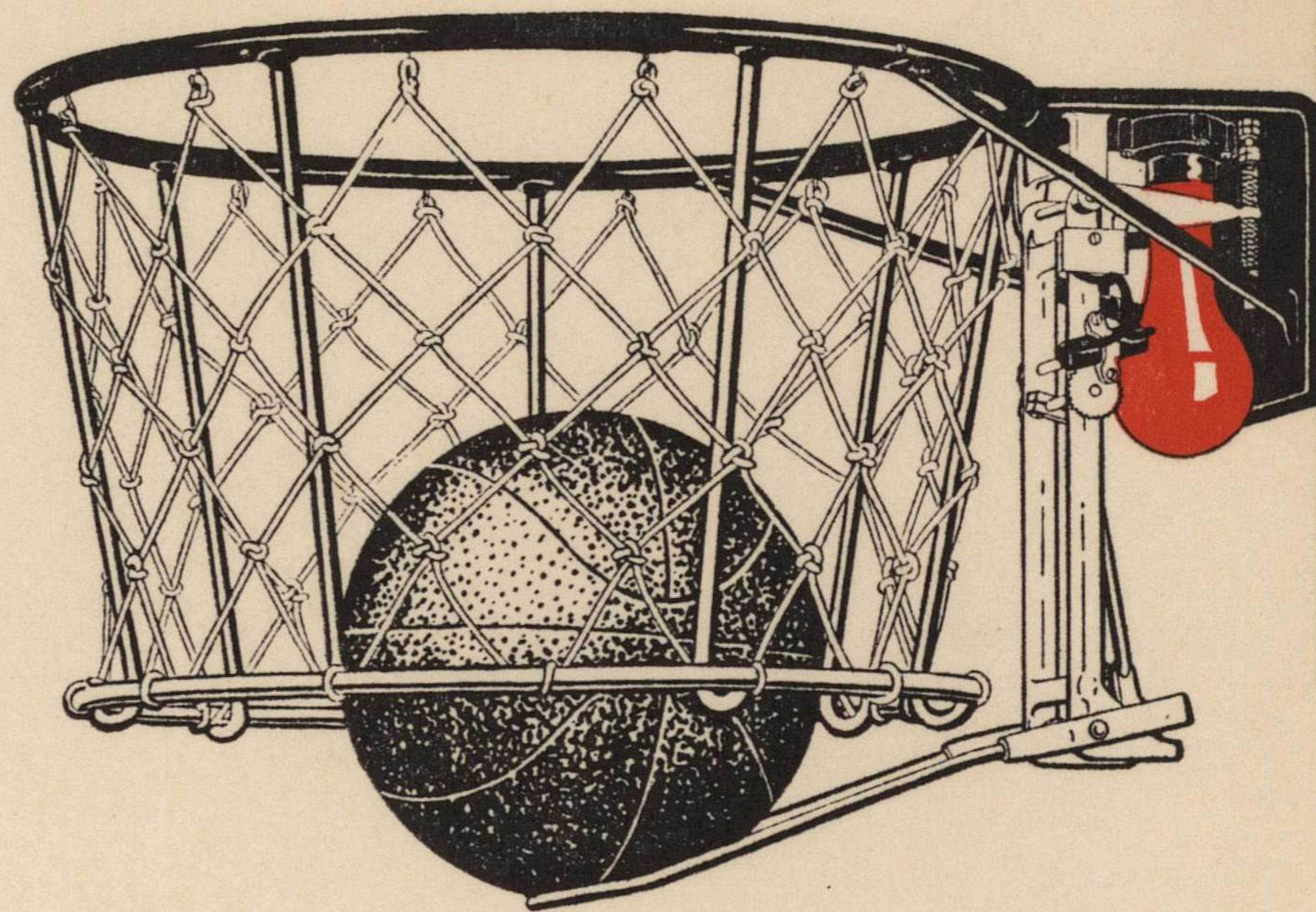


BASKETBALL'S GREATEST INNOVATION . . .

"In Goes the Ball—
On Goes the Light"



May 14, 1938

Dr. Forrest C. Allen,
University of Kansas,
Lawrence, Kansas,

Dear Dr. Allen:

Enclosed find our check as per our agreement. This past year we sold one hundred and eighty sets. We, of course, are planning on many more sales for the coming year.

We have received many favorable reports on our Bask-O-Lite this year and have selected recommendations from schools in different sections of the country and are enclosing copies of same.

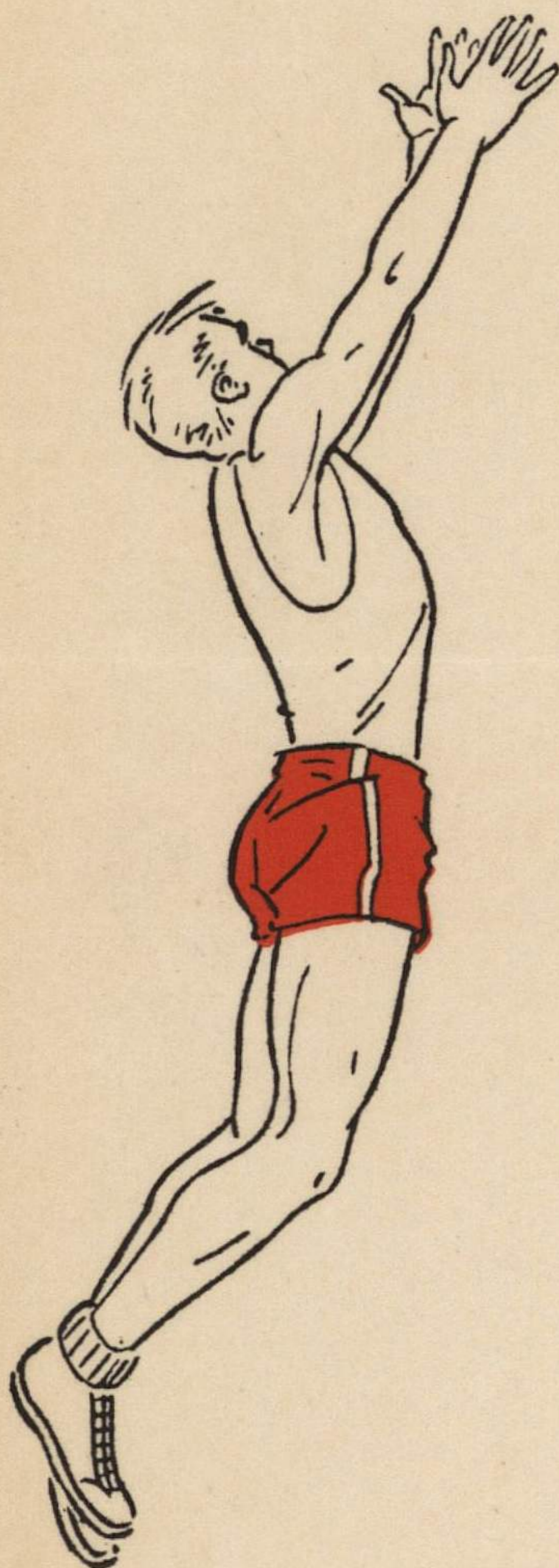
We are hoping that you will be able to sell the Big Six at their Conference Meeting on May 20th as we understand that some of the coaches did not use them the past season. We would also be pleased to know what was the discussion on Bask-O-Lite at the meeting held in Chicago in April. May we hear from you after you have your meeting on the 20th?

Yours very truly,

THE BASK-O-LITE CO.

A handwritten signature in cursive script, appearing to read "J. B. Porter".

MCK-u



THE BASK-O-LITE CO. . . . NEW ALBANY, INDIANA