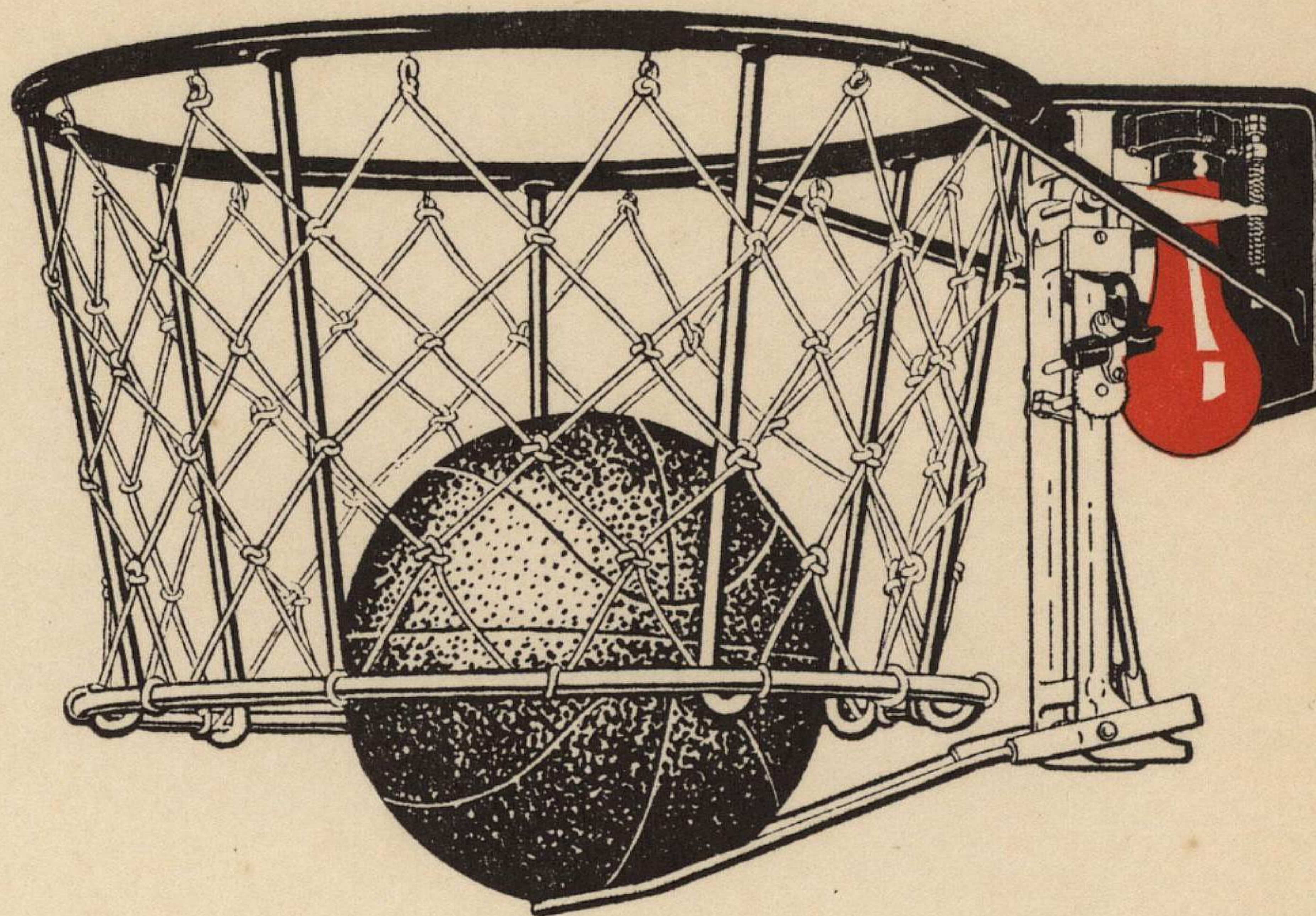


BASKETBALL'S GREATEST INNOVATION . . .

"In Goes the Ball—
On Goes the Light"



March 18, 1938

Dr. Forrest C. Allen,
University of Kansas,
Lawrence, Kansas:

Dear Sir:

Replying to your letter of recent date regret to say that Mr. R. E. Korte will not be able to meet you in Chicago but we will have a representative there.

We wish to congratulate you and your boys on your victory again this year in the Big Six Conference.

Bask-O-Lite did not come up to our expectations this year but we realize we are pioneering a new product and it will take time. We expect to line up the Big Ten at their spring meeting.

We would appreciate it if you will sign the agreement sent you some time ago.

Again wishing you the best of luck for you and your team in the future, we remain

Yours very truly,

THE BASK-O-LITE CO.

A handwritten signature in cursive script, appearing to read "R. E. Korte".

MCK-u

